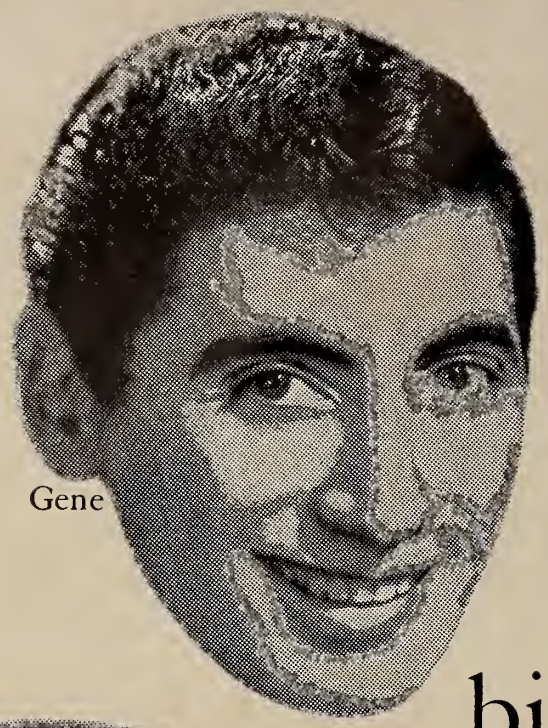
The Cash Box

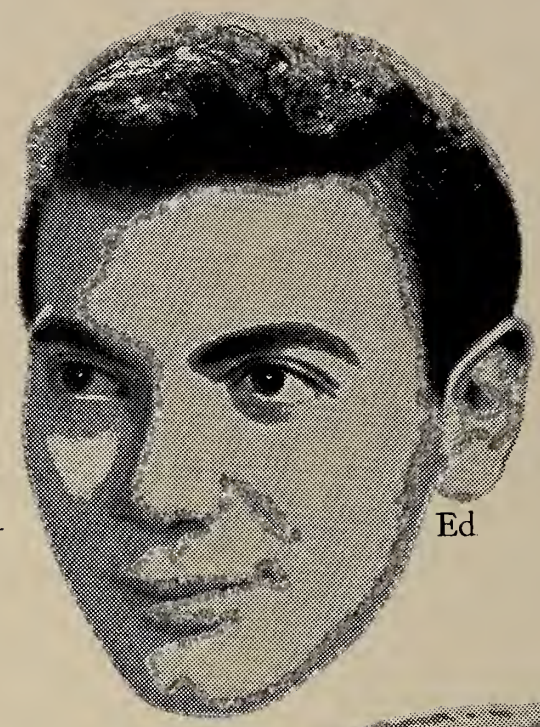
VOLUME XVII—NUMBER 22

FEBRUARY 18, 1956

Jaye P. Morgan is pictured going over the arrangements of her latest RCA Victor record with Hugo Winterhalter, Victor's musical director. The sides, which were cut last week, are "Get Up! Get Up!" and "Sweet Lips". Jaye has become one of the hottest artists on the label having come through with several smash records. Hugo, who does her arrangements and conducts the orchestra at her session, recently signed a new five year pact with Victor calling for his services as arranger, A&R man, and recording artist.



Gene



Ed

Vic

big ballad from a big picture...

Joe

by the biggest four on records

AMES BROTHERS

FOREVER DARLING

(from the M-G-M motion picture "Forever Darling")

I'M GONNA LOVE YOU 20/47-6400

A "New Orthophonic" High Fidelity recording

the dealer's choice RCA VICTOR

FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 22 February 18, 1956

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RECORDS ARE THE GATEWAY TO STARDOM!

There is probably no faster path to stardom than a hit record.

In the last few years, the record industry has not only taken its place among the other entertainment outlets as a creator of top names, but has in many cases far outpassed the others.

Today a hit record almost immediately brings the artist into the homes and lives of millions of people. Not only is the record heard constantly on the radio all hours of the day and night, but the artist is in great demand for TV appearances, nightclub dates and all other personal appearances. Moreover, if you go to a restaurant, bar, candy store or any other location in which there is a juke box, the artist is with you by dint of the constant play his record receives.

There used to be a time when record artists were somehow not considered the equal of artists who reached the public through a different medium. Today that prejudice is disappearing. Even established artists are benefiting by hit records. Take the case of Tennessee Ernie. He had been on television for a long time before he made "Sixteen Tons". Yet no one can deny that it was his recording of that song which sent him to the top of the heap, even though his television shows had been just as good before as they are now. Another case in point is Gale Storm. She had been in the movies for a number of years and her name was known to millions of movie goers. Yet she's never enjoyed the degree of popularity which she has today. And it can almost all be traced to the series of hit records which she has made in the past several months.

As for new artists who have reached stardom by a smash record, the list is interminable, but some recent ones who come to mind are The Platters, Pat Boone, Roger Williams, The Cadillacs and Julie London. All of these artists were almost total unknowns just a few months ago, yet today as the result of a record which caught the public's fancy, they are top name artists whom the public demands to see and hear.

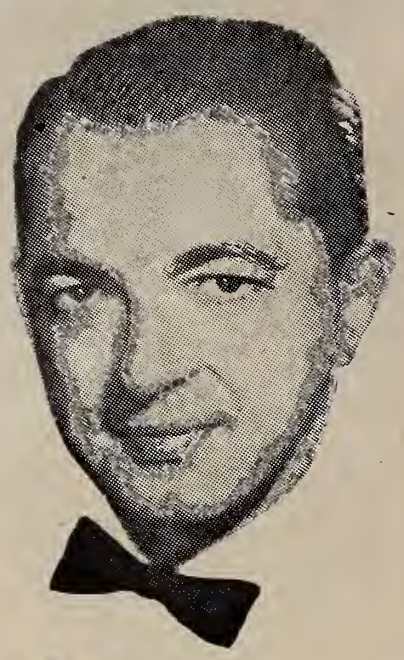
Record artists today are learning to become full fledged performers because as soon as their disks hit, they must go out and make personal appearances. When you make a personal appearance, it's not just enough to sing a song. You must perform. Most artists learn that lesson very quickly. And in this day of television where every performance is scrutinized by millions of people who are comparing it with the greatest performances available in the entire entertainment world, the record artist who doesn't come through performancewise soon finds himself without an audience to play to.

It's not surprising that as soon as a record artist breaks through, his first concern is to develop a performance style consistent with his recording style.

The important thing, however, is that today a recording artist is considered in the same class as other performers. Moreover his fame and popularity very often far exceeds those of performers who have been in the public eye for years but have not had the fortune to be exposed in the exciting, stimulating, star making medium that is the record business.

"ANOTHER MOULIN ROUGE"
—The Billboard

PERCY FAITH



Columbia 40633

"Valley Valparaiso"

BEST BET
CASH BOX—Percy Faith's orchestra and chorus team up to present a lush and lovely Latin tempo ballad. Side has a delightfully charming quality about it. Could step out and make noise.

BEST BET
VARIETY—When Percy Faith gets hold of an intriguing item like "Valley Valparaiso," it becomes a sure bet for a big payoff. With orch and chorus serving him in tiptop fashion. Faith turns it into one of his most melodic sides in some time

REVIEW SPOTLIGHT
BILLBOARD—Here's a lush and beautiful nostalgic-type melody set to a very stylish arrangement that has the feel of "Moulin Rouge." Lyric is sung in quietly, tasteful fashion by the chorus. This is an unusually appealing job with strong commercial potential

"HELP YOURSELF"
Recorded by
DIAHANN CARROLL .... RCA Victor • NITA SUMMERS ....Coral

BROADCAST MUSIC, INC.
589 Fifth Avenue New York 17, N. Y.
JULIE STEARNS (Gen. Prof. Mgr.)
Chicago JIMMIE CAIRNS • New York GEORGE FURNESS MAC KOOPER • Hollywood EDDIE JANIS

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE

AA—Double A	CL—Cardinal	E5—Essex	JD—Jay Dee	PA—Parrot	5O—5ound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	5P—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PM—Prom	5T—5tarlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VK—Vik
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	5E—Seeco	WI—Wing
	ER—Era		OL—Olympic		

Pos.		Last Week
1	**THE GREAT PRETENDER** **THE PLATTERS** MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters	1
2	**ROCK AND ROLL WALTZ** **KAY STARR** VI-20-6359 (47-6359)—Kay Starr VE-2000 (2000-45)—Anita O'Day & B. Bregman	4
3	**MEMORIES ARE MADE OF THIS** **DEAN MARTIN** CA-3295 (F-3295)—Dean Martin CO-40573 (4-40573)—Mindy Carson DO-15436 (45-15436)—Gale Storm	2
4	**SIXTEEN TONS** **TENNESSEE ERNIE FORD** CA-3262 (F-3262)—T. Ernie Ford CR-61529 (9-61529)—Johnny Desmond DE-29739 (9-29739)—Red Sovine RP-451 (45-451)—B. B. King	3
5	**LISBON ANTIGUA** **NELSON RIDDLE** CA-3287 (F-3287)—Nelson Riddle CO-40635 (9-40635)—Mitch Miller CR-61553 (9-61553)—Alan Dale VI-20-6406 (47-6406)—Leo Diamond VI-20-6418 (47-6418)—1956 Jazz All Stars	8
6	**BAND OF GOLD** **DON CHERRY** CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry	6
7	**SEE YOU LATER, ALLIGATOR** **BILL HALEY & HIS COMETS** CH-1609 (45-1609)—Bobby Charles DE-29791 (9-29791)—Bill Haley & Comets DE-29786 (9-29786)—Roy Hall VI-20-6426 (47-6426)—Otto Bash	10
8	**TEEN AGE PRAYER** **GALE STORM — GLORIA MANN** DO-15436 (45-15436)—Gale Storm ME-70750 (70750x45)—Kitty White MG-12138 (K12138)—Robbin Hood SO-126 (45-126)—Gloria Mann	7
9	**NO, NOT MUCH** **FOUR LADS** CO-40629 (4-40629)—Four Lads	—
10	**IT'S ALMOST TOMORROW** **DREAM WEAVERS** CO-40595 (4-40595)—Jo Stafford CR-61524 (9-61524)—Lawrence Welk DE-29683 (9-29683)—Dream Weavers DO-15424 (45-15424)—Snooky Lanson ME-70717 (70717x45)—David Carroll	5

11) DUNGAREE DOLL. 12) ANGELS IN THE SKY. 13) CHAIN GANG. 14) I HEAR YOU KNOCKIN'. 15) THEME FROM THREE PENNY OPERA. 16) GO ON WITH THE WEDDING. 17) LOVE AND MARRIAGE. 18) ARE YOU SATISFIED. 19) ONLY YOU. 20) SPEEDOO. 21) A WOMAN IN LOVE 22) TUTTI-FRUTTI. 23) MOMENTS TO REMEMBER. 24) NINETY-NINE YEARS. 25) HE. 26) CRY ME A RIVER. 27) SEVEN DAYS. 28) POOR PEOPLE OF PARIS. 29) AUTUMN LEAVES. 30) DADDY-O 31) WHY DO FOOLS FALL IN LOVE. 32) LITTLE CHILD. 33) 11th HOUR MELODY. 34) THE TENDER TRAP. 35) I'LL BE HOME.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	LISBON ANTIGUA	Nelson Riddle (Capitol)
2.	THE GREAT PRETENDER	Platters (Mercury)
3.	ROCK AND ROLL WALTZ	Kay Starr (RCA Victor)
4.	MEMORIES ARE MADE OF THIS	Dean Martin (Capitol)
5.	NO, NOT MUCH	Four Lads (Columbia)
6.	THEME FROM THREE PENNY OPERA	Dick Hyman (MGM)
7.	SEE YOU LATER, ALLIGATOR	Bill Haley & Comets (Decca)
8.	POOR PEOPLE OF PARIS	Les Baxter (Capitol)
9.	BAND OF GOLD	Don Cherry (Columbia) / Kit Carson (Capitol)
10.	DUNGAREE DOLL	Eddie Fisher (RCA Victor)

11) SIXTEEN TONS. 12) TEEN AGE PRAYER. 13) I'LL BE HOME. 14) IT'S ALMOST TOMORROW. 15) TUTTI FRUTTI. 16) CHAIN GANG. 17) ARE YOU SATISFIED. 18) ANGELS IN THE SKY. 19) THE TENDER TRAP. 20) GO ON WITH THE WEDDING. 20) WHY DO FOOLS FALL IN LOVE. 20) VALLEY VALPARAISO. 20) NINETY-NINE YEARS.

Cute item from Jim Aylward (WHIL-Medford, Mass.). Jim tells us we spelled his name Wylward in one issue and subsequent mail addressed to Jim Wylward proved the large amount of mail that was directly traceable to The Cash Box. Says Jim, "Feel free to spell my name any way you want as long as you print it."

* * * * *

Pic of the week—Ken Garland (WPOR-Portland, Me.) "proud as punch" because under his chairmanship for the Portland area, 8 Portland high schools made this the best March of Dimes drive in the city's history. It was accomplished through the sale of peanuts for polio. . . . An over capacity crowd of 1150 people jammed the Holy Trinity Auditorium to witness the Mothers' Fan Club for Sig Sakowicz Benefit Show for the VA Hospital on January 29, Sunday. The list of celebrities included Lucille Ball and Desi Arnaz, Sam Levenson, Al Morgan, Chet Roble, Len Dressler, Buddy Charles (WBKB), Jim Lounsbury (WGN), Linn Burton. Sig is heard Monday thru Friday on WJJD, Chicago. . . . Bill Walker (WGH-Norfolk, Va.) tells us his "Top 30", heard every Sunday afternoon, is helping the record sales in the Tidewater, Va. area. Bill is asking all record companies for taped intros for his "Top Thirty". . . . Jim Larkin (WJWS-South Hill, Va.) participated body and soul in the recent March of Dimes Drive. He offered his services for one day to the highest bidder. Winner turned out to be a winsome 16-year-old. Jim's twenty one. He chaperoned the youngster and six of her friends from 9 a.m. until after midnight. So—it seems not only The March of Dimes benefited. What's that about "bread cast upon the waters, etc."? . . . Another March of Dimes promotion raised about $2000 in the Utica, N. Y. area. This one was a cooperative effort between the local deejays, merchants, and the musicians' union. Deejays who participated were Dave Scott (WIBX), Al Bonapart (WIBX), Dan Fusco (WRUN), Carl Fimmano (WGAT), Nick Dardano (WGAT), Ed Hickey (WGAT), Carmen Paccica (WRUN), and Sherm Brodey (WRUC). . . . Joel Chaseman (WITH-Baltimore) now compiles his own list of the most popular local selling tunes and from 5 to 6 p.m. of his four hour daily stint, with dramatic buildup about the growing strength of certain tunes and the receding power of others, he gives his audience a general picture of the record business.

KEN GARLAND
(WPOR—Portland, Me.)

* * * * *

Don Sherman (WAFB-Baton Rouge, La.) has begun a "What Is A Disc-Jockey" contest. Grand prize winning parody will win a dinner for two and free passes to see The Benny Goodman Story at the local Paramount theatre. . . . Note to ABC Paramount and Fred Amsel. Lou Arnold (WJWG-Conway, N. H.) wants to know how he can get in touch with the Rover Boys. . . . WSPR-Springfield, Mass. advises the current roster of deejays to whom records and promotional material should be sent are Gordie Baker, Bud Rainey, and Paul Monson. . . . The Avenue Record "Everyone Knew" by Ernie Woods getting a big play in New York from Murray Kaufman (WMCA), Bob & Ray (WINS), Wain & Baruch, and Ed Jordan (WABC). . . . Recently WGUY-Bangor, Maine, a 250 watt station, was heard on the state police frequency more than 100 miles away. It seemed than an off duty state policeman was listening to WGUY on his car radio, and unknown to him, his transmitter and microphone were on. He was re-broadcasting WGUY the length and breadth of Maine.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Five For February...

Cash Box: *Disk of the Week*
VERA LYNN
SUCH A DAY
#1642

A Great New Record
THE BON BONS
SECRETLY
#1643

Cash Box: *Top Selling Record—Boston No. 7*
LOVELY LIES
#1610
THE MANHATTAN BROS.

Cash Box: *Best Bet*
I LOOK AT YOU
Someone On Your Mind
#1639
JIMMY YOUNG

Cash Box: *Sure Shot*
WHEN YOU LOSE THE ONE YOU LOVE
#1617
DAVID WHITFIELD
with MANTOVANI

LONDON RECORDS
TRUE HIGH FIDELITY

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

KATHY MARCH
(Q Records 1014; 45-1014)

B "DILLY DALLY" (2:15) [Deal BMI—Lucas] Kathy March, a talented young chirp, lets loose on a clever trigger-fast novelty that has the ear-marks of a strong seller. Catchy commercial cutie. Kathy sells the tune.

C+ "I DIDN'T MEAN A THING" (2:23) [Met ASCAP—Kramer, Redman] A good rhythm arrangement of a pleasant teen-age ballad. Many of the youngsters should find these lyrics pertaining to them.

SAMMY DAVIS, JR. & GARY CROSBY
(Decca 29737; 9-29737)

B+ "AC - CENT - TCHU - ATE THE POSITIVE" (3:30) [E. H. Morris ASCAP—Arlen, Mercer] A great Mercer-Arlen oldie gets a top grade revival treatment from two of Decca's top names. The boys style the ditty in a delightfully informal manner. Could be a hit all over again. Swinging side.

B "BEAT ME DADDY EIGHT TO THE BAR" (3:01) [Leeds ASCAP — Rave, Prince, Sheehy] Another tremendous favorite out of the hit parade lists of the past, is modernized and belted across by the duet. Colorful deck.

MITCH MILLER
(Columbia 40655; 4-40655)

B+ "MADEIRA" (2:40) [Ardmore ASCAP—De Sousa] Here's a side to watch closely. An unusual instrumental item chock full of excitement from beginning to end. Has a thrilling African flavor and features French horns and harpsichord—instruments familiar to Miller instrumentals.

B "BOLERO GAUCHO" (2:47) [Bourne ASCAP—Guitton, Michel, Philippe, Gerard] Stan Freberg handles the harpsichord once again—this time treating a lush arrangement of a pretty latin item. Familiar melody issued a few years ago on another label. Excellent coupling.

THE BON BONS
(London 1643; 45-1643)

B+ "SECRETLY" (2:40) [Greta BMI —Raleigh, Weissman] The Bon Bons, London's promising femme trio, issue a good ballad set to the currently popular fish beat. Commercial piece of material that should meet with the approval of the younger set.

C+ "PRECIOUS LOVE" (2:52) [Regent BMI—Moore] The girls blend warmly on this tender, sentimental love affair.

HELEN MERRILL
(Mercury 70798; 70798x45)

B "MOUNTAIN HIGH, VALLEY LOW" (2:57) [M. H. Goldsen ASCAP—Scott] Helen Merrill, a talented jazz performer who has been attracting quite some attention with her recordings on the EmArcy label, offers, on a single, two sides from her new LP. This is the beautiful standard from the pen of Raymond Scott. Deejays will go for Helen.

B "COMES LOVE" (2:57) [Chappell ASCAP — Tobias, Step, Brown] Another refreshing interpretation of a superb classic. Pretty job. Thrush has a quality all her own.

THE CASH BOX DISK OF THE WEEK

"JUKE BOX BABY"
[Winneton BMI—Sherman, Sherman]
"HOT DIGGITY"
[Roncom ASCAP—Hoffman, Manning]
PERRY COMO
(RCA Victor 20-6427; 47-6427)

PERRY COMO

● The masterful Mr. Como, who's doing a bang up job in the video department, comes across in top form in the wax department with a terrific new novelty release that the teen-agers will be wild about. "Juke Box Baby" is a clever little rhythm jumper that Como handles in his incomparable, easy-going manner. It's a humorous cutie mentioning, in the lyrics, titles of many current and recent rock and roll hits. A wonderfully informal platter that Como fans of all ages should greatly enjoy. A sure-fire chart breaker. Equally colorful is the bright and contagious waltz tempo bouncer "Hot Diggity". The chorus and Como really break loose on this end and ham up a commercial piece of amusing listening. Looks like a strong twosome for El Como.

"GET UP! GET UP!"
[Lowell BMI—Breedlove, White]
"SWEET LIPS"
[Leeds ASCAP—Robin, Hardin]
JAYE P. MORGAN
(RCA Victor 20-6441; 47-6441)

JAYE P. MORGAN

● Jaye P. Morgan is headed for the chips once again, this time with a potent rhythm coupling that should keep the dancing feet happy. On one side, the delightful chirp lends her wonderful chords to a happy-go-lucky ditty from the rock and roll field. It's a tremendous rhythm novelty tagged "Get Up! Get Up!". A refreshing and attractive bouncer that could develop into another "Tweedlee Dee". The kids'll swing to this one. "Sweet Lips" is another potent jumper with nonsense lyrics. Cute ditty about how the thrush feels when her boy friend kisses her. Strong release to watch closely.

"BEYOND THE SEA" (2:50)
[T. B. Harms ASCAP—Trenet, Lawrence]
"SONG OF DEVOTION" (2:35)
[Garland ASCAP—Stock]
ROGER WILLIAMS
(Kapp 138; K-138)

ROGER WILLIAMS

● Roger Williams, whose name is currently well displayed across the boards with his million plus seller "Autumn Leaves", continues in his winning ways as he hands in a magnificent rendition of one of the most beautiful of all melodies "Beyond The Sea". It's an enchanting theme that should be another tremendous seller under the maestro's superb control. A flowery piano and orchestral rendition that should be finding its way into the homes and jukes in short order. The lower lid "Song Of Devotion", is another pretty melody presented by Williams and a vocal chorus. The top deck is the portion to look for.

ARTHUR GODFREY & KEVIN SHANAHAN
(Columbia 40656; 4-40656)

C+ "LITTLE CHILD" (2:50) [Mayfair ASCAP—Shanklin] Arthur Godfrey teams with a youngster to hand in a pretty reading of a current chart item. Godfrey's portion of the delivery is effective.

C+ "WHAT IS A BOY" (4:02) [Alec Wilder ASCAP—Beck, Wilder] The wonderfully touching poem about everyone's little boy, is excellently handled by Godfrey. Should find its way into the home. Due to length of recording, number will have trouble on the boxes and on the air.

MICKI MARLO
(Capitol 3346; F-3346)

B+ "HOW COME YOU DO ME LIKE YOU DO" (2:54) [Mills ASCAP —Austin, Bergere] Micki Marlo comes up with a tantalizing rendition of a great oldie that's been one of her specialties since she began singing. One of the sexiest waxings to hit the market in a long time. Could develop into a tremendous seller.

B "WAIT DOWN BY THE CHERRY TREE" (2:22) [Maggie BMI—Berns] A catchy calypso ditty colorfully handled by the versatile chirp. Micki's best coupling since joining the label.

JOHNNY GUARNIERI QUARTET
(Barclay 1306; 45-1306)

B "PIPSQUEAK PARADE" (2:22) [Kohn ASCAP — Guarnieri] Johnny Guarnieri, a master technician at the keyboard, lets his agile digits fly freely across the 88's on a light and refreshing novelty.

C+ "A GLISS TO REMEMBER" (2:20) [Kohn ASCAP — Guarnieri] Another infectious piano ditty set to a happy bounce beat. Lovely guitar work by Lesberg.

MOOSE CHARLAP
(ABC-Paramount 9674; 45-9674)

B+ "GOOD OLD FASHIONED LOVIN'" (2:14) [Marguerita ASCAP — Charlap, Sweeney, Kaye] Tunesmith Moose Charlap makes his debut as a recording artist on the ABC diskery with a terrific cornball ditty that brings back memories of the roaring 20's. Real clever cutie with a hilarious and wild finish. A side to watch.

B "IT WAS MY FATHER'S HABIT" (3:01) [E. H. Morris ASCAP—Charlap, O'Neil] The artist changes the mood completely and eases through a touching and fragile story. Interesting different lyric from the run-of-the-mill stuff.

JOHNNIE RAY
(Columbia 40649; 4-40649)

B+ "AIN'T MISBEHAVIN'" (2:30) [Mills ASCAP—Razaf, Waller Brooks] Johnnie Ray comes up with a powerful new deck that looks and sounds like a big seller. It's a dramatic new fish-beat arrangement of a tremendous evergreen. Johnnie really belts from the heels. Side has the same dynamic quality that made "Band of Gold" a hit.

B "WALK ALONG WITH KINGS" (2:10) [Rylan ASCAP—Merrill] Ray comes over beautifully on this striking new inspirational ballad. A strong piece of material that has the makings of a hit.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

One of the Great Songs of Our Time

with THE SWINGIEST ARRANGEMENT — DRESSED UP FOR '56

Jimmy Ricks and The Rovers

singing

Take Me Back To My

BOOTS and SADDLES"

JUBILEE 5237

Published by
LA SALLE MUSIC, INC.
Gen. Prof. Mgr. MURRAY DEUTCH

Jubilee Records
1650 Broadway, New York City

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

ROY HAMILTON
(Epic 9147; 5-9147)

B+ "WALK ALONG WITH KINGS" (2:09) [Rylan ASCAP—Merrill] The striking Roy Hamilton voice is exceptionally penetrating on this thrilling inspirational song. Persuasive and inspired performance by the talented artist. A strong contender to watch.

C+ "THERE GOES MY HEART" (2:43) [Leo Feist ASCAP—Davis, Silver] A beautiful oldie, brought to the foreground some months back, is spotlighted by Hamilton on this side. Feelingful reading.

RONNIE GAYLORD
(Wing 90057; 90057x45)

B "DO YOU KNOW WHERE GOD LIVES" [Towne ASCAP—Coben] A lively religious-ballad that's creating quite a sensation in the country market, is fashioned by Ronnie Gaylord and a chorus. A strong interpretation of a powerful piece of material that could break big.

C+ "TO BE BESIDE YOU" [Spector BMI—] A tender romantic item is delightfully presented by Ronnie. Song reminds this listener of "I'm Walking Behind You".

WINIFRED ATWELL
(London 1628; 45-1628)

B "POOR PEOPLE OF PARIS" (1:57) [Reg. Connelly ASCAP—Monot] Popular British keyboard star Winifred Atwell, lends her nimble fingers to a fast breaking instrumental hit and comes up with an exciting side that should meet with approval both here and abroad.

B "STARDUST" (2:42) [Mills ASCAP — Carmichael, Parrish] The talented star changes the pace and drifts thru a flowery and tender piano arrangement of the standard of standards, "Stardust". Lovely performance and coupling.

MAE WILLIAMS
(Marquee 1011; 45-1011)

B "I WENT TO THE VILLAGE" (2:42) [Mills ASCAP — Allen, Smollett, Henry, Wallington] A tune issued a few years ago, which is just now starting to create some action, is feelingfully fashioned by the rich and tender voice of Mae Williams. Potent song with a delightful folk flavor.

C+ "HUCKLEBERRIES" (2:49) [Mills ASCAP—Rene] A catchy little corny novelty about Huckleberry Finn. Happy go lucky pleaser.

MARGUERITE PIAZZA
(ABC-Paramount 9675; 45-9675)

B "THE DEVIL, THE ANGEL AND YOU" (2:47) [Sheldon BMI—Raleigh, Kosloff] Opera-night club star Marguerite Piazza bows under the ABC moniker and leans into a pretty latin tempo ballad.

B "MY DREAM" (2:32) [Marguerita ASCAP—Charlap, Simmons] The lark does a sincere job with this wonderfully meaningful song. A stirring story of thanks to God for all the pleasures in life.

THE CASH BOX SLEEPER OF THE WEEK

"OUR MELODY" (Phonograph Song) (2:30)
[R. Jungnickel ASCAP—Dixie, Lindt]

"ANYWHERE IS HOME WITH YOU" (2:21)
[C. N. Daniels ASCAP—Lowe, Mann]

HUGO & LUIGI (Mercury 70803; 70803x45)

"OUR MELODY" (Phonograph Song) (2:26)
[R. Jungnickel ASCAP—Dixie, Lindt]

"IS THERE A TEEN AGER IN THE HOUSE?" (2:16)
[Hampshire House ASCAP—Tepper, Bennett]

ART MOONEY (MGM 12190; K-12190)

"OUR MELODY" (Whistlin' Willie)
[R. Jungnickel ASCAP—Dixie, Lindt, Bleyer]

"EDDIE MY LOVE"
[Modern-Roosevelt BMI—Collins, Davis, Ling]

THE CHORDETTES (Cadence 1284; 45-1284)

"OUR MELODY" (Phonograph Song)
[R. Jungnickel ASCAP—Dixie, Lindt]

"YOU COULDN'T HELP BUT BE WONDERFUL"
[Leeds ASCAP—Woods]

GUY LOMBARDO (Capitol 3371; 45-3371)

Every few months, some catchy little ditty attracts the attention of the A & R folks, and immediately a rash of records breaks out on all labels. The latest is a nostalgic little pleaser dubbed "Our Melody" (The Phonograph Song). It's a refreshingly happy ditty that should make loads of noise. The renditions are similar and all versions should share in the take.

Hugo & Luigi and their Family Singers bounce thru their contagious version on the Mercury label. A colorful performance. Flip, "Anywhere Is Home With You", is a touching romantic ballad softly set to a slow waltz beat.

Art Mooney has a strong rendition on MGM. The Cloverleafs star on the vocal portion. Lower lid, "Is There A Teen Ager In The House?" is a rock and roll jumper with Ocie Smith in the foreground.

The Chordettes have a hot rendition with a different lyric under the title "Whistlin' Willie". Pretty harmony. Pert treatment. Coupling is a beautiful pop version of a fast rising rock and roll ballad "Eddie My Love". This half could develop into the big one. Girls' best two sider in quite some time.

Lombardo's version marks the debut of the popular band on the Capitol label. An easy-going treatment with the familiar Lombardo sound present throughout. Coupling is another danceable up-beat ditty. Ok side.

"BLUE PRELUDE" (2:46)
[World ASCAP—Bishop, Jenkins]

"TO MAKE A MISTAKE" (2:47)
[Chappell ASCAP—Benjamin, Marcus, Lowe]

DICK DUANE (ABC-Paramount 9677; 45-9677)

Dick Duane's brilliant and powerful voice rings out on a terrific new two sider that should create quite a bit of noise in the next few weeks. One segment is a penetrating rhythm interpretation of the stirring oldie "Blue Prelude". Duane really sings up a storm. Dynamic deck to watch closely. "To Make A Mistake" is another contender for the charts. It's a vibrant presentation of a stirring love song replete with hit ingredients. Dick is on his way and has some top-drawer material with which to climb the success ladder.

BEASLEY SMITH
(Dot 15447; 45-15447)

B "MY FOOLISH HEART" (2:45) [Joy ASCAP — Washington, Young] Smith gets a big choral and instrumental backdrop as he gives out with a wonderful sax solo presentation of a great standard. Excellent results. Side has a great feeling that could catch on.

C+ "THE OLD SPINNING WHEEL" (2:45) [Shapiro-Bernstein ASCAP—Hill] A good latin tempo number with the chorus in the lead on the vocal. Pleasant revival of an oldie.

LALO GUERRERO
(Real 1305; 45-1305)

B "I WOULD RATHER CHA CHA" (2:20) [Southern ASCAP—Jorrin, Gladstone, Pace] Lalo Guerrero, the south-of-the-border balladeer who made big noise with his "Pancho Lopez" disk, comes over pleasantly as he fashions a catchy romantic cha cha ditty. Pretty item.

C+ "TE ADORO" (2:03) [Real-American BMI—Guerrero] Another soft and warm latin romantic offering set to a cha cha beat. Ok side.

THE FOUR VOICES
(Columbia 40643; 4-40643)

B "GERONIMO" (2:40) [Stratton BMI—Ebb, Klein, Coleman] A solid rock and roll ditty about the famous Indian warrior "Geronimo", is cleverly belted across by the Voices. Good dance deck with a rockin' beat and a catchy story.

B+ "LOVELY ONE" (2:29) [Blackwood BMI — Weismantel] This half features the quartet on a beautiful fish-beat romantic ballad similar in feeling to their recent teen-age rock and roll hit "Honest Darling". Wonderful job displaying some pretty harmony. This side could break big.

RUSS MORGAN
(Decca 29835; 9-29835)

B "THE POOR PEOPLE OF PARIS" (2:24) [Reg. Connelly ASCAP—Monnot] Russ Morgan and the gang let loose with an interesting arrangement of a tune that's headed for the top. Colorful bounce treatment. One segment, the dixieland break, really rocks.

B "ANNABELLE" (2:58) [Cole Corp. BMI—Foley, Carson] Russ and the chorus waltz through a pretty new item that's been making noise territorially on a small diskery. Commercial item with a "Goodnight Irene" quality.

EILEEN RODGERS
(Columbia 40648; 4-40648)

B+ "YOU'RE WRONG ALL WRONG" (2:30) [United ASCAP—Tobias, Simon] Eileen Rodgers, one of Columbia's most promising youngsters, sings up a storm on a potent dramatic ballad that has the ingredients of a hit. Song was around about a year ago, but on the back of a big hit. This time, it stands a good chance of stepping out.

B "SOME OF THESE DAYS" (2:45) [Jerry Vogel ASCAP—Brooks] The thrush is equally exciting on this solid dance tempo treatment of the great Sophie Tucker classic. Rodgers really belts from the heels. Two sides that deserve attention.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RECORD REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"WHY DO FOOLS FALL IN LOVE" (2:15)
[Patricia BMI—Lymon, Goldner]

"I WALK ALONE" (2:29)
[Adams-Bee-Abbott BMI—Wilson]

GALE STORM (Dot 15448; 45-15448)

● Gale Storm, who broke through in fine style with her first two Dot platters "I Hear You Knockin'" and "Ten-Age Prayer", should soon be making it three in a row with her latest effort "Why Do Fools Fall In Love". It's a potent cover rendition of a rock and roll hit that's breaking pop across the country. This version should share heavily in the tune's final take. The other half "I Walk Alone" is a slow fish-beat ballad that also deserves attention. An exciting side powerfully performed. Strong coupling for the teen-age following.

"PARTNERS FOR LIFE" (2:57)
[Wemar BMI—Kardon, Gordon]

"WHY DO FOOLS FALL IN LOVE" (2:17)
[Patricia BMI—Lymon, Goldner]

GLORIA MANN (Decca 29832; 9-29832)

● Gloria Mann, the thrush who introduced "Teen-Age Prayer", makes her bow on the Decca label and hands in two commercial pop treatments of rock and roll hits. On one end, she leans into a dramatic ballad tagged "Partners For Life". It's a vivid reading with a lyric and beat tailor-made for the youngsters. Flip is the thrush's swinging treatment of the fast rising tune "Why Do Fools Fall In Love". Thrush has a good chance of breaking thru with both decks.

"STREET OF 33 STEPS" (2:43) [Criterion ASCAP—Drake, Shirl]
"PLEASE SAY HELLO FOR ME" (2:47)
[Planetary ASCAP—Craig, Martini]

RICHARD HAYES (ABC Paramount 9670; 45-9670)

● Richard Hayes, who will return to civilian life in the near future, should find himself face to face with a big hit when he's discharged from the Army. For on his first ABC release, he offers a potent and exciting new item called "Street Of 33 Steps". Something different in the song field. Strong rhythm item with a clever choral gimmick. Watch this one. "Please Say Hello For Me" is a lovely romantic affair tenderly treated by the crooner.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"WALK ALONG WITH KINGS"	Roy Hamilton	Epic 9147; 5-9147
★	"MADEIRA"	Mitch Miller	Columbia 40655; 4-40655
★	"AC-CENT-TCHU-ATE THE POSITIVE"	Sammy Davis & Gary Crosby	Decca 29737; 9-29737

LILLIAN BRIGGS
(Epic 9151; 5-9151)

B+ "EDDIE, MY LOVE" (2:52) [Modern & Roosevelt BMI—Collins, Davis, Ling] A rhythm and blues ballad that's breaking wide open among the teen-agers, is dramatically covered by Lillian Briggs. Strong performance that should do well in territories where the original hasn't reached.

C+ "THE TEENS IN JEANS FROM NEW ORLEANS" (2:31) [Hawthorne ASCAP—Wayne, Brooks] A rock and rollin' dixieland swinger is belted across by the thrush, assisted by a girl chorus. Cute ditty.

BOBBY SHARP
(Wing 90056; 90056x45)

C+ "FLOWERS, MR. FLORIST PLEASE" (2:36) [Tee Pee ASCAP — Newcomer Bobby Sharp joins the Wing label and comes up with a strong first release as he smoothly fashions a pretty ballad to a rock and roll fish-tempo. Good side.

B "BABY GIRL OF MINE" (2:30) [Maggie BMI—B. Sharp] An interesting backdrop acts as an exciting showcase for Sharp's treatment of a bounce-beat blues item similar in feeling to "My Babe". Exciting side. Watch this one.

LENA HORNE
(RCA Victor 20-6431; 47-6431)

B "IF YOU CAN DREAM" (2:50) [Leo Feist ASCAP—Cahn, Brodszky] Lovely Lena leans into a top drawer new ballad from the forthcoming flicker "Meet Me In Las Vegas". Strong results.

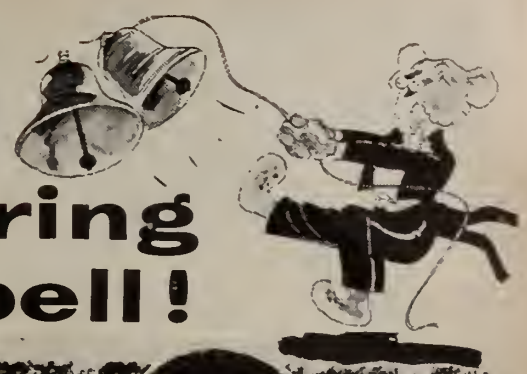
B "WHAT'S RIGHT FOR YOU" (2:57) [Hayton-Horne ASCAP—Goodman, Gluckman, Doris] A simple instrumental backdrop by Lennie Hayton and the crew acts as the perfect showcase for Lena's sexy treatment of a cute sultry novelty. Should go well in the juke boxes.

THE SINGING DOGS
(RCA Victor 20-6432; 47-6432)

B "HOT DOG ROCK AND ROLL" (2:25) [Springfield BMI—Pearl, King] Victor's now famous Singing Dogs, follow up their recent "Dog Medley" hit with a barking rock and roller that comes over amusingly. Folks who went for the first release should get kick out of the new one too.

C+ "HOT DOG BOOGIE" (2:30) [Springfield BMI—Dolly, Caesar] The dogs once again get writer credit as they fashion a boogie woogie item on this side. Cute change-of-pace for programming.

M-G-M hits ring the bell!



JONI JAMES
DON'T TELL ME NOT TO LOVE YOU
SOMEWHERE SOMEONE IS LONELY
ORCH DIRECTED BY DAVID TERRY

ON ALL CHARTS
THE DICK HYMAN TRIO
MORITAT
A THEME FROM
"THE THREEPENNY OPERA"
MGM 12149 78 rpm • K 12149 45 rpm

BARRY NUTTIN' FOR CHRISTMAS GORDON
ROCK AROUND MOTHER GOOSE | SEVEN
Featuring ART MOONEY and His Orchestra
MGM 12166 78 RPM • K 12166 45 RPM

NEW HIT
BETTY MADIGAN
FAITHFUL and TRUE
and
TO YOU, MY LOVE
MGM 12156 78 rpm • K 12156 45 rpm

THE NATURALS
PATSY ORY ORY 'AYE
and
MOLLY-O
MGM 12158 78 rpm
K 12158 45 rpm

DESI ARNAZ
FOREVER, DARLING
(From the MGM film, "FOREVER DARLING")
and
THE STRAW HAT SONG
MGM 12144 78 rpm • K 12144 45 rpm

SUSAN HAYWARD
I'LL CRY TOMORROW
(From MGM film, "I'll Cry Tomorrow")
AND
JUST ONE OF THOSE THINGS
MGM 12174 • K 12174

JOHNNY OLIVER
THESE HANDS | CHAIN GANG
MGM 12164 • K 12164

CONNIE FRANCIS
MY TREASURE
MGM 12138 78 rpm
K 12138 45 rpm

MARVIN RAINWATER
WHERE DO WE GO FROM HERE
and
DEM LOW DOWN BLUES
MGM 12152 78 rpm • K 12152 45 rpm

AMBROSE and His Orch
BLUEBELL
AND
MARCHING THROUGH GEORGIA
MGM 12171 • K12171

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THAT'S YOUR MISTAKE
DELUXE 6091

BOYD BENNETT
RIGHT AROUND THE CORNER
b/w
PARTNERS FOR LIFE
KING 4874

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
b/w
HOME AT LAST
KING 4841

BONNIE LOU
MISS THE LOVE
(That I've Been Dreaming Of)
KING 1506

BUBBER JOHNSON
A WONDERFUL THING HAPPENS
b/w
KEEP A LIGHT IN THE WINDOW FOR ME
KING 4872

THE "5" ROYALES
RIGHT AROUND THE CORNER
KING 4869

THE MIDNIGHTERS
PARTNERS FOR LIFE
b/w
SWEET MAMA, DO RIGHT
FEDERAL 12251

NEW RELEASES!!!

EARL BOSTIC
'CAUSE YOU'RE MY LOVER
b/w
I LOVE YOU TRULY
KING 4883

JACK DU PREE
ME AND MY MULE
b/w
FAILING HEALTH BLUES
KING 4876

BIG JOHN GREER
RECORD HOP
b/w
KEEP ON LOVING ME
KING 4878

KING RECORDS

The whole British business was very shocked with the news of the loss of Elliott Shapiro of Shapiro, Bernstein. We here, have lost a great friend and all our sympathies are with his family.

Rosetta Serrano made an appearance on Channel 9 on Jack Hilton's "Albany Club" this week. . . . On February 9th we see the opening at the Royal Court Theatre, London, of the "Three Penny Opera" by Bertolt Brecht and Kurt Weill. This 1928 Operetta coincides with the revival of the "Three Penny Opera" Theme which is enjoying a very big vogue in the United States and will no doubt have a great success over here. It's produced by Sam Wannamaker.

"Plain and Fancy" opened at the Drury Lane Theatre last week, and despite not too good reviews, will possibly be in for a good run.

"The Ballad of Davy Crockett" is causing a great deal of interest with agents over here, with inquiries going out to the States for Bill Hayes on one side and Fess Parker on the other. The record that got away over here was without a doubt the Bill Hayes version.

Leslie Macdonnell, back from his visit to the States, has signed several vocal stars for cabaret and television appearances in London, including Rose Murphy. . . . Lou Busch (Joe "Fingers" Carr) whose waxing of "Zambesi" is doing very well over here, is to visit these shores in the Spring. . . . Anne Richards (Mrs. Stan Kenton) will join the band for its British tour.

The Stork is about to call on Mr. and Mrs. Dickie Valentine.

Mickie Katz opens a vaudeville tour over here on May 20th at London's Finsbury Park Theatre.

This week's best selling pop singles. (Courtesy "New Musical Express")

1) "Sixteen Tons"—
Tennessee Ernie Ford (Capitol)

2) "The Ballad of Davy Crockett"—
Bill Hayes (London)

3) "The Tender Trap"—
Frank Sinatra (Capitol)

4) "Love And Marriage"—
Frank Sinatra (Capitol)

5) "Ballad Of Davy Crockett"—
Tennessee Ernie Ford (Capitol)

6) "Rock A-Beatin' Boogie"—Bill Haley & His Comets (Brunswick)

7) "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)

8) "Rock Island Line"—
Lonnie Donegan (Eng. Decca)

9) "Pickin' A Chicken"—
Eve Boswell (Parlophone)

10) "Robin Hood"—
Gary Miller (Nixa)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

That was a wonderful party that Capitol gave for Benny Goodman last Wednesday at the Waldorf-Astoria. . . . Felicia Sanders has announced that she was married to Irving Joseph on December 26. . . . "Ask Me" gets two covers which were made in Europe—Alice Babs on the Decca label and Van Lynn, an instrumental. . . . Somethin' Smith is making TV shorts in New York with Guy Lombardo. . . . The De John Sisters taking dancing lessons for their new act. . . . Francis Wayne's first single for Epic with hubby Neil Hefti will be leased on February 20. She has also put together an album which will be released in April. . . . Sammy Kaye will return to the college circuit this June to play for senior class proms at leading universities. . . . The Sayco Doll Company has made a deal with E. B. Marks, publisher of "Dungaree Doli", to manufacture 50,000 Dungaree Dolls on its first run. The doll will be promoted through big department stores all over the country. . . . Portia Nelson, Connie Sawyer and Kathy Barr have each been booked for four weeks at the Colony Restaurant in London. . . . Betty Madigan headed for the Boulevard in Long Island for the week of February 17-26. . . . Walter Hayum, eastern sales manager, and Bill Lawrence, national promotion man for Epic Records, left for a midwestern tour to plug the new Roy Hamilton and Lillian Briggs releases. . . . Talking of Lillian Briggs, the blond ex-truck driver opened last Tuesday in the 10,000 seat arena in Sydney, Australia. She is on an eight-week tour which includes theater dates in Melbourne, Brisbane, Singapore, Manila, Hong Kong and Tokyo. . . . Leo Mesner announced last week that the label formerly known as Ultra Records will now be tagged Dig Records. . . . The Crew Cuts will play a two-week date at Liller's Club in New Orleans beginning February 21.

LILLIAN BRIGGS

CHICAGO:

This town still agog over Teddy Wilson Trio opening at the London House. Opening night was practically SRO with encores galore. . . . Don Cherry, champion golfer, guested on Jim Conway's "In Town Tonight" show. Don's record, "Band Of Gold", still riding high. . . . Nick Noble and Betty Johnson entertained at Earl Kies' dotter's wedding at his Crystal Lake home. . . . Len Garmisa looking forward to forthcoming Am-Par release by Marguerite Piazza. Marguerite currently appearing here. . . . Chicago d. j. Bill Anson adds to busy air schedule. Latest chore is 9-11 A. M. show on WAAF. . . . Archie Bleyer in town to record Don McNeil on Cadence. . . . Latest tune of the week to break in Chicago is "42" on Ronel Records, local Chi label. . . . Jimmy Hilliard of Bally signs The Gayden Sisters. The trio: Regina, Lajuana and Lucretia, appeared on Arthur Godfrey's TV show and Garroway's "Today". . . . "Have A Beer Polka" on Balkan reportedly a favorite with many polka fans. . . . Opera House schedules "Birdland Stars of '56" Saturday, 2/18. All-star show features Sarah Vaughan, Count Basie, Joe Williams, Al Hibbler, Johnny Smith, Bud Powell, Lester Young and East/West Jazz Septet. . . . Wing Records to release album by newly-acquired singer Jackie Paris. . . . Eddie Hubbard gets three new shows. These are in addition to nightly 9:35-11 show on WIND, now in its 11th year. . . . Li'l Wally, who does "We Left Our Wives At Home" on Jay-Jay, in demand for many polka functions here. . . . La Verne Baker's "Get Up, Get Up" going pop, according to All-State distrib, Paul Glass. . . . Johnny Tyler and wife, Monica, in town on lap of Western Coast trip. Tyler, former press agent, will record 16 sides for Liberty on the coast. . . . Johnny Michaels (WOKY, Milwaukee), MC'd show 2/10 at the Colonial Theatre. Show starred Boyd Bennett of "Seventeen" fame and The Spaniels. . . . Audrey Morris, whose album, "Bistro Ballads", enjoys success, will record another.

AL HIBBLER

HOLLYWOOD:

Coral Records will recouple The Modernaires record of "Little Sleepy Space Cadet" and reissue it shortly. Side received a big response when it was originally released with a Christmas tune backing. . . . Bill Muster of Capitol Records' advertising department is the proud father of a 7 pound baby girl, named Nori Jean. . . . Rosemary Clooney started filming her new television show here this week. . . . Big time stage shows return to Los Angeles when Perez Prado brings his show to the Orpheum Theatre. KLAC disk-jockey, Alex Cooper will M. C. the shows. . . . The Merry Macs new Era recording of "Good Will" off to a fast start. . . . June Cook Associates, management firm, have signed new singer Bill Norman whose first sides are out on the Maze label. . . . Johnny Fairchild, formerly with WORZ in Orlando, Florida, in town and planning to settle here permanently. . . . Danny Thomas cut two new sides for Sonny Burke at Decca this week. Herb Spencer and Earl Hagen conducted the date. . . . Margie Rayburn sings the title song in the Ann Sheridan movie "Come Next Spring" which was released this week. . . . Gloria Haas —the prettiest promotion gal in town—took Wing recording artists, The Wilder Brothers, around to meet the local jocks prior to their opening at the Palm House in Palm Springs. . . . Publisher Larry Fontine has formed Balboa Records and released first Dixieland sides by The Beale St. Buskers. . . . Ben Oakland's 1934 song, "The Champagne Waltz" is being revived by an album recording by Lawrence Welk. Reaction was so great to the new version that Coral released it as a single and disk is starting to take off. . . . Sammy Laine doing the promotion for the new Laurel label's first release of "Little Sleepy Head" written and recorded by Ray Stapleton. . . . Corky Hale being featured as a singer as well as playing the harp during Ray Anthony's Palladium stint.

ROSEMARY CLOONEY

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WITH SOMETHING DIFFERENT!

*"Why Is Your Dog Following Me?"

AND

"RUSTIC CATHEDRAL"

MERCURY 70800

*This Could Be A Sleeper . . . Billboard

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DORI ANNE GRAY

"Pitty Pat Band"

AND

"Heartbreak Alley"

MERCURY 70801

GUY CHERNEY

SINGS THE HIT FROM THE DANNY THOMAS SHOW!

"Nobody Knows But The Lord"

AND

"A GOOD TIME WAS HAD BY ALL"

MERCURY 70804

JERRY MERCER

WITH A NEW HIT!

"Blue Suede Shoes"

AND

"THE GHOST OF MY LOVE"

MERCURY 70805

RON TERRY

"Kissin' Polka"

AND

"HAND IN HAND POLKA"

MERCURY 70802

A TIMELY HIT FROM THE FAMOUS BOOK "THE SEARCH FOR BRIDEY MURPHY"

FRAN ALLISON

"The Ballad Of Bridey Murphy"

AND

"GALWAY BAY"

MERCURY 70806

ANOTHER GREAT HIT FOR "LULLABYE OF BIRDLAND" HIT MAKERS!

THE BLUE STARS

"Speak Low"/"Mambo Italiano"

(BOTH IN FRENCH)

MERCURY 70808

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Morning Hosts

NEW YORK—Klavin and Finch, popular morning disk jockeys on WNEW in New York, play host to Specialist Third Class Richard Hayes as he tells them about his first record release since his entry into the army a year and a half ago, and his first on the ABC-Paramount label, "Street Of 33 Steps" and "Please Say Hello For Me".

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1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. Little Child (Albert & Lee)
5. Speedoo (Cadillacs)
6. Chain Gang (Bobby Scott)
7. Lisbon Antigua (N. Riddle)
8. Inamorata (Jerry Vale)
9. Theme From Three Penny Opera (Dick Hyman)
10. Angels In The Sky (Crewcuts)

HUDSON ROSS
Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Memories Are Made Of This (Dean Martin)
6. See You Later, Alligator (Bill Haley)
7. Poor People Of Paris (Baxter)
8. Theme From The There Penny Opera (Dick Hyman)
9. Valley Valparaiso (P. Faith)
10. Dungaree Doll (E. Fisher)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. Memories Are Made Of This (Dean Martin)
4. Great Pretender (Platters)
5. Rock And Roll Waltz (Starr)
6. Dungaree Doll (Eddie Fisher)
7. Lullaby Of Birdland (Blue Stars)
8. 16 Tons (T. Ernie Ford)
9. See You Later, Alligator (Bill Haley)
10. Band Of Gold (Don Cherry)

WILLIAMS
Philadelphia, Pa.

1. Rock And Roll Waltz (Starr)
2. The Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. Dungaree Doll (Eddie Fisher)
6. Chain Gang (Bobby Scott)
7. Such A Day (Rita Raines)
8. Are You Satisfied (Draper)
9. Teen Age Prayer (G. Mann)
10. 16 Tons. (T. Ernie Ford)

BLACK HILLS NOVELTY CO.
Deadwood, S. Dak.

1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Dungaree Doll (Eddie Fisher)
4. Later Alligator (Bill Haley)
5. Go On With The Wedding (Kallen & Shaw)
6. Band Of Gold (Don Cherry)
7. It's Almost Tomorrow (Dream Weavers)
8. He (Al Hibbler)
9. Only You (Hilltoppers)
10. The Great Pretender (Platters)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Great Pretender (Platters)
2. Almost Tomorrow (Dream Weavers)
3. Are You Satisfied (R. Draper)
4. Rock And Roll Waltz (Starr)
5. Teen Age Prayer (Storm)
6. Tutti Frutti (Pat Boone)
7. Angels In The Sky (Crewcuts)
8. Lisbon Antigua (N. Riddle)
9. Go On With The Wedding (Patti Page)
10. Memories Are Made Of This (Dean Martin)

SUPER ENTERPRISE
Washington, D. C.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. Later Alligator (Bill Haley)
5. Memories Are Made Of This (Dean Martin)
6. Band Of Gold (Don Cherry)
7. 16 Tons (T. Ernie Ford)
8. Three Penny Opera (Hyman)
9. Are You Satisfied (R. Draper)
10. No, Not Much (Four Lads)

E & R RECORD SHOP
San Antonio, Tex.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Love & Marriage (Sinatra)
7. Teen Age Prayer (G. Mann)
8. It's Almost Tomorrow (Jo Stafford)
9. Cry Me A River (J. London)
10. Lisbon Antigua (N. Riddle)

MUSIC CORNER
New Haven, Conn.

1. Infatuation (R. Carosone)
2. Rock And Roll Waltz (Starr)
3. 11th Hour Melody (Hibbler)
4. Inamorata (Frank Verna)
5. Everybody's Got A Home (Eddie Fisher)
6. No, Not Much (Four Lads)
7. I'll Be Home (Pat Boone)
8. Three Penny Opera Theme (Dick Hyman)
9. Lisbon Antigua (N. Riddle)
10. Devotion (Sunny Gale)

COCROFT MUSIC CO.
Thomasville, Ga.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. See You Later, Alligator (Bill Haley)
4. Teen Age Prayer (G. Storm)
5. Memories Are Made Of This (Dean Martin)
6. Lisbon Antigua (N. Riddle)
7. Mostly Martha (Crewcuts)
8. The Tender Trap (F. Sinatra)
9. Burn That Candle (B. Haley)
10. Love & Marriage (F. Sinatra)

GOSSAGE MUSIC COMPANY
Houston, Tex.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Rock And Roll Waltz (Starr)
5. Memories Are Made Of This (Dean Martin)
6. See You Later, Alligator (Bill Haley)
7. Tutti Frutti (Little Richard)
8. Chain Gang (Bobby Scott)
9. Band Of Gold (Don Cherry)
10. Dungaree Doll (Eddie Fisher)

MUSIC BOX
Cambridge, Mass.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Lovely Lies (Manhattan Bros.)
4. Three Penny Opera Theme (Billy Vaughn)
5. Why Do Fools Fall In Love (Teenagers)
6. Mickey Mouse Club March (Official Mickey Mouse Club)
7. Chain Gang (Bobby Scott)
8. See You Later, Alligator (Bill Haley)
9. Lisbon Antigua (N. Riddle)
10. Little Child (Calloways)

NORSIDE MUSIC SHOP
St. Louis, Mo.

1. These Hands (Jeffrey Clay)
2. Seven Days (Crewcuts)
3. Seven Days (Dorothy Collins)
4. Rock And Roll Waltz (Starr)
5. Chain Gang (Bobby Scott)
6. When You Lose The One You Love (David Whitfield)
7. Memories Are Made Of This (Dean Martin)
8. Lisbon Antigua (N. Riddle)
9. Great Pretender (Platters)
10. Dungaree Doll (Eddie Fisher)

YOUNKERS
Des Moines, Iowa

1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. Later Alligator (Bill Haley)
4. Great Pretender (Platters)
5. Dungaree Doll (Eddie Fisher)
6. Mostly Martha (Crewcuts)
7. Band Of Gold (Don Cherry)
8. Memories Are Made Of This (Dean Martin)
9. 16 Tons (T. Ernie Ford)
10. No, Not Much (Four Lads)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Speedoo (Cadillacs)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. Later Alligator (Bill Haley)
5. Rock And Roll Waltz (Starr)
6. Tutti Frutti (Little Richard)
7. Poor People Of Paris (Baxter)
8. Teen Age Prayer (G. Storm)
9. Moments To Remember (Four Lads)
10. 16 Tons (T. Ernie Ford)

LYNN MUSIC COMPANY
Lynn, Mass.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. It's Almost Tomorrow (Dream Weavers)
6. Molly-O (Gaylords)
7. Band Of Gold (Don Cherry)
8. Only You (Platters)
9. Love & Marriage (F. Sinatra)
10. Where Walks My True Love (Jeri Southern)

VARIETY RECORD SHOP
Louisville, Ky.

1. Poor People Of Paris (Baxter)
2. Great Pretender (Platters)
3. Three Penny Opera Theme (Richard Hayman)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. See You Later, Alligator (Bill Haley)
7. Speedoo (Cadillacs)
8. Tutti Frutti (Little Richard)
9. Lisbon Antigua (N. Riddle)
10. Memories Are Made Of This (Dean Martin)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. See You Later, Alligator (Bill Haley)
4. No, Not Much (Four Lads)
5. I'll Be Home (Pat Boone)
6. Angels In The Sky (Crewcuts)
7. Theme From Three Penny Opera (Dick Hyman)
8. Memories Are Made Of This (Dean Martin)
9. Lisbon Antigua (N. Riddle)
10. Band Of Gold (Don Cherry)

GINSBERG MUSIC COMPANY
Roswell, N. M.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. 16 Tons (T. Ernie Ford)
6. Speedoo (Cadillacs)
7. Tender Trap (F. Sinatra)
8. See You Later, Alligator (Bill Haley)
9. No, Not Much (Four Lads)
10. Band Of Gold (Don Cherry)

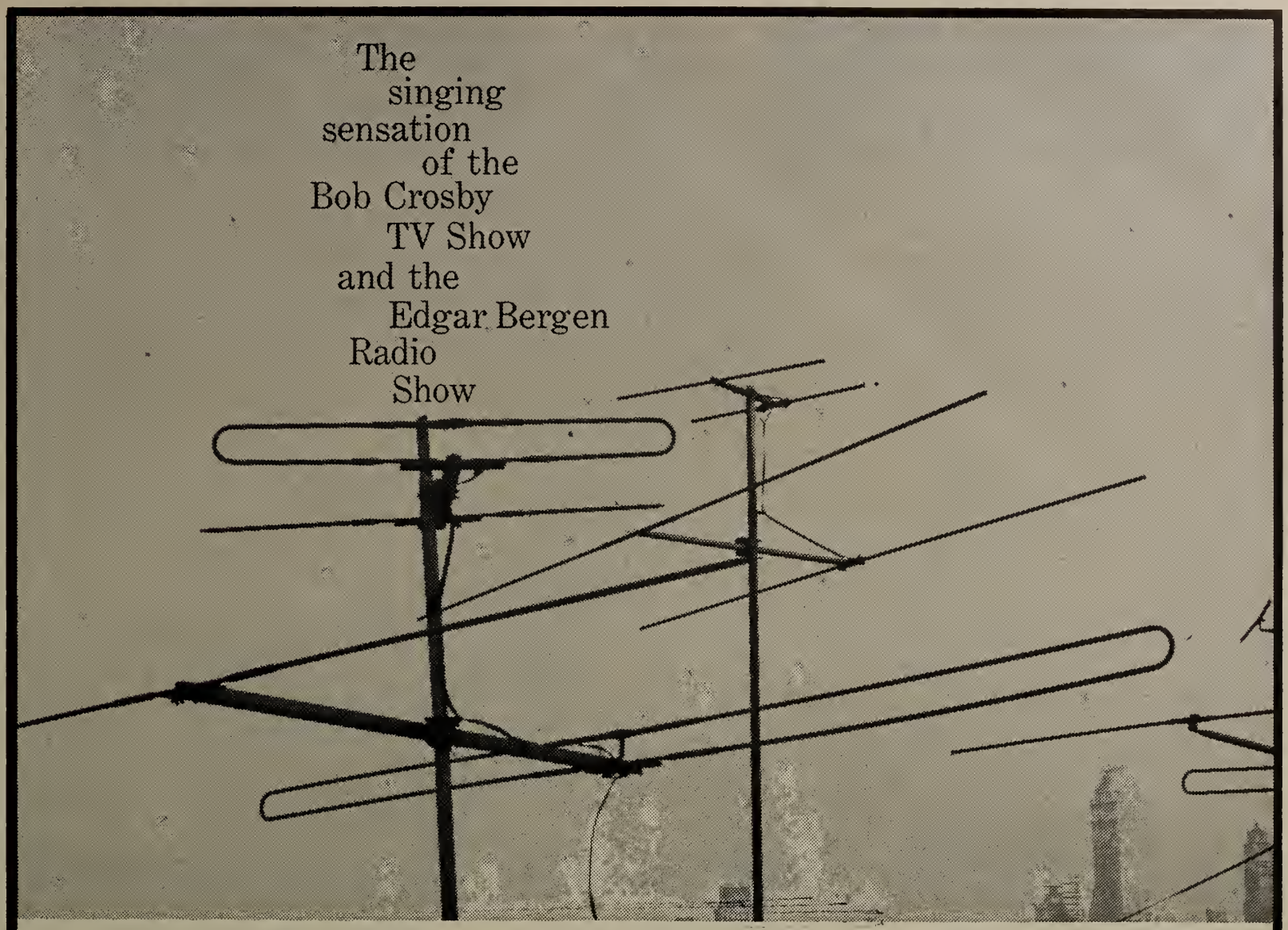
GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Band Of Gold (Don Cherry)
4. Angels In The Sky (Crewcuts)
5. Memories Are Made Of This (Dean Martin)
6. See You Later, Alligator (Bill Haley)
7. Lullaby Of Birdland (Blue Stars)
8. Theme From Three Penny Opera (Dick Hyman)
9. Speak Up Mambo (Al Castellanos)
10. Rock And Roll Waltz (Starr)

LOOP RECORD SHOP
Cleveland, Ohio

1. Memories Are Made Of This (Dean Martin)
2. Why Do Fools Fall In Love (Teen Agers)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Great Pretender (Platters)
6. Rock And Roll Waltz (Starr)
7. Chain Gang (Bobby Scott)
8. It's Almost Tomorrow (Dream Weavers)
9. Poor People Of Paris (Baxter)
10. 16 Tons (T. Ernie Ford)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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gets off to a smashing start on RCA Victor with a terrific new ballad

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with Henri René and his Orchestra

A "New Orthophonic" High Fidelity recording

the dealer's choice RCA VICTOR

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 11 without any changes on the part of THE CASH BOX.

Jack Lamar
WCAM—Camden, N. J.

1. Eddie My Love (Teen Queens)
2. Speedoo (Cadillacs)
3. You Baby You (Cleftones)
4. Why Do Fools Fall In Love (Teenagers)
5. Steamboat (Frankie Castro)
6. To You My Love (Nick Noble)
7. Chain Gang (Bobby Scott)
8. Great Pretender (Platters)
9. Who Are We (Gogi Grant)
10. Fortune Teller (John Leslie)

John McShane
KMPC—Los Angeles, Calif.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Great Pretender (Platters)
6. Valley Valparaiso (P. Faith)
7. 16 Tons (T. Ernie Ford)
8. Grass Is Green (R. Marterie)
9. Woman In Love (Four Aces)
10. Nuevo Laredo (Paul & Ford)

Sam Zurlo
WENT—Gloversville, N. Y.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. Band Of Gold (Don Cherry)
6. Teen Age Prayer (G. Storm)
7. Seven Days (D. Collins)
8. Chain Gang (Bobby Scott)
9. No, Not Much (Four Lads)
10. 3 Penny Opera (Dick Hyman)

Allin Slate
KIEV—Glendale, Calif.

1. Lisbon Antigua (N. Riddle)
2. Woman In Love (F. Laine)
3. Tender Trap (Frank Sinatra)
4. Almost Tomorrow (D. Carroll)
5. Sweet Lorena (N. Luboff)
6. Go On With The Wedding (Patti Page)
7. Dungaree Doll (Eddie Fisher)
8. Valley Valparaiso (P. Faith)
9. Who Are We (Gogi Grant)
10. Basin Street Blues (Rayburn)

Bob Maxwell
WWJ—Detroit, Mich.

1. Tender Trap (Frank Sinatra)
2. 16 Tons (T. Ernie Ford)
3. 3 Penny Opera (Dick Hyman)
4. Love And Marriage (Sinatra)
5. Teen Age Meeting (Cornell)
6. Memories Are Made Of This (Dean Martin)
7. 11th Hour Melody (Hibbler)
8. Be Good To Me (McGuires)
9. These Hands (Johnny Oliver)
10. In My Diary (J. Desmond)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Valley Valparaiso (P. Faith)
2. Slap Leather (Chuck Nelson)
3. Lisbon Antigua (N. Riddle)
4. Madonna In Blue (June Valli)
5. Memories Are Made Of This (Dean Martin)
6. Who Are We (Gogi Grant)
7. Band Of Gold (Kit Carson)
8. Woman In Love (F. Laine)
9. No, Not Much (Four Lads)
10. I Hear You Knockin' (Storm)

Joe Deane
WBBF—Rochester, N. Y.

1. Lisbon Antigue (N. Riddle)
2. Greet Pretender (Platters)
3. Band Of Gold (Carson/Cherry)
4. Almost Tomorrow (Dream Weavers)
5. Lullaby Of Birdland (Blue Stars)
6. Rock And Roll Waltz (Starr)
7. See You Later, Alligator (Bill Haley)
8. No, Not Much (Four Lads)
9. Valley Valparaiso (P. Faith)
10. Woman In Love (Four Aces)

Roger Clark
WNOR—Norfolk, Va.

1. 3 Penny Opera (Dick Hyman)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. Rock And Roll Waltz (Starr)
5. Great Pretender (Platters)
6. Almost Tomorrow (Dream Weavers)
7. Japanese Farewell Song (K. C. Jones)
8. Don't Go To Strangers (Vaughn Monroe)
9. See You Later, Alligator (Bill Haley)
10. No, Not Much (Four Lads)

George Fennell
WHIL—Medford, Mass.

1. No, Not Much (Four Lads)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. Woman In Love (F. Laine)
6. If You're Ever Gonna Leave Me (Bakers)
7. Seven Days (D. Collins)
8. See You Later, Alligator (Bill Haley)
9. Don't Tell Me Not To Love You (Joni James)
10. Poor People Of Paris (Baxter)

Phyllis Leftwich
WAYE—Baltimore, Md.

1. Great Pretender (Platters)
2. No, Not Much (Four Lads)
3. Memories Are Made Of This (Dean Martin)
4. 3 Penny Opera (Dick Hyman)
5. I'll Be Home (Pat Boone)
6. Don't You Know Where God Lives (Arnolds)
7. Bluebell (Percy Faith)
8. Nothing Ever Changes My Love For You (Nat Cole)
9. Such A Day (Rita Raines)
10. Mr. Wonderful (Teddi King)

Arty Kay
WVLK—Lexington, Ky.

1. Memories Are Made Of This (Dean Martin)
2. Greet Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. 16 Tons (T. Ernie Ford)
5. Go On With The Wedding (Patti Page)
6. Teen Age Prayer (G. Storm)
7. Moments To Remember (Four Lads)
8. Almost Tomorrow (Stafford)
9. Lisbon Antigua (N. Riddle)
10. Woman In Love (Four Aces)

Buddy Deane
WITH—Baltimore, Md.

1. No, Not Much (Four Lads)
2. Cry Baby (Bonnies)
3. Great Pretender (Platters)
4. See You Later, Alligator (Bill Haley)
5. I'll Be Home/Tutti Frutti (Pat Boone)
6. Poor People Of Paris (Baxter)
7. Lisbon Antigua (N. Riddle)
8. Speedoo (Cadillacs)
9. Lipstick And Candy And Rubbersoled Shoes (La Rosa)
10. 3 Penny Opera (Dick Hyman)

Frank Darien
KSJO—San Jose, Calif.

1. Are You Satisfied (R. Draper)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Great Pretender (Platters)
5. Rock Around The Island (Lancers)
6. Lisbon Antigua (N. Riddle)
7. Almost Tomorrow (Dream Weavers)
8. Band Of Gold (Don Cherry)
9. Mack The Knife (Amstrong)
10. Dungaree Doll (Eddie Fisher)

Andy Bell
KSKY—Dallas, Tex.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. I'll Be Home (Pat Boone)
4. No, Not Much (Four Lads)
5. 16 Tons (T. Ernie Ford)
6. Little Child (Alberts)
7. Rock And Roll Waltz (Starr)
8. Almost Tomorrow (Dream Weavers)
9. Band Of Gold (Don Cherry)
10. See You Later, Alligator (Bill Haley)

Charlie Trussell
KXEL—Waterloo, Iowa

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Teen Age Prayer (G. Storm)
6. Band Of Gold (Don Cherry)
7. Everybody's Got A Home (Eddie Fisher)
8. See You Later, Alligator (Bill Haley)
9. Rock And Roll Waltz (Starr)
10. Dungaree Doll (Eddie Fisher)

Charlie Bryon
WWPG—Palm Beach, Fla.

1. 3 Penny Opera (Dick Hyman)
2. Angels In The Sky (Crewcuts)
3. Band Of Gold (Don Cherry)
4. Are You Satisfied (R. Draper)
5. Poor People Of Paris (Baxter)
6. Lisbon Antigua (N. Riddle)
7. That's Your Mistake (Crewcuts)
8. 11th Hour Melody (Hibbler)
9. Everybody's Got A Home (Roy Hamilton)
10. Hey, Pretty Girl (S. Kaye)

Lou Dennis
WBRY—Waterbury, Conn.

1. Tutti Frutti (Pat Boone)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. See You Later, Alligator (Bill Haley)
6. No, Not Much (Four Leds)
7. If You're Ever Gonna Leave Me (Bakers)
8. 3 Penny Opera (Dick Hyman)
9. Chain Gang (Bobby Scott)
10. Now Dig This (Jodimars)

Jack Buechler
WKOW—Madison Wisc.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. April In Paris (Count Basie)
4. Angels In The Sky (Crewcuts)
5. See You Later, Alligator (Bill Haley)
6. Teen Age Meeting (Cornell)
7. 3 Penny Opera (Hyman/Hayman)
8. You Baby You (Diamonds)
9. Pinch Me (Somethin' Smith)
10. No, Not Much (Four Lads)

Sherm Brody
WRUC—Utica, N. Y.

1. 3 Penny Opera (Dick Hyman)
2. In This Whole Wide World (Four Freshmen)
3. Last Bus Home (Bakers)
4. Cry Me A River (J. London)
5. Angels In The Sky (Crewcuts)
6. Band Of Gold (Don Cherry)
7. Wanting You (R. Williams)
8. Everybody's Got A Home (Hamilton/Fisher)
9. See You Later, Alligator (Bill Haley)
10. One Honest Love (R. Carrol)

Howie Leonard
WPOR—Portland, Me.

1. No, Not Much (Four Lads)
2. Great Pretender (Platters)
3. Woman In Love (F. Leine)
4. Speedoo (Cadillacs)
5. Moritat (Hyman/Hayman)
6. My Treasure (Francis/Hilltoppers)
7. Go On With The Wedding (Page/Kallen & Shaw)
8. Lullaby Of Birdland (Blue Stars)
9. If You're Ever Gonna Leave Me (Bakers)
10. 11th Hour Melody (Hibbler)

Jack McDermott
WLYN—Lynn, Mass.

1. Great Pretender (Platters)
2. Tutti Frutti (Little Richard)
3. No, Not Much (Four Lads)
4. If You're Ever Gonna Leave Me (Bakers)
5. Cry Baby (Bonnie Sisters)
6. I'm Just A Dancing Partner (Platters)
7. Little Child (Laine & Boyd)
8. See You Later, Alligator (Bill Haley)
9. Poor People Of Paris (Baxter)
10. Why Do Fools Fall In Love (Frankie Lyman)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

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Bob McGonagle
WFUN—Huntsville, Ala.

1. See You Later, Alligator (Bill Haley)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. 16 Tons (T. Ernie Ford)
5. Speedoo (Cadillacs)
6. Second Ending (Jerry Vale)
7. 16 Pounds (Gloria Becker)
8. Only You (Platters)
9. Teen Age Prayer (G. Storm)
10. Seven Days (Snooky Lanson)

Ray Schreiner
WRNL—Richmond, Va.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Seven Days (Crewcuts)
4. See You Later, Alligator (Bill Haley)
5. Tutti Frutti (Pat Boone)
6. 99 Years (Guy Mitchell)
7. Dungaree Doll (Eddie Fisher)
8. Chain Gang (Bobby Scott)
9. My Treasure (Connie Frances)
10. Are You Satisfied (R. Draper)

Neil (Bird) Mack
WGUY—Bangor, Me.

1. Rock And Roll Waltz (Starr)
2. Tutti Frutti (Pat Boone)
3. Great Pretender (Platters)
4. Dungaree Doll (Eddie Fisher)
5. See You Later, Alligator (Bill Haley)
6. 3 Penny Opera (L. Armstrong)
7. Yeah, Man (Taylor Maids)
8. Seven Days (D. Collins)
9. No, Not Much (Four Lads)
10. Speedoo (Cadillacs)

Lou Arnold
WJWG—Conway, N. H.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Band Of Gold (Don Cherry)
4. Almost Tomorrow (Dream Weavers)
5. Come To Me (Rover Boys)
6. He (Al Hibbler)
7. Lisbon Antigua (M. Miller)
8. Blue Bell (Percy Faith)
9. 16 Tons (T. Ernie Ford)
10. Love And Marriage (Sinatra)

Jeff Evans
WUSN—Charleston, S. C.

1. Wanting You (R. Williams)
2. 16 Tons (Johnny Desmond)
3. 3 Penny Opera (Dick Hyman)
4. Teen Age Prayer (G. Storm)
5. Memories Are Made Of This (Dean Martin)
6. Lisbon Antigua (N. Riddle)
7. Seven Days (Snooky Lanson)
8. There Should Be Rules (Betty Madigan)
9. Band Of Gold (Don Cherry)
10. C'est La Vie (S. Vaughan)

Bill Elliott
WNOE—New Orleans, La.

1. Great Pretender (Platters)
2. Are You Satisfied (R. Draper)
3. Teen Age Prayer (G. Storm)
4. 16 Tons (T. Ernie Ford)
5. Frankie And Johnny (Sammy Davis)
6. I'll Be Home (Pat Boone)
7. Cry Me A River (J. London)
8. 3 Penny Opera (Hyman/Vaughn)
9. Gee Whittakers (Pat Boone)
10. Valley Valpareiso (P. Faith)

Gene Piatt
KELO—Sioux Falls, S. Dak.

1. No, Not Much (Four Lads)
2. Who Are We (Gogi Grant)
3. Lisbon Antigua (N. Riddle)
4. Don't Go To Strangers (Vaughn Monroe)
5. I'm Gonna Laugh You (Cole)
6. I'll Cry Tomorrow (Hayman)
7. Memories Are Made Of This (Dean Martin)
8. Where Walks My True Love (Jeri Southern)
9. Miracle In The Rain (Raine)
10. Don't Tell Me Not To Love You (Joni James)

Al Ross
WRC—Washington, D. C.

1. 3 Penny Opera (Hyman/Hayman/Vaughn)
2. Memories Are Made Of This (Martin/Storm)
3. 16 Tons (Ford/Desmond)
4. Rock And Roll Waltz (Starr)
5. Dungaree Doll (Eddie Fisher)
6. He (McGuires/Hibbler)
7. Love You Funny Thing (Tony Martin)
8. No, Not Much (Four Lads)
9. Patsy Ory Ory Aye (Naturals)
10. Don't Go To Strangers (Vaughn Monroe)

Norm Prescott
WBZ—Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Next Time It Happens (Carmen McRae)
5. Don't Go To Strangers (Vaughn Monroe)
6. 3 Penny Opera (Dick Hyman)
7. Let's Go Steady (Cindy & Lindy)
8. Poor People Of Paris (Baxter)
9. Tender Trap (Frank Sinatra)
10. No, Not Much (Four Lads)

Bob Day
WNIX—Springfield, Vt.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. See You Later, Alligator (Bill Haley)
5. 3 Penny Opera (Vaughn/Paul & Ford)
6. April In Paris (Count Basie)
7. Dungaree Doll (Eddie Fisher)
8. Mr. Wonderful (King/Steele)
9. Rock And Roll Waltz (Starr)
10. Crazy Little Palace (J. Riggs)

Paul Coburn
KOL—Seattle, Wash.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. Memories Are Made Of This (Dean Martin)
5. Are You Satisfied (R. Draper)
6. Zindy Lou (Marintrs)
7. Memories Of You (4 Coins)
8. Solitude (Norman Petty)
9. Rock Around The Island (Lancers)
10. Go On With The Wedding (Kalen & Shaw)

Dave Walshak
KCTI—Gonzales, Tex.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. My Believing Heart (J. James)
4. Dungaree Doll (Eddie Fisher)
5. Seven Days (D. Collins)
6. Memories Are Made Of This (Dean Martin)
7. Be Good To Me (McGuires)
8. All At Once You Love Her (Perry Como)
9. My Treasure (Hilltoppers)
10. Go On With The Wedding (Patti Page)

Don Wallace
KTVX—Muskogee-Tulsa, Okla.

1. Great Pretender (Platters)
2. Are You Satisfied (R. Draper)
3. Rock And Roll Waltz (Starr)
4. See You Later, Alligator (Bill Haley)
5. Dungaree Doll (Eddie Fisher)
6. Angels In The Sky (Crewcuts)
7. Memories Are Made Of This (Dean Martin)
8. 16 Tons (T. Ernie Ford)
9. Lisbon Antigua (N. Riddle)
10. Band Of Gold (Don Cherry)

Bruce D. Farnsworth
WTXL—W. Springfield, Mass.

1. Memories Are Made Of This (Dean Martin)
2. Band Of Gold (Don Cherry)
3. Almost Tomorrow (Dream Weavers)
4. Chain Gang (Bobby Scott)
5. 16 Tons (T. Ernie Ford)
6. No, Not Much (Four Lads)
7. Evening Star (Don Rondo)
8. Angels In The Sky (Crewcuts)
9. Memories Of You (4 Coins)
10. Lisbon Antigua (N. Riddle)

Sid Scott
WGSM—Huntington, L.I., N.Y.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. A Woman In Love (MacRae)
4. Poor People Of Paris (Baxter)
5. 3 Penny Opera (Dick Hyman)
6. Memories Are Made Of This (Dean Martin)
7. Angels In The Sky (Crewcuts)
8. Love And Marriage (D. Shore)
9. Band Of Gold (Kit Carson)
10. Memories Of You (Clooney & Goodman)

Frank McCormack
WHWB—Rutland, Vt.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. 3 Penny Opera (Dick Hyman)
4. No, Not Much (Four Lads)
5. Lisbon Antigua (N. Riddle)
6. Memories Are Made Of This (Dean Martin)
7. Dungaree Doll (Eddie Fisher)
8. 16 Tons (T. Ernie Ford)
9. See You Later, Alligator (Bill Haley)
10. Almost Tomorrow (Stafford)

Dave Steere
WMAK—Nashville, Tenn.

1. Speedoo (Cadillacs)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Gale Storm)
4. Tutti Frutti (Richard/Boone)
5. Rock And Roll Waltz (Starr)
6. Band Of Gold (Don Cherry)
7. No, Not Much (Four Lads)
8. See You Later, Alligator (Bill Haley)
9. Teen Age Prayer (G. Storm)
10. Dungaree Doll (Eddie Fisher)

Russ Coglin
KROW—Oakland, Calif.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. 16 Tons (T. Ernie Ford)
6. No, Not Much (Four Lads)
7. Valley Valparaiso (P. Faith)
8. Who Are We (Gogi Grant)
9. Sing You Sinners (T .Bennett)
10. Little Child (Eddie Constantine & Tania)

The "Swingshifter" Mike Eriksen
WJLB—Detroit, Mich.

1. 3 Penny Opera (Dick Hyman)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. See You Later, Alligator (Bill Haley)
5. My Baby's Got Such Loving Ways (McGuires)
6. Valley Valparaiso (P. Faith)
7. Poor People Of Paris (Baxter)
8. Chain Gang (Bobby Scott)
9. I Don't Want Nobody (Buddy Johnson)
10. Memories Are Made Of This (Dean Martin)

Bill Brant
WJAS—KDKA—Pittsburgh, Pa.

1. 3 Penny Opera (Hyman/Paul & Ford)
2. Valley Valparaiso (P. Faith)
3. Rock And Roll Waltz (Starr)
4. Baby, Be Good To Me (McGuires)
5. Dungaree Doll (Eddie Fisher)
6. Memories Are Made Of This (Dean Martin)
7. No, Not Much (Four Lads)
8. Teen Age Prayer (G. Mann)
9. Ask Me (Nat Cole)
10. Sing, You Sinners (T. Bennett)

Art Hellyer
WCFL—Chicago, Ill.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Little Child (Calloways)
4. Rock Around The Island (Lancers)
5. Love, You Funny Thing (Tony Martin)
6. Get Out Of Town (Mary Kaye Trio)
7. 3 Penny Opera (Dick Hyman)
8. Seven Days (D. Collins)
9. Smack Dab In The Middle (Basie & Williams)
10. A Tear Fell (Teresa Brewer)

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HOLLYWOOD — Gloria Becker, whose "16 Pounds" on Real Records has been selling strong here, has another weighty problem on her hands —16-month-old son Danny. He's 25 pounds.

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"OUR MELODY" (Whistlin' Willie)
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B/W
"I'LL BE HOME"
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RCA Victor Announces Contest To Find A "Juke Box Baby"

Fighting Polio

BOSTON, MASS.—Boston disk jockeys sponsored a Teen-Age Rally for the benefit of the March Of Dimes campaign, recently, and dozens of the recording field's top entertainers turned out to do their bit for the cause. The Boston Arena was literally jammed with youngsters who paid to see the gala show. The jockeys, entertainers and public all agreed that the stint was a top notch success. Above are some candid's of the show in action:

Top Left: Johnny Desmond signing autographs for three of his Boston fans.

Top Right: Rainbow recording artists, the Bonnie Sisters pause to chat with a polio victim.

Second Row Left: Dee Jay Norm Prescott autographs the cast on the leg of one of his more ambitious young followers who broke thru the crowd (cast and all) to receive the jockey's John Hancock.

Second Row Center: Jimmie Komack, new RCA Victor pactee, puckers up in an attempt to get some music out of Richard Hayman's harmonica. The comic Komack did a bang-up job of emceeing the affair.

Second Row Right: Art Lund complies with the wishes of autograph seekers.

Third Row Left: The Cadillacs caused quite a sensation with their smash "Speedoo".

Third Row Right: Bob Clayton of WHDH (left) leads a new group called the "Dee Jay Quartet" specially formed for the show and comprising Dave Maynard, WORL; Norm Prescott, WBZ; Joe Smith, WVDA; and Ned Powers, WHDH.

Bottom Left: Singers Frankie Castro, Cindy Lord and Lindy Doherty pause for the camera man.

Bottom Center: Balladeer Georgie Shaw chats with Joe Smith of WVDA.

Bottom Right: Jerry Vale has a busy pen signing autographs for his young fans.

NEW YORK — RCA Victor announced this week a contest to find typical "Juke Box Babies". The contest will be conducted through **The Cash Box** and will be open to all juke box operators, one-stops and their working personnel.

Prizes? They will be lavish. A Wurlitzer "Centennial" Model 1900 Juke Box plus a year's supply of RCA Victor top hit records for 25 juke boxes; the winning "Juke Box Baby" gets on **The Cash Box** cover with Perry Como; and five prize phono-record library packages.

The timing of the contest coincides with the release of Perry Como's latest Victor disk "Juke Box Baby" and "Hot Diggety".

Ops will have an opportunity to submit pictures of their small fry—either teen age daughters or granddaughters, babes in arms, toddlers or what have you, and they will be in line for one of the great prizes which RCA Victor is offering for winning entries in the "Juke Box Baby" sweepstakes. Entry is simple in this contest which is open exclusively to juke box and one-stop operators, their mechanics and working personnel.

HOW TO ENTER: All you have to do is submit a photo of your own "Juke Box Baby". The Judges are looking for cute kids, funny kids, kids dressed in costumes or posed in a cute way. A committee of RCA Victor executives will scan the photos and make their choices.

The contest will pick five "Juke Box Baby" winners, each of whom will win an RCA Victor self contained 45 rpm phonograph personally autographed by Perry Como and a complete library of records. Kiddie albums will be awarded if the winner falls in the baby or toddler category. Current pops will be the prizes if the winner is a teenager.

In addition the number one winner in the contest wins a Wurlitzer juke box and will be made the subject of a **Cash Box** front cover with Perry Como himself.

In next week's issue of **The Cash Box**, we will repeat this contest announcement and then in the following issues we will publish representative photos entered in the contest. Final eliminations should be completed and announced about five weeks from now.

According to the RCA Victor promotion department, local RCA record distributors will fan out around the country setting up local "Juke Box Baby" photo contests through their local one-stops with additional local prizes being offered. Ops are being urged to enter both local and national contests.

HERE ARE THE RULES OF THE CONTEST:

1. All entries must be submitted to Bernie Miller, RCA Victor Records, 155 East 24th Street, New York 10, N. Y.

2. Entry into the contest is strictly by photo.

3. All entries become the property of RCA Victor Records.

4. The contest is open only to juke box operators, one-stop operators and their personnel including mechanics, salesmen and counter sales personnel.

5. Decision of the judges will be final.

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CORAL RECORDS

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THE CASH BOX Album Reviews

POPULAR

"THE GREAT BENNY GOODMAN"—with Harry James, Gene Krupa, Teddy Wilson, Lionel Hampton—Columbia CL 820 (1-12" LP)

LET'S DANCE; SING SING SING; DON'T BE THAT WAY; ONE O'CLOCK JUMP; MEMORIES OF YOU; STOMPIN' AT THE SAVOY; BUGLE CALL RAG; KING PORTER STOMP; AVALON.

This set catches Benny Goodman during the sky-high popularity of swing. It also catches B.G. as he is about to thrill the nation in the film story of his life. Columbia, which has many of the choicest Goodman plums ever recorded during the swing rage, releases them once again to a hungry pop-jazz audience. The selections are from three sources: radio, Carnegie Hall, and special wax sessions. Major artists as Harry James, Gene Krupa, Lionel Hampton and others are in the "Let's Dance"-"Memories Of You"-"Stompin' At The Savoy" type of Goodman reliables. This package is already heading toward a position on the charts.

"THE BENNY GOODMAN STORY"—The Original Benny Goodman Orchestra —RCA Victor LPM-1099 (1-12" LP)

AVALON; DOWN SOUTH CAMP MEETIN'; SING SING SING; AND THE ANGELS SING; MOONGLOW; GOOD-BYE; KING PORTER'S STOMP; ONE O'CLOCK JUMP; DON'T BE THAT WAY; BUGLE CALL RAG; STOMPIN' AT THE SAVOY.

There seems to be no foreseeable end to the attempts of the recording companies to get in on the great Benny Goodman revival expected when "The Benny Goodman Story" is released. Victor has its wonderful share of many memorable B.G. originals. Covering a four-year span (1935-1939) this disk doesn't let down with its choice B.G. diskings that include "And The Angels Sing" and "Moonglow". All the pieces will be in the fabulous number of selections that the film will offer. Sales will be as generous as a blank check.

"BELAFONTE"—Harry Belafonte—RCA Victor LPM-1150 (1-12" LP)

WATERBOY; TROUBLES; SUZANNE; MATILDA; TAKE MY MOTHER HOME; NOAH; SCARLET RIBBONS; IN THAT GREAT GETTIN' UP MORNIN'; UNCHAINED MELODY; JUMP DOWN, SPIN AROUND; SYLVIE.

Our nation has a proud heritage of music that sprang directly from the expressive hearts of the people. One of the truly great folk song artists of our time, Harry Belafonte, is heard in some of the more sturdy songs of the people. Singing from the heart is not an easy task for any singer. It may be possible to get away with it in other forms of music, but in folk music too much in the song depends on "feeling" the tune and lyrics. There lies much of Belafonte's mastery in handling this type of music. Many of the set's offerings are well known Belafonte specialties. This includes "Waterboy", "Scarlet Ribbons" and the classical calypso item "Matilda". The other finely executed numbers are tapped from Negro spirituals and the pop field ("Unchained Melody"). His "Mark Twain" is already a top seller on the charts. "Belafonte" should soon follow suit. Wonderful photo of the star on the package. Belafonte's newly acquired fandom can make a juicy acquisition by purchasing this package.

"I CAN COOK TOO"—Nancy Walker—Dave Baker at the piano—Dolphin 2 (1-12" LP)

I CAN COOK TOO; SOME OTHER TIME; I'M TIRED OF TEXAS; GET MARRIED, SHIRLEY; DOWN TO THE SEA; IRVING; MILKMAN, KEEP THOSE BOTTLES QUIET; OH, SO NICE; THE CHARADE OF THE MARIONETTES; A FUNNY HEART; MY COUSIN IN MILWAUKEE.

Nancy Walker's high comic talent was already firmly established when she returned to the legitimate theater in Noel Coward's "Fallen Angels". The critics' wild enthusiasm for Nancy's comedy performance in the Coward revival lifted her to newer heights. Now the versatile performer debuts on the new Dolphin label with superior material that should make the album a winning entry in the area of sophisticated tunes. The lyrics and the appropriate melody in such items as "I Can Cook Too", "Get Married, Shirley" and "Irving" are perfect Walker numbers. In the romantic division Gershwin's "Oh, So Nice" and David Craig and David Baker's "Down To The Sea" are sung with affection. The set's audience is large enough to give it solid sales. Should be a big platter in New York. Walker's many fans will consider the disk a must.

"STRITCH"—Elaine Stritch—Orchestra Conducted by Deane Kincaide — Dolphin 3 (1-12" LP)

ARE YOU HAVING ANY FUN; YOU'RE GETTING TO BE A HABIT WITH ME; THAT'S THE BEGINNING OF THE END; AND THE ANGELS SING; LET IT SNOW; THAT'S BOY; TOO MANY RINGS AROUND ROSIE; THE OBJECT OF MY AFFECTIONS; EASY STREET; IF; THERE'S A LULL IN MY LIFE; YOU TOOK ADVANTAGE OF ME.

One of the delights in the stage revival of "On Your Toes" was the performance by Elaine Stritch. Her scintillating bump and grind delivery of "You Took Advantage Of Me" literally made her a star overnight. Dolphin, in one of its first releases, offers Miss Stritch (and THAT "You Took Advantage Of Me" number) in a genuinely refreshing uproar on many excellent tunes. One of the best Stritch slam bangs is the clever "If". A Vincent Youmans' oddity "Too Many Rings Around Rosie" is done in a fascinating 1920 setting. For a slower paced Stritch the outstanding piece is "There's A Lull In My Life". On the whole the package is one of the more exciting album waxings in quite a while. Broadwayites and folks who have had the pleasure of watching Miss Stritch perform, will love this disk.

"LOCO MOTION"—Joe Loco, His Piano and His Orchestra—Columbia CL 760 (1-12" LP)

LOCO MOTION; TREMENDO CHA-CHA-CHA; MAMA INEZ; CHA-CHA-CHA NO. 5; MY HEART, MY LIFE, MY LOVE; PASO MERENGUE; MANHATTAN; BAION BABY; ALL OF YOU; NEGRA CONSENTIDA; TENDERLY; HAPPY DAYS ARE HERE AGAIN.

The highly rhythmic piano antics of famed Joe Loco takes the spotlight on his initial Columbia LP release. The selections are composed of the three Latin conquests in the U.S.A.: the mambo, cha-cha and merengue. Most of the material transformed to one of the three dances are taken from standard items. These include tunes like "Manhattan", "All Of You" and "Happy Days Are Here Again". The arrangements are for most part tuned to the rhythm rather than the melody. This, of course, hits the dancing market. The deft piano of Loco will entertain those who prefer to sit them out. This package may well turn out to be one of the hot sellers on the label. Excellent party item.

JAZZ

"JAZZ AT THE BLACK HAWK"—Dave Brubeck Quartet featuring Paul Desmond—Fantasy 3-210 (1-12" LP)

BLUE MOON; MY HEART STOOD STILL; LET'S FALL IN LOVE; JEEPERS CREEPERS; ON A LITTLE STREET IN SINGAPORE; TROLLEY SONG; I MAY BE WRONG.

The great present day interest in jazz has brought into the spotlight a number of outstanding interpreters in the jazz field. And without a doubt one of the foremost newer names in cool music is Dave Brubeck. Album waxings that bear his moniker are always big sellers. And here, Fantasy has probably released another Brubeck smash. It certainly has some of his most intelligent jazz moments. The disk is an on-the-spot pressing taken from a San Francisco club, "The Black Hawk" and features Brubeck's sidekick Paul Desmond on the alto. One of the most tender jazz numbers on the disk is "The Trolley Song". The same melody is repeated in a rehearsal of the song. It displays the boys practically out on their own and contains some "vocal" work by Brubeck as he pleads for a particular jazz style. Jazz fans will really relish that unusual performance. In fact the remaining jazz artistry won't let the jazz lover down either. The set can hardly miss being a powerful jazz seller.

"STRING ENCHANTMENT . . ."—Alfred Newman and His Orchestra—Decca DL 8194 (1-12" LP)

HOLIDAY FOR STRINGS; WALTZ FROM SERENADE IN C FOR STRINGS; HEART WOUNDS; MOLLY ON THE SHORE; PRAYER OF THE TOREADOR; HARLEN SQUARE DANCE; NOCTURNE; LAST SPRING; SCHERZO.

There has been increased interest in bringing the string section of an orchestra to greater importance in popular music. Listening to Alfred Newman's new package one can see why. When it comes to establishing a mood (especially a romantic one) nothing quite fits the bill as the sweet tones of Newman's string instruments. Many of the world's more ambitious composers have provided ample material written for string sections. Some of the best pieces are represented on this exceptional disk. Such string gems as the "Waltz" from Tchaikovsky's "Serenade In C For Strings" and "Last Spring" from Grieg's "Elegaic Melodies" are formidable examples. With composer-conductor Newman directing the ork the more classical pieces glow brilliantly. And the intentional mood music qualities of the disk stand out beautifully. Striking cover job. The set can expect satisfying sales to mood music adherents.

"BIDIN' MY TIME"—Teddy King—with Al Cohn and His Orchestra—RCA Victor LPM-1147 (1-12" LP)

BIDIN' MY TIME; ONCE TOO OFTEN; THAT OLD FEELING; THE I'M NOT SUPPOSED TO BE BLUE BLUES; CARELESS LOVE; FOR ALL WE KNOW; WHEN I GROW TOO OLD TO DREAM; I'M IN LOVE WITH THE HONORABLE MR. SO AND SO; I CAN'T GET STARTED; LOVE WALKED IN; I POURED MY HEART INTO A SONG; TAKING A CHANCE ON LOVE.

Many folks are gonna meet Teddy King for the first time via her exciting rendition of the up-and-coming ballad "Mr. Wonderful". Victor would also be pleased to introduce the gal in their "Meet The Girls" series. The jazz-pop artist is heard to good advantage in a mixture of standards and less frequently heard items. One of the latter numbers that should make the rounds is "Once Too Often". Her jazz talent is pronounced on that one. "For All We Know" shows she can turn right around and sing sensitively with a ballad. As "Mr. Wonderful" climbs in popularity this set should get a wholesome amount of sales.

"ACCENT ON DIXIELAND"—Pee Wee Erwin—Urania-1202 (1-12" LP)

WASHINGTON AND LEE SWING; BATTLE HYMN; DIXIELAND SHUFFLE; HINDUSTAN; PAGAN LOVE SONG; I'M CONFESSING; MEMPHIS BLUES.

Both in arrangements and in some of the material he uses, Pee Wee Erwin is willing to let his boys make Dixieland music that is often off the normal Dixieland track. Not that the spirit of that flavorful music is ever lost but as in "I'm Confessing" the pace is extremely subdued at the start. It's almost modern jazz but then again the familiar Dixieland pacing at the end of the number reminds you it is not. Their bright rumpus with "Battle Hymn" will serve to sum up Mr. Erwin's resourceful group. The disk may make a stir in Dixieland circles.

CLASSICAL

MOZART—"DON GIOVANNI"—Giuseppe Taddei, Baritone; Cesare Valletti, Tenor; Italo Tajo, Bass; Maria Curtis Verna, Soprano; Carla Gavazzi, Soprano; Elda Ribetti, Soprano; Orchestra And Chorus Of Radiotelevision Italiana, Turin Conducted by Max Rudolf—Cetra C1253 (3-12" LP)

The complete recording of Mozart's "Don Giovanni" is one of the notable recording events in the celebration of the composer's Bi-Centennial. The cast performs the impeccable score with a vocal richness that is, indeed, one of the highlights of this season's opera recording output. The story of a "Rake's Progress" unfolds dramatically and fascinatingly. Giuseppe Taddei's Don Giovanni is constantly vibrant in its commanding understanding of the part. The other excellent vocal chores include Maria Curtis Verna's Donna Anna and Cesare Valletti's Don Ottavio. Max Rudolf's conducting is exceedingly resourceful in his precision handling of the lyrical and ofttimes soaring score. While one does not have to look hard to get the complete opera on LP this new addition is one of the handsome issues. Complete libretto is part of the set. Worthy sound.

RIMSKY-KORSAKOV—Scheherazade—The Pittsburgh Symphony Orchestra—William Steinberg, Conducting—Capitol P8305 (1-12" LP)

Scherazade is easily one of the most popular classical compositions ever written. It is a work that is entrancingly imbued with melodies that perfectly capture the atmosphere of its subject. And when a performance of the work takes full advantage of "Scheherazade's" color the cry of "it tires me" becomes an asinine remark. The Pittsburgh Symphony Orchestra under William Steinberg's commanding direction is one of the smoothest and lyrical recordings of the tone poem available. The package has a lot of competition in the rich catalogue of "Scheherazade" pressings. Superlative sound and exotic cover.

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ER—Era
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GR—Groove
GTJ—Good Time Jozz
HE—Herald
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JD—Jov Dee
JU—Jubilee
JZ—Josie
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OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Romo
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
5P—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pos. 2/11 Pos. 2/4

1—The Great Pretender
1 1
MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt
★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancing Partner

2—Rock And Roll Waltz
3 3
VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY
I'm With You
★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind A Thousand Times

3—Lisbon Antigua (In Old Lisbon)
4 5
★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood
CO-40635 (4-40635)—MITCH MILLER O.
Willy Can
CR-61553 (9-61553)—ALAN DALE
I'm Gonna Sleep With One Eye Open
VI-20-6406 (47-6406)—LEO DIAMOND
Music Box Tango
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Theme From Three Penny Opera

4—Memories Are Made Of This
2 2
★CA-3295 (F-3295)—DEAN MARTIN
Chonge Of Heart
CO-40573 (4-40573)—MINDY CARSON
Cryin' For Your Kisses
DO-15436 (45-15436)—GALE STORM
Teen Age Prayer

5—No, Not Much
8 12
★CO-40629 (4-40629)—FOUR LADS
I'll Never Know

6—See You Later, Alligator
6 7
CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee
★DE-29791 (9-29791)—BILL HALEY & COMETS
The Paper Boy
DE-29786 (9-29786)—ROY HALL
Don't Stop Now
VI-20-6426 (47-6426)—OTTO BASH
Lookout Mountain

7—Band Of Gold
7 6
CA-3283 (F-3283)—KIT CARSON
Cast Your Bread
★CO-40597 (4-40597)—DON CHERRY
Rumble Boogie

8—Sixteen Tons
5 4
CA-3342 (F-3342)—MICKEY KATZ
Frailach Jomboree
★CA-3262 (F-3262)—TENNESSEE ERNIE FORD
You Don't Have To Be A Baby To Cry
CR-61529 (9-61529)—JOHNNY DESMOND
Bello Italiano
DE-29739 (9-29739)—RED SOVINE
Why Baby Why
RP-451 (45-451)—B. B. KING
Cryin' Won't Help You

Pos. 2/11 Pos. 2/4

9—Theme From Three Penny Opera
12 18
CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo
CO-40587 (4-40587)—LOUIS ARMSTRONG
Back O' Town Blues
CO-40586 (4-40586)—TURK MURPHY
Maryland, My Maryland
CR-61574 (9-61574)—LAWRENCE WELK
Stompin' At The Savoy
DE-29816 (9-29816)—OWEN BRADLEY
Lights Of Vienna
DO-15444 (45-15444)—BILLY VAUGHN
Little Boy Blue
ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time
★MG-12149 (K12149)—DICK HYMAN TRIO
Baubles, Bangles & Beads
VI-20-6419 (47-6419)—JOHN GORDY
Annabelle
VI-20-6417 (47-6417)—TITO PUENTE
Mama Ines
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Lisbon Antiga

10—Chain Gang
11 13
★AP-9658 (45-9658)—BOBBY SCOTT
Shadrach
ME-70774 (70774 x 45)—LEN DRESSLAR
These Hands
MG-12164 (K12164)—JOHNNY OLIVER
These Hands

11—Dungaree Doll
10 8
★VI-20-6337 (47-6337)—EDDIE FISHER
Everybody's Got A Home
KI-4851 (45-4851)—ROCK BROS.
Lovin' It Up

12—It's Almost Tomorrow
9 9
★CO-40595 (4-40595)—JO STAFFORD
If You Want To Love
CR-61524 (9-61524)—LAWRENCE WELK
Rice
★DE-29683 (9-29683)—DREAM WEAVERS
You've Got Me Wondering
DO-15424 (45-15424)—SNOOKY LANSON
Stop
ME-70717 (70717x45)—DAVID CARROLL
You Are Mine

13—Angels In The Sky
13 10
CO-21229 (4-21229)—GENE AUTRY
★ME-70741 (70741x45)—CREWCUTS
Mostly Martha
VI-20-5757 (47-5757)—TONY MARTIN
Boulevard of Nightingales

14—Poor People Of Paris
23 44
★CA-3336 (F-3336)—LES BAXTER
Helen Of Troy

Pos. 2/11 Pos. 2/4

CR-61592 (9-61592)—LAWRENCE WELK
Nobody Knows But The Lord
DE-29835 (9-29835)—RUSS MORGAN
Annabelle
LO-1628 (45-1628)—WINIFRED ATWELL
Stardust
VI-20-6366 (47-6366)—CHET ATKINS
Honey

15—Tutti Frutti
18 22
★DO-15443 (45-15443)—PAT BOONE
I'll Be Home
MG-12165 (K12165)—ART MOONEY
You Can Take My Heart
★SP-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy

16—Go On With The Wedding
16 17
CR-61555 (9-61555)—MODERNAIRES
Ain't She Sweet
★DE-29776 (9-29776)—KITTY KALEN & GEO. SHAW
The Second Greatest Sex
★ME-70766 (70766 x 45)—PATTI PAGE
The Voice Inside
MG-12159 (K12159)—FOUR HORSEMEN
The Iron Horse

17—Teen Age Prayer
15 11
★DO-15436 (45-15436)—GALE STORM
Memories Are Made Of This
ME-70750 (70750 x 45)—KITTY WHITE
I'm Gonna Be A Fool Monday
MG-12138 (K12138)—ROBBIN HOOD
No School Tomorrow
★SO-126 (45-126)—GLORIA MANN
Gypsy Lady

18—Are You Satisfied
14 15
BA-218 (45-218)—ANN COLE
Darling, Don't Hurt Me
CO-40612 (4-40612)—CATHY JOHNSON
Yod'lin' Dixielond
DE-29756 (9-29756)—JIMMY WAKELY
Mississippi Dreamboot
★ME-70757 (70757 x 45)—RUSTY DRAPER
Wabash Cannonball
MG-12122 (K12122)—CONNIE FRANCIS
My Treasure
★MG-12114 (K12114)—SHEB WOOLEY
Humdinger
VI-20-6346 (47-6346)—TONI ARDEN
I Forgot To Remember

19—Ninety-Nine Years
20 25
★CO-40631 (4-40631)—GUY MITCHELL
Perfume, Candy And Flowers

20—He
17 19
★CR-61501 (9-61501)—McGUIRE SISTERS
I Believe
★DE-29660 (9-29660)—AL HIBBLER
Breeze
MG-12078 (K-12078)—KAY ARMEN
Suddenly There's A Valley

Pos. 2/11 Pos. 2/4

21—Seven Days
22 28
★AT-1081 (45-1081)—CLYDE McPHATTER
I'm Not Worthy Of You
★CR-61562 (9-61562)—DOROTHY COLLINS
Manuello
DO-15445 (45-15445)—SNOOKY LANSON
Tippity Top
★ME-70782 (70782 x 45)—CREWCUTS
That's Your Mistake

22—Love And Marriage
21 16
★CA-3260 (F-3260)—FRANK SINATRA
The Impatient Years
CO-40591 (4-40591)—JOE LOCO
Love Is A Many-Splendored Thing
ME-70705 (70705x45)—LAURIE SISTERS
Angels' Tears
VI-20-6266 (47-6266)—DINAH SHORE
Compare
X-0168 (4X-0168)—HELEN GRAYCO
When You're In Love

23—11th Hour Melody
27 35
CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris
★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again

24—I Hear You Knockin'
19 14
★DO-15412 (45-15412)—GALE STORM
Never Leave Me
IM-5356 (45-5356)—SMILEY LEWIS
Bumpity Bump

25—Why Do Fools Fall In Love
37 41
DE-29832 (9-29832)—GLORIA MANN
Partners For Life
DO-15448 (45-15448)—GALE STORM
I Walk Alone
★GE-1002 (45-1002)—TEEN AGERS
Please Be Mine
ME-70790 (70790 x 45)—DIAMONDS
You Baby You

26—Moments To Remember
24 20
★CO-40539 (4-40539)—FOUR LADS
Dream On, My Love, Dream On
DE-29694 (9-29694)—LOUIS ARMSTRONG
Only You

27—Little Child
33 —
★AP-9671 (45-9671)—CAB & LAEL CALLOWAY
The Voice
CO-40656 (4-40656)—A. GODFREY & K. SHANAHAN
What Is A Boy
CO-40650 (4-40650)—F. LAINE & J. BOYD
Let's Go Fishing
★DE-29806 (9-29806)—DANNY & DENA KAYE
Laugh It Off Upsy Daisey
★KA-134 (45-134)—EDDIE ALBERT & SONDRA LEE
Jenny Kissed Me
KA-133 (45-133)—TANIA & EDDIE CONSTANTINE
Les Trottoirs
★VK-0189 (4X-0189)—GISELE MacKENZIE & BILLY QUINN
Reserved

Pos. 2/11 Pos. 2/4

28—I'll Be Home
35 37
★CK-830 (45-830)—FLAMINGOS
Need Your Love
★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti

29—Speedoo
29 27
CR-61563 (9-61563)—STEVE LAWRENCE
Chicken And The Hawk
DO-15439 (45-15439)—COMMODORES
Whole Lotta Shakin' Goin' On
★JZ-785 (45-785)—CADILLAC
Let Me Explain

30—Rock Around Mother Goose
31 —
★MG-12166 (K12166)—BARRY GORDON
Seven

31—Lullaby Of Birdland
28 31
CA-3309 (F-3309)—PEE WEE HUNT
It's All Been Done Before
CR-61456 (9-61456)—LES BROWN
Bernie's Tune
DE-29198 (9-29198)—ELLA FITZGERALD
Later
★ME-70742 (70742 x 45)—BLUE STARS
That's My Girl

32—Autumn Leaves
26 21
CA-3223 (F-3223)—JACKIE GLEASON
Ooh What You Do To Me
CD-1421 (45-1421)—JOHN SEBASTIAN
Stranger In Paradise
CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O.
High And Dry
DE-29653 (9-29653)—VICTOR YOUNG
Toy Tiger
★KA-116 (45-116)—ROGER WILLIAMS
Take Care
ME-70686 (70686x45)—MAYNARD FERGUSON
Finger-Snappin'
MG-12068 (K12068)—RAY CHARLES SINGERS
Early Autumn
PM-1123A (45-1123A)—LOU GARISTO
Day By Day
X-0161 (4X-0161)—GERI GALIAN
Yellow Rose Of Texas
Mambo

33—Ask Me
38 —
★CA-3328 (F-3328)—NAT "KING" COLE
Nothing Ever Changes My Love For You
DE-29804 (9-29804)—ALICE BABS
Open The Window Of Your Heart

34—The Tender Trap
32 30
★CA-3290 (F-3290)—FRANK SINATRA
Weep They Will
DE-29746 (9-29746)—ELLA FITZGERALD
My One And Only Love
MG-12086 (K12086)—DEBBIE REYNOLDS
Canoodlin' Rag

35—A Woman In Love
34 24
CA-3284 (F-3284)—GORDON MacRAE
A Wonderful Christmas

Pos. 2/11 Pos. 2/4

★CO-40583 (4-40583)—FRANKIE LAINE
Walking The Night Away
★DE-29725 (9-29725)—FOUR ACES
Of This I'm Sure
DE-29783 (9-29783)—MARLON BRANDO & JEAN SIMMONS
I'll Know

36—Nothing Ever Changes My Love For You
40 —
★CA-3328 (F-3328)—NAT "KING" COLE
Ask Me

37—Mr. Wonderful
— —
AP-9669 (45-9669)—BETTE ANNE STEELE
Never Do A Tango With An Eskimo
DE-29834 (9-29834)—PEGGY LEE
Crazy In The Heart
EP-9146 (5-9146)—MELLO-LARKS
Leroy
★ME-70777 (70777 x 45)—SARAH VAUGHAN
You Ought To Have A Wife
VI-20-6392 (47-6392)—TEDDI KING
Are You Slipping Thru My Fingers

38—If You Can Dream
— —
★DE-29809 (9-29809)—FOUR ACES
Gal With The Yaller Shoes
VI-20-6431 (47-6431)—LENA HORNE
What's Right For You

39—That's Your Mistake
42 45
★DL-6091 (45-6091)—OTIS WILLIAMS
Too Late I Learned
ME-70782 (70782 x 45)—CREWCUTS
Seven Days

40—Cry Me A River
30 29
CO-40596 (4-40596)—JILL COREY
Nobody's Heart
CR-61530 (9-61530)—EILEEN BARTON
Come Home
★LI-55006 (45-55006)—JULIE LONDON
S' Wonderful
ME-70722 (70722x45)—KITTY WHITE
Out Of This World

41—Burn That Candle
36 26

42—Lipstick, Candy And Rubbersole Shoes
— —

43—Love Is A Many-Splendored Thing
39 32

44—That's All
— —

45—Lovely Lies
45 —

46—April In Paris
43 —

47—Such A Day
48 46

48—These Hands
47 48

49—Mostly Martha
41 33

50—Memories Of You
44 34

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE QUICKEST SMASH Nat EVER HAD-

Nat "King" Cole's

"ASK ME"

Arranged and Conducted by NELSON RIDDLE

Capitol RECORDS #3328

ABC Music Corp.

Novelty of the Year!
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TINY MURPHY
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306 S. Wabash Ave., Chicago, Ill.
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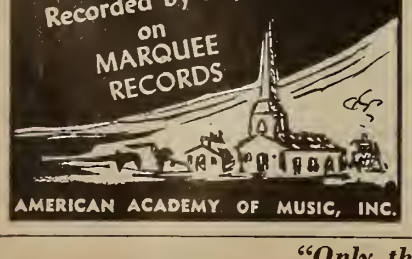
This Is The ONE!
THE GAYLES
"YES SIR, THAT'S MY BABY"
MEDIA 1021
MEDIA RECORDS
3208 SO. 84th ST. PHILA., PA.

Watch this cute novelty go!
SMALL TOWN
Recorded by Kay Cee Jones
on
MARQUEE RECORDS

AMERICAN ACADEMY OF MUSIC, INC.

IKE BERMAN DIES

NEW YORK — Ike Berman, the amiable owner of Apollo Records, died of a heart attack last week while vacationing in Miami, Fla.

Ike was well known throughout the music and coin machine industries. With his wife Bess, he played an active part in the operation of the Apollo diskery. During the war, he and Bess ran a parts and supplies company for the coin machine trade, Economy Supply Company. Ike also operated music and amusement machines in the Baltimore and New York areas.

Services were held at the Riverside Memorial Chappel on Wednesday, February 8. He was buried at the Mt. Hebron Cemetery.

Hundreds of friends, and relatives attended the services. Among the record people in attendance were Hy Siegel of Apollo; Jerry and Elliott Blaine of Cosnat Distributing; Dave Miller and George Philips; Joe and Abe Cohn of Essex Distributing, Newark; Johnny Halonka and Harry Apostileris of Alpha Distributing; Ivan Ballan of Philadelphia; and Bob Austin and Joe Orleck of The Cash Box.

He is survived by his wife, Bess; daughter, Harriet Merenstein; son, Jack; and four grandchildren.

Como 1st In TV Poll

NEW YORK—In a video popularity poll conducted by the New York World-Telegram and Sun in the New York area, Perry Como, RCA Victor's vocalist copped top honors. A total of $1500 in prizes was awarded to voters coming closest to the results of the poll.

Como took first place by a wide majority over Ed Sullivan, the runner-up. The results are as follows: 1) Como. 2) Sullivan. 3) Jackie Gleason. 4) Hal March. 5) Lucille Ball. 6) Phil Silvers. 7) Sid Caesar. 8) Arthur Godfrey. 9) Bishop Sheen. 10) Groucho Marx. 11) George Gobel. 12) Edward R. Murrow.

Davis To Lead Off Macy Music Festival

NEW YORK—Sammy Davis, Jr. has been selected to lead off the Macy Music Festival. The Festival, held annually by the department store, starts on Thursday, February 9th, for two weeks. During that period the music department of Macy's features special displays to promote the product of the music, record and television industries. Sammy Davis' appearance on the opening day is expected to draw a large crowd of autograph seekers, record buyers, etc. Davis is currently in New York in rehearsal for his starring role in the forthcoming Broadway musical "Mr. Wonderful" and he records for Decca Records.

New Life For Mills Tune

NEW YORK—Perserverence pays off. About a year-and-a-half ago, Mills Music introduced a song by Mae Williams, on its own American label, titled "My Lover Who Lied."

The tune never got off the ground in the states under that title.

The Mills office in England got hold of the song, changed the title to "I Went To The Village" and six recordings were issued on the continent. Now the tune is making its comeback in the U.S. and three records are available at the present. Diahann Carroll on RCA Victor, Georgia Brown on London and Mills is reissuing the Mae Williams version on the Marquee label.

Lucky Fellow

NEW YORK—Dean Hunter, the top flight WMGM disk jockey and conductor of "It's A Woman's World" Monday through Friday from 11:00 A.M. to 2:00 P.M., shown with Jayne Mansfield starring in "Will Success Spoil Rock Hunter?" Dean and Jane met at Sardi's Restaurant where they discussed the top hits of the day.

2nd WNEW Community Dance Set For Paterson Armory

NEW YORK—March 3rd will mark the date of WNEW's staging of a Community Dance on behalf of the Vocational Guidance Service of New Jersey in Paterson, New Jersey. This is the second of a series of community dances given by WNEW in behalf of a local project aiding young people.

The station will bring a band wagon of its stars including Jerry Marshall, Art Ford, Klavan & Finch, William B. Williams, Lonny Starr, Jack Lazare, Bill Harrington, Bill Kemp, Dick Shepard, Hal Moore, Roy Ross and the orchestra plus additional top name musicians joining the band, and well known surprise guest stars. The huge Paterson Armory will be dedicated to the work of the Vocational Guidance Service and all proceeds collected at this dance will go to this valuable community service which aids young people of the New Jersey area establish their careers.

This event is considered one of the largest undertakings in the Paterson area in years with a capacity audience of over 4,000 expected to attend. The evening's entertainment will include a full night of dance music and guest appearances of top recording stars.

All entertainment costs in this as well as all Community Dance Projects undertaken by WNEW will be underwritten by WNEW in the station's effort to evoke an interest in communities in New York, New Jersey, and Connecticut to the needs of young people in these areas.

The Vocational Guidance Service, a Red Feather Community Chest service, was chosen because of it's great work in aiding the people of the communities about Paterson in the difficult job of choosing a career and finding jobs. To help insure the success of this project, WNEW will air a series of free commercials during the entire month leading up to the night of the Dance (March 3rd).

Tickets are priced at $1.50 each and will be distributed at many points in the Paterson area.

Bethlehem Signs Duke Ellington To Contract

NEW YORK—Duke Ellington, veteran bandleader, jazz pioneer and music great, has inked a contract with Bethlehem Records for an undisclosed sum, it was announced by Bethlehem this week.

Under the terms of the contract Ellington will do two LPs a year for the label, and will, of course, have complete freedom of recording material.

Bethlehem A & R mentor Red Clyde planed to Chicago to supervise the recording session which was expected to consume the best part of three days.

With his Bethlehem contract the Duke joins forces with two former members of his organization, singer Betty Roche and trumpeter "Shorty" Baker. Both are scheduled to record LPs for Bethlehem in the very near future.

Agency Pacts Presley

NEW YORK—Elvis Presley, RCA Victor recording artist, is shown signing a five year contract with the William Morris Agency. From left to right are: Nat Lefkowitz, treasurer of William Morris; Presley; and Harry Kalcheim, TV exec of the agency.

WE HEAR FROM THE "Grapevine" THAT

BILLY ECKSTINE'S

"GRAPEVINE"

(HIS FIRST ON RCA VICTOR)

20/47-6436

IS A SMASH!!

P.S. DEALERS, OPS, DJ's: PASS IT ALONG THE "GRAPEVINE"

Planetary Music Pub. Corp.
1619 BROADWAY • NEW YORK 19, N. Y.

RCA VICTOR

$100,000 Winner

NEW YORK—George Wright, winner of the $100,000 on "The Big Surprise" is shown with Joe Carlton, Director of Pop Artists and Repertoire (extreme right) as he signs a contract to record with his trio for RCA Victor Records. Also shown with him are his father, left, and the other two members of his trio, Dan McCormick and Otto Sanderson.

Abe Oleman Retires From The Big Three

NEW YORK—Abe Oleman, vice president and general manager of Robbins, Feist & Miller, announced his retirement from the firm effective January 30. Oleman had been with the publishing company for about 20 years and was considered the dean of general professional managers. He was also on the boards of ASCAP and MPPA, from which he resigned upon his retirement from the Big Three.

Oleman started as a songplugger with Foster Music in Chicago. He later went to work for Leo Feist and rose in the organization until he became general professional manager of all the firms. In addition he was a songwriter of note, having to his credit such standards as "Waiting For Ships That Never Come In" and "Oh Johnny Oh".

No replacement is being contemplated at Robbins, Feist & Miller at present. Mickey Scopp takes over the overall supervision of the firms and each professional manager will handle his own firm. Norman Foley at Feist, Lester Sims at Miller and Murray Baker at Robbins.

From The M-G-M Picture "FOREVER DARLING"
FOREVER DARLING
LEO FEIST, INC.

Such a Voice!
Such a Record!
"SUCH A DAY"
DEED 1010
Rita Raines
DEED records
RAndolph 6-3138
54 W. Randolph St.
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SINGER ONE-STOP
ONLY 5¢ ABOVE COST
1812 WEST CHICAGO AVE., CHICAGO 22, ILL.
(ALL PHONES: Humboldt 6-5204)
MIDWEST'S LARGEST ONE-STOP
FREE TITLE STRIPS TO OPERATORS!
ONLY 5¢ ABOVE COST

TWO NEW HITS!
"THRILLS AND HEARTACHES"
"HOLD ME CLOSE"
By LORI JAI RIM 2016
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Most Record Company Execs Oppose MOA's Entry Into Disk Biz

NEW YORK—Most major record company execs expressed deep dissatisfaction this week with MOA's plan to sponsor a new record company.

In commenting on last week's editorial in **The Cash Box** entitled "MOA Is Wrong To Manufacture Records", all major company spokesmen but one said that the arguments advanced by **The Cash Box** mirrored their own thinking.

Although not available for quotes, one company official said his firm definitely would not participate in MOA's annual convention nor would he have any of his firm's artists attend. Four others said they were already committed for this year's convention, but that they would re-examine their relationship to MOA as a result of the start of this record firm. One said that MOA's firm would make no difference at all to his company.

The majority of execs contacted said that MOA had sought and received the support of record firms in their various projects and some were actually associate members of the organization, paying an annual fee. In view of MOA's entering the record business, these execs expressed the opinion that they couldn't see how their firms could continue to support an organization that was going into direct competition with them.

It was also suggested this week in another trade paper that record firms would welcome MOA's entry into the manufacturing field because the new firm would use the existing pressing facilities of the majors. Almost to a man, this reasoning was called ridiculous by execs of those firms which had their own pressing facilities and was resented by the execs of those firms which did not have pressing plants.

As a result of the furor raised by MOA's plan to float a stock issue of $500,000 to juke box operators to finance the company, the heads of the organization meeting in Chicago this week announced a change of operation. The new firm, tentatively known as Paragon Records, will be underwritten by Barney Young, who also heads up the third performance rights agency, and will be sponsored by MOA with revenue from the sale of records going into the organization's treasury.

Shapiro-Bernstein Names Brettler

NEW YORK—Shapiro, Bernstein & Co., announce the appointment of Leon J. Brettler to the position formerly occupied by the late Elliott Shapiro. Brettler is 28 years old, served in the Army and graduated with honors from Massachusetts Institute of Technology. He was associated with Dupont as industrial engineer in the building of the hydrogen plant for the United States Government. Mr. Brettler is well versed in all fields of music.

Liberty Gets World Distribution

NEW YORK—Si Waronker and Jack Ames of Liberty Records, Inc., have announced the consummation of an agreement with London Records, the subsidiary of English Decca, whereby Liberty Records will be leased to the English Decca firm for worldwide distribution outside the United States.

The Liberty label currently has the best selling album in the United States, "Julie Is Her Name" by Julie London. "Cry Me A River", one of the selections from the LP, is also a best selling single.

Capitol Signs Nelson Riddle To New 6-Year Contract

HOLLYWOOD—Alan W. Livingston, executive vice-president of Capitol Records has signed arranger-conductor Nelson Riddle to a new six-year contract with the label, effective January 1, 1956. He has been with the label since July 1, 1953. In addition to conducting his own instrumental singles and albums for the company, Riddle backs such Capitol artists as Frank Sinatra and Nat "King" Cole. Currently, his "Lisbon Antigua" is skyrocketing to nearly 1,000,000 copies.

Roman Record Garners Play

NEW YORK—Dick Roman, the talented young Double AA label's vocalist, who created some territorial action with his first release "How Many Others", seems to be following-up his first disk with an even bigger platter in "Hold Me Forever". The tune, written by Benny Ross, features Roman accompanied by George Siravo's ork and the Ray Charles Singers.

NEW RELEASE!
KAY THOMPSON'S
"ELOISE"
CCS-3
cadence RECORDS

Coast Office For Planetary

NEW YORK—Phil Kahl announced last week the opening of a west coast office which completes a New York, Chicago, Los Angeles operation for his firms Planetary Music, Phil Kahl Music and Patricia Music.

Julie Losch will head the coast office, Joe Dracca in Chicago and Mel Turoff in New York.

The company's current releases getting the big push include "Grapevine", Billy Eckstine's first release on Victor; "Lullaby of Birdland", currently riding the charts via the Blue Stars' recording on the Mercury label, and "Why Do Fools Fall In Love" waxed by the Teen Agers, the Diamonds, Gale Storm and Gloria Mann.

WING ...Hot With 2 Hits!

NICK NOBLE

"To You, My Love"

AND

"YOU ARE MY ONLY LOVE"

WING 90045

THE EMPIRES

"By The Riverside"

AND

"TELL ME PRETTY BABY"

WING 90050

A GREAT NEW SOUND

JIMMIE PALMER

AND HIS NEW HI-FI ORCHESTRA

"Air Mail Special"

AND

"IT'S ALL RIGHT WITH ME"

WING 90054

WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORPORATION

Top 15 Best Selling Pop Albums

1.	JULIE IS HER NAME	Julie London (Liberty LP 3006)
2.	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
3.	MUSIC TO CHANGE HER MIND	Jackie Gleason (Capitol W 632)
4.	JAZZ; RED HOT AND COOL	Dave Brubeck (Columbia CL 699; B 699)
5.	IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
6.	SO SMOOTH	Perry Como (RCA Victor LPM 1085; EPB 1085)
7.	PETER PAN	Original Cast (RCA Victor LOC 1019; EOC 1019)
8.	HIS SPARKLING STRINGS	Lawrence Welk (Coral CRL 57011)
9.	ROMANTIC JAZZ	Jackie Gleason (Capitol W 568; EBF 568)
10.	MARK TWAIN	Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
11.	CAROUSEL	Original Cast (Capitol 694)
12.	GUYS AND DOLLS	Original Cast (Decca DL 9023)
13.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
14.	LOVE ME OR LEAVE ME	Doris Day (Columbia CL 710; EPB 540)
15.	BELAFONTE	Harry Belafonte (RCA Victor LPM 1150)

No Mystery

MEDFORD, MASS.—"From the smiles on all four WHIL deejays, looks like they all "Love A Mystery," Margaret Whiting's latest! No mystery here in Medford, Mass. The boys, standing, Bob Walsh, Jim Aylward, Al Bennett, and seated, George Fennell, assure Miss Whiting, recent guest in town, that the success of her record is, "Elementary, my dear Margaret!"

BUSTING—The Top 5 in Memphis
The Top Ten in Houston
And Getting Hot in: Chicago,
Detroit and Los Angeles
"THE LOVE OF BRIDEY MURPHY"
BILLY DEV-ROE
and the Devilaires
with Dave Ballard
TAMPA # 109
TAMPA RECORDS, INC.
2628 W. PICO BLVD. LOS ANGELES, CALIF.

More Foreign Disks Being Programmed

Polish, Czech, Italian, Greek, French, Swedish, Norwegian, Spanish, Chinese, Many Other Languages Heard On Juke Boxes All Over U.S.

CHICAGO—Roadmen for various factories are reporting, as one of the sidelights of the visits they are making to various territories, the increasing numbers of foreign recordings they are finding programmed on juke boxes.

It seems, according to some of these men, that more and more juke box operators are heeding the call of foreign born populations. They are meeting the requests of these peoples with recordings in their own language featuring the music with which these people are most familiar.

"Down in Texas", one well known traveling salesman reported, "I heard more Czechoslovakian recordings than I ever before heard in all my life.

"What's more", he added, "operators find that these will earn just as much and last even longer on their machines than the latest pop tunes.

"Of course I realize", he stated, "that the foreign records can't be considered in the same programming category with pop tunes. Yet, it's very interesting to note how they quickly catch on, and how they bring in many extra coins into the phonographs."

The foreign recordings being reported by the roadmen range all the way thru the entire list of nations.

One returnee from San Francisco reported, "I visited 'way down in Chinatown and went to play a juke box there and bumped into some Chinese title strips.

"Don't know how many turn out Chinese records but this sure was interesting, especially when I noted that the operator of the phonograph wasn't Chinese."

The suggestion for increased foreign records programming was printed in this publication many months ago.

In fact, it was The Cash Box that urged many of the nation's juke box operators to pay closer attention to the value of foreign disks for those locations where such recordings could produce very fine results.

It now seems that this campaign took hold. Many music operators everywhere in the nation are finding foreign records one of their best programming bets.

Rubinstein Giving Five Concerts and Recording For Victor In 13 Days

NEW YORK, N. Y.—Arthur Rubinstein at 67 has embarked upon one of the most impressive feats of his artistic life, in celebration of the 50th anniversary of his American debut.

Starting Tuesday, February 7 at Carnegie Hall, Rubinstein, with Alfred Wallenstein conducting the orchestra, undertook a series of five concerts in 13 days. He is playing 17 major works for piano and orchestra, including major works by Mozart, Beethoven, Schumann, Chopin, Liszt, Brahms, Tchaikovsky, Grieg, Franck, Falla and Rachmaninoff.

The remaining concert dates are February 10, 15, 17 and 19. To mark this venture as an "iron man" stint, Rubinstein will record for RCA Victor at Carnegie Hall the Grieg A Minor Concerto on February 11, beginning at Midnight. On Sunday, February 12 starting at 10.00 P.M. he will record the Liszt Concerto No. 1 in E flat Major. Both of these works are included in the program he will give on Friday, February 10. The orchestra in these recordings will be under the leadership of Alfred Wallenstein.

In Chicago during January Rubinstein recorded with Fritz Reiner conducting the Chicago Symphony Orchestra two works which he will be performing during his five concerts, the Rachmaninoff Concerto No. 2 and the same composer's Rhapsody On A Theme Of Paganini.

RCA Victor will release all four of these compositions in early fall, 1956.

Rubinstein was recently asked why he has undertaken to perform so many major compositions in such a short span, replied: "I am not playing 17 concerts in five concerts because I think it is such a big accomplishment. Others could do it, I am sure. But, after so many years in which I have played some of them not so good, I would like to prepare them all to my own satisfaction just this once. After all, I cannot wait 17 years more to play them one at a time. . . . "

Columbia Reports LP Club Test Plan Successful

NEW YORK—Hal Cook, national sales manager of Columbia Records, stated this week that the Columbia LP Club test plan being run in the Cleveland and Akron area for two months starting January 23rd, has met with great dealer reaction all over the country, and many dealers have already requested that they be permitted to sell subscriptions to the Club on the same basis as those dealers in the test area.

The test plan permits dealers to offer three bonus records free and in advance, to members signing up thru retailer channels. Approximately 1000 new subscribers have been enlisted into the club during the first three weeks of the Cleveland operation.

Seaway Distributors, the Cleveland-Akron distributor for Columbia Records, sparked the drive in the area via a $3500 promotional campaign employing radio and newspaper ads and dealer displays. Sixty-two dealers in the territory (comprising almost every eligible LP dealer) participated.

Cook said that some time in April, Columbia will set five or six additional cities where the plan will be run concurrently. Pittsburgh and New York may be two of the cities.

Kay Thompson In New Film

NEW YORK—Kay Thompson, the well known entertainer who recorded the song version of her best selling book "Eloise", on the Cadence label, will play the part of a fashion consultant in the new Audrey Hepburn-Fred Astaire film "Funny Face", the Gershwin Brothers musical hit.

Archie Bleyer, Cadence prexy, and the Chordettes, head up to Detroit this week to promote their new release "Whistlin' Willie" (Our Melody) b/w "Eddie My Love".

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COLUMBIA RECORDS

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MR. WONDERFUL" — THE CASH BOX SLEEPER OF THE WEEK — 2/4
Sarah Vaughan ..... Mercury 70777; 70777 x 45

"THAT'S ALL" — THE CASH BOX DISK OF THE WEEK — 2/4
Tennessee Ernie Ford ..... Capitol 3343; F-3343

"IF YOU CAN DREAM" — THE CASH BOX DISK OF THE WEEK — 2/4
Four Aces ..... Decca 29809; 9-29809

"VALLEY VALPARAISO" — THE CASH BOX BEST BETS — 1/21
Percy Faith ..... Columbia 40633; 4-40633

Coral Signs Nanette Fabray

NEW YORK—Coral Records is planning a tremendous push on the first release of Nanette Fabray, whom it has just signed to an exclusive pact. Miss Fabray is regularly seen on the "Sid Caesar Show" over NBC-TV, and was recently voted "TV's Woman of the Year". She is also known for her appearances on the legit stage and in motion pictures. Miss Fabray's first Coral sides are "How Soon" and "Don't Take Me For Granted". She will introduce "How Soon" on the Caesar TV show on Monday, February 13th.

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Teresa Brewer To Do 5 Sullivan Shows

NEW YORK—Singer Teresa Brewer has been signed for five additional guest appearances on CBS-TV's "The Ed Sullivan Show." The terms of the contract call for the five appearances to be completed by September 30. The first of the five has been tentatively scheduled for some time during the month of March, although a definite date has not been announced.

No newcomer to the Sullivan show, Miss Brewer has made over twenty appearances on it during the past seven years. She has often credited her earlier exposures on the Sullivan show with having done much to boost her stock as a "name."

Miss Brewer first received national attention in 1950 when her recording of "Music, Music, Music" became a million-seller. Since then she has emerged as a consistent top selling record artist with such hits as "Till I Waltz Again With You," "Ricochet," "Jilted," "Banjo's Back In Town," "Let Me Go, Lover" and others. On her last Ed Sullivan appearance, on January 29, she introduced her newest Coral recording, "Bo Weevil" and "A Tear Fell."

On that date, Miss Brewer was brought in as a last minute substitute for Kate Smith, whose scheduled appearance had been cancelled due to the serious illness of her close associate, Ted Collins. Originally Helen Traubel had been scheduled to replace Miss Smith, but she, too, became ill.

Wolf Inks Carol Richards

NEW YORK—Leonard I. Wolf Enterprises this week announced the signing of RCA Victor thrush Carol Richards for Eastern record promotion. Carol Richards' initial waxing for the Victor label is "Look At Them" b/w "Little Mistakes."

Miss Richards, a TV favorite, is currently seen on the Bob Crosby Show daily and on the Edgar Bergen show each week.

The Top Ten Records—City by City

New York, N. Y.
1. Memories Are Made Of Th's (Dean Martin)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. 16 Tons (T. Ernie Ford)
6. 3 Penny Opera (Dick Hyman)
7. No, Not Much (Four Lads)
8. Almost Tomorrow (Dream Weavers)
9. Dungaree Doll (Eddie Fisher)
10. See You Later, Alligator (Bill Haley)

Chicago, Ill.
1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Memories Are Made Of This (Dean Martin)
5. Great Pretender (Platters)
6. See You Later, Alligator (Bill Haley)
7. 3 Penny Opera (Dick Hyman)
8. Chain Gang (Bobby Scott)
9. Dungaree Doll (Eddie Fisher)
10. Poor People Of Paris (Les Baxter)

Los Angeles, Calif.
1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. 16 Tons (T. Ernie Ford)
6. Band Of Gold (Don Cherry)
7. Poor People Of Paris (Les Baxter)
8. Almost Tomorrow (Dream Weavers)
9. Dungaree Doll (Eddie Fisher)
10. See You Later, Alligator (Bill Haley)

New Orleans, La.
1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. See You Later, Alligator (Bill Haley)
5. 16 Tons (T. Ernie Ford)
6. No, Not Much (Four Lads)
7. Dungaree Doll (Eddie Fisher)
8. Lisbon Antigua (N. Riddle)
9. Are You Satisfied (R. Draper)
10. Band Of Gold (Don Cherry)

Miami, Fla.
1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. Band Of Gold (Don Cherry)
6. See You Later, Alligator (Bill Haley)
7. 3 Penny Opera (Dick Hyman)
8. Tutti Frutti (Pat Boone)
9. Chain Gang (Bobby Scott)
10. Teen Age Prayer (G. Storm)

Boston, Mass.
1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Dungaree Doll (Eddie Fisher)
5. Chain Gang (Bobby Scott)
6. Lovely Lies (Manhattan Bros.)
7. Band Of Gold (Don Cherry)
8. Lisbon Antigua (N. Riddle)
9. No, Not Much (Four Lads)
10. See You Later, Alligator (Bill Haley)

San Francisco, Calif.
1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Rock And Roll Waltz (Starr)
6. Band Of Gold (Don Cherry)
7. Almost Tomorrow (Dream Weavers)
8. Mack The Knife (3 Penny Opera (Louis Armstrong)
9. Dungaree Doll (Eddie Fisher)
10. Love And Marriage (Sinatra)

St. Louis, Mo.
1. See You Later, Alligator (Bill Haley)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. Memories Are Made Of This (Dean Martin)
6. Lisbon Antigua (N. Riddle)
7. When You Lose The One You Love (David Whitfield)
8. Such A Day (Rita Raines)
9. Dungaree Doll (Eddie Fisher)
10. These Hands (Jeffrey Clay)

Baltimore, Md.
1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. See You Later, Alligator (Bill Haley)
5. Lisbon Antigua (N. Riddle)
6. No, Not Much (Four Lads)
7. Dungaree Doll (Eddie Fisher)
8. Go On With The Wedding (Patti Page)
9. Tutti Frutti (Pat Boone)
10. 3 Penny Opera (Dick Hyman)

Denver, Colo.
1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Band Of Gold (Don Cherry)
4. Memories Are Made Of This (Dean Martin)
5. See You Later, Alligator (Bill Haley)
6. Lisbon Antigua (N. Riddle)
7. 16 Tons (T. Ernie Ford)
8. Dungaree Doll (Eddie Fisher)
9. Only You (Platters)
10. Woman In Love (F. Laine)

Seattle, Wash.
1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Memories Are Made Of This (Dean Martin)
5. Are You Satisfied (R. Draper)
6. See You Later, Alligator (Bill Haley)
7. Zindy Lou (Mariners)
8. When You Dance (Turbans)
9. Dungaree Doll (Eddie Fisher)
10. Memories Of You (4 Coins)

Philadelphia, Pa.
1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. Dungaree Doll (Eddie Fisher)
6. Chain Gang (Bobby Scott)
7. Such A Day (Rita Raines)
8. Why Do Fools Fall In Love (Teenagers)
9. No, Not Much (Four Lads)
10. 16 Tons (T. Ernie Ford)

Cincinnati, Ohio
1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. See You Later, Alligator (Bill Haley)
5. Memories Are Made Of This (Dean Martin)
6. No, Not Much (Four Lads)
7. Almost Tomorrow (Dream Weavers)
8. Angels In The Sky (Crewcuts)
9. Tutti Frutti (Pat Boone)
10. Dungaree Doll (Eddie Fisher)

Milwaukee, Wisc.
1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. See You Later, Alligator (Bill Haley)
4. Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Memories Are Made Of This (Dean Martin)
7. Angels In The Sky (Crewcuts)
8. Poor People Of Paris (Les Baxter)
9. Band Of Gold (Don Cherry)
10. 3 Penny Opera (Hyman, Vaughn, Hayman)

Cleveland, Ohio
1. Why Do Fools Fall In Love (Teenagers)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Memories Are Made Of This (Dean Martin)
5. Rock And Roll Waltz (Starr)
6. Great Pretender (Platters)
7. 3 Penny Opera (Dick Hyman)
8. That's Your Mistake (Otis Williams)
9. Poor People Of Paris (Les Baxter)
10. Chain Gang (Bobby Scott)

Dallas, Tex.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. 16 Tons (T. Ernie Ford)
6. Teen Age Prayer (G. Storm)
7. I Hear You Knockin' (Storm)
8. Almost Tomorrow (Dream Weavers Lanson)
9. See You Later, Alligator (Bill Haley)
10. Only You (Platters)

Detroit, Mich.
1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Great Pretender (Platters)
5. 3 Penny Opera (Dick Hyman)
6. That's Your Mistake (Otis Williams)
7. See You Later, Alligator (Bill Haley)
8. Memories Are Made Of This (Dean Martin)
9. Poor People Of Paris (Les Baxter)
10. Why Do Fools Fall In Love (Teenagers)

Kansas City, Mo.
1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. See You Later, Alligator (Bill Haley)
4. Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Memories Are Made Of This (Dean Martin)
7. Tutti Frutti (Boone, Little Richard)
8. 3 Penny Opera (Dick Hyman)
9. Angels In The Sky (Crewcuts)
10. Poor People Of Paris (Les Baxter)

Atlanta, Ga.
1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Dungaree Doll (Eddie Fisher)
5. Almost Tomorrow (Dream Weavers)
6. Lisbon Antigua (N. Riddle)
7. Not, Not Much (Four Lads)
8. Teen Age Prayer (G. Storm)
9. 3 Penny Opera (Dick Hyman)
10. Moments To Remember (Four Lads)

Shoals, Ind.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Dungaree Doll (Eddie Fisher)
5. 16 Tons (T. Ernie Ford)
6. Band Of Gold (Don Cherry)
7. Gee Whittakers (Pat Boone)
8. I Hear You Knockin' (Storm)
9. He (Al Hibbler)
10. Only You (Hilltoppers)

Pittsburgh, Pa.
1. No, Not Much (Four Lads)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Rock And Roll Waltz (Starr)
5. Dungaree Doll (Eddie Fisher)
6. Band Of Gold (Don Cherry)
7. I'll Be Home (Pat Boone)
8. Almost Tomorrow (Dream Weavers)
9. Lisbon Antigua (N. Riddle)
10. 3 Penny Opera (Rich. Hyman)

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Crewcuts Voted No. 1 Ballroom Attraction

NEW YORK—Currently appearing on a tour of one-nighters in the mid-west, the Crewcuts, recently voted America's #1 Ballroom Attraction (other than bands) by the Ballroom Operators of America, are booked solid until the first of June.

Their itinerary for the next few month includes the following dates: From Feb. 1-12 the boys will do college dates in Miss., Ark., and Tenn. On February 21, the quartet goes into Carl Liller's Supper Club in New Orleans for a two week stint. Jackie Gleason's "Stage Show" will feature the boys on the March 10th date. From Mar. 12-24 the boys will work the Statler in Detroit after which they will tour the midwest and Canada with Blue Barron's band for a minimum of eight weeks.

TV Film Firm Formed

NEW YORK—Barry and Enright Productions, Inc., have joined with Hy Zaret in forming a new subsidiary, BEZ, Inc., to produce animated films ranging from TV commercials, public service and entertainment films, to non-TV educational and industrial films. Films will feature unique sound tracks based on techniques created by Zaret.

Zaret is well-known as a "pop" songwriter ("Unchained Melody", "One Meatball", etc.) and his adaptations of songs for public service spots on radio and TV have won several awards.

Barry and Enright have had several years of network experience with animation in the course of producing their "Winky-Dink And You" CBS-TV package, and a recent "Omnibus" telecast on advances in video techniques, singled out their pioneer use of many unusual electronic devices and special effects, for commendation.

New Style Displays For Dealers

NEW YORK—Decca Records is shipping to dealers a new style of display material. It has created these displays on the principle of the "I-Beam". They are advantageous in that each display can be rolled up for shipment, with little chance of damage en route. Another advantage of the "I-Beam" displays are that they are 30% lighter in weight than those displays previously in use, decreasing shipping costs considerably. The first "I-Beam" display unit shipped by Decca was on their original cast album of "Guys And Dolls". A similar unit on Decca's "Carousel" album is now en route.

Gary Crosby & Davis Teamed

NEW YORK — Decca announced last week, the release of a platter by a new duet—Gary Crosby and Sammy Davis, Jr. The firm reports initial reaction to the two sides, "Ac-cent-tchu-ate The Positive" and "Beat Me Daddy Eight To The Bar" is very exciting. The former brings back memories of a Decca release of January, 1945. At that time Bing Crosby, Gary's dad, and the Andrews Sisters recorded the Johnny Mercer song, to the tune of close to a million copies.

Doubleday Introduces Dolphin Records

NEW YORK—News in both the publishing field and phonograph record business is the entry of a major book publisher, Doubleday & Company, Inc., into the recording of "show business" musical entertainment. Dolphin Records, the new phonograph record division of Doubleday, marks the entry of the publisher into the recording field.

Nationwide distribution is just being completed of four new personality albums featuring Cyril Ritchard, Nancy Walker, Elaine Stritch, and Portia Nelson. To follow in the near future will be an album of Greta Keller.

Designed for the "at home" entertainment of the sophisticated urbanite and exurbanite, Dolphin Records are focalizing their recordings on feature personalities who are now high-lighted in the entertainment field, or who are approaching national attention. Each artist has already garnered a "following" in the field from which he has come . . . night clubs (both here and abroad), theatre, and/or television.

Incorporated in each Dolphin personality album are the hit tunes associated with the success of the artist and his unique technique. Cyril Ritchard, star of "Peter Pan" and 'The King And Mrs. Candle," sings "The Old Gavotte" from his role as Captain Hook in the stage and TV performances of "Peter Pan." Nancy Walker does numbers from various musical comedies in which she starred, such as "Down to the Sea" from the recent "Phoenix, '55", as well as her delightful performances of "Get Married, Shirley" and "Irving". Elaine Stritch's version of "You Took Advantage of Me", which rocked theatre audiences in the successful Broadway revival of "On Your Toes", is heard in her new Dolphin record. Soprano Portia Nelson, long an attraction of smart supper clubs, such as The Blue Angel and Bon Soir, has her way with versions of such bittersweet love songs as "Down in the Depths on the Ninetieth Floor."

The Ritchard album, a ten inch long player, titled "Odd Songs And A Poem", carries a suggested list of $4.00. The other three albums, Nancy Walker's "I Can Cook Too"; Elaine Stritch's "Stritch"; and Portia Nelson's "Autumn Leaves—Love Songs with Norman Paris Trio"; all twelve inch Lp's, carry a suggested list of $4.98.

Decca Kiddie Releases

NEW YORK—Decca Records, continuing in its successful ways with the kiddie recordings of radio and TV properties, now adds three more releases to its children's catalog. These are: "Train Talk" and "Mister Boogie Woogie" by Big Jon Arthur and the "No School Today" cast; "The Knick-Knack Band" and "Colors" by Paul Winchell & Jerry Mahoney; and "Many Moons", a story by James Thurber, told by Burr Tilstrom, guiding hand of the Kuklapolitan Players. Also being issued by Decca at this time is a kiddie record by Burl Ives of "Angus McFergus MacTavish Dundee" and "The Tenor Doodle-Doo."

Thomas Waxes TV Stint

NEW YORK—The tremendous response received from Danny Thomas' performance of "Nobody Knows But The Lord" on his ABC-TV program "Make Room for Daddy," has resulted in Thomas' recording the tune for Decca. The platter is being rushed out to supply the receptive market of folks who have expressed interest for it.

The Nation's Rhythm & Blues TOP 15

		Pos. Last Week
1	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	1
2	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*	3
3	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*	2
4	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*	5
5	SPEEDOO *Cadillacs* *(Josie 785)*	4
6	DEVIL OR ANGEL *Clovers* *(Atlantic 1089)*	7
7	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*	9
8	WHY DO FOOLS FALL IN LOVE *Teenagers* *(Gee 1002)*	—
9	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*	—
10	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*	8
11	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*	6
12	DON'T BLAME IT ON ME *Fats Domino* *(Imperial 5375)*	—
13	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	—
14	I'LL BE HOME *Flamingos* *(Checker 830)*	14
15	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	—

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Herald Records a beehive of activity as Al Silver, Jack Angel, and Bob Rosen forget such mundane things as lunch. The fellas are deep in phone calls, rehearsals, publishers, artists, and artwork. This week distribs will receive the first two releases on the re-activated Embers label. The Smoothtones "Dear Diary" is one that the Herald crew is excited about. They have gotten a wonderful reaction from all the distribs and jockeys who have heard the tune. The other reveals the exciting voice of newcomer Gloria Lynn. This gal has a tremendous range and certainly sings a song. "Affection" and "Cool Daddy" are the two sides with which the gal makes her bow. . . . The trade was shocked to hear about Ike Berman, Apollo Records, who died last Monday, February 6. Ike has been around the music and coin machine business a long, long time. Services were held Wednesday, February 8, and the chapel was crowded with coin machine men and music men from all over the country. . . . Morty Craft has what looks like a real torrid item for the r & b and pop markets in "Church Bells Are Ringing" by the Willows on Melba. Deck has the flavor and excitement of "Sh-Boom." . . . Another new firm makes its bow with Lori Jai on Rim Records singing "Thrills and Hearthaches" and "Hold Me Close." Interested distribs should contact Bob McGhee at 226 W. 53rd St., NYC. . . . Imperial Records feels it has another big hit in "One Night" by Smiley Lewis. . . . Tommy "Dr. Jive" Smalls is tossing a celebrity party for dee-jays and recording stars to honor Sammy Davis, Jr. and the cast of the forthcoming Broadway musical "Mr. Wonderful" on Monday, February 13, at Small's Paradise in Harlem. . . . Bob Shad, Mercury has a strong trio release. It is composed of The Penguins singing "She's Gone, Gone, Gone" and "My Troubles Are Not At An End." Red Prysock (wild swinging saxter) with "Red Speaks" and "Zip," and a new team, Sugar and Spice, singing "Hey Joe (Let Me Know)" and "Indeed I Love You." . . . Joe Kolsky, Gee Records, just back off the road. He was greeted with so much enthusiasm wherever he went, what with "Why Do Fools Fall In Love" by the Teenagers and "You Baby You" by the Cleftones, that he just floated home. Kolsky also got a very good reception with Rita Delmar's "Teenage Prayer." . . . Herman Lubinsky announces the signing of Christine Clark, gospel singer who appeared at Apollo Theater with WLIB Gospel Caravan. Her initial sides for Savoy were cut last week. Lubinsky also stated he had signed two boys, Terry & Lee, who are on the Charlie & Ray kick. They will record next week. Savoy keeps building with its "Mr. Moon" by The Five Pennies. Latest advices are that it has broken in Chicago. . . . Wing releasing a new Titus Turner, "I'll Wait Forever" and "Get On The Right Track Baby." . . . Jerry Winston, Mardi Gras Records, just back from a raft of eastern cities that included Baltimore and Philly. Winston is very happy about the way more and more pop jockeys have been latching on to his releases. He is planning to take a trip out to Cleveland, Chicago, Pittsburgh and Detroit next week to plug his line, and particularly his best selling album, "Care to Cha Cha" by the La Playa Sextet. Soon to be released is a 12" LP by Al Castellanos, "Speak Up." . . . Savoy releasing a new set. It is a foursome including Buddy Lucas, Jimmy Scott, Brownie McGhee, and Bobby Banks Trio. . . . The Peacock recording studios working overtime in recent weeks as prexy Don Robey conducted sessions with Reverend Cleophus Robinson and the famous Dixie Humming Birds. . . . Irv Marcus, national sales manager of Duke and Peacock back in Houston, where he will spend a few weeks before heading for the coast. . . . Ray Charles, who is simply zooming with his newest, "Drown In My Own Tears," was in New York last week cutting some new sides. Also in town recording is Ivory Joe Hunter. . . . Nesuhi Ertegun flew out to the coast to cut some jazz sides for Atlantic. . . . Jack Lacy (WINS-New York) leaves for Europe for two weeks on February 22. He will look into the progress of American music there, particularly rock and roll.

THE TEENAGERS

CHICAGO:

A heavy increase in theatre and nighterie bookings for R&B stalwarts in these parts should be forthcoming. Firm of Ben Waller of California opened offices in Chi. . . . Ernie Leaner of United Distribs back at office following siege of flu. Meanwhile, brother George was headed for NYC and funeral of Ike Berman of Apollo Records, whom R&B men and others of the disk field in Chi have been mourning since he passed away 2/6. . . . Howling Wolf appearing at 708 Club. . . . The Moonglows out in Washington, D. C. showing capitol fans what this R&B is all about. . . . Johnny (Guitar) Watson at the Birdland. His latest is "Oh Baby" on RPM. . . . Dale of Chess & Checker helped entertain Gene and Harry Goodman, brothers of swingmaster Benny, who were in town for world premier of "The Benny Goodman Story." Len Chess back from fast biz trip to N'Awleans. . . . Little Walter on tour of East Coast for a month. . . . Deejay Ric Riccardo announced surprise marriage to Mexican actress Naomi Banda, while on vacation south of the border. . . Henry Friedman, Mercury distrib, expecting "big things of 'Zip' by Red Prysock," he says. Adding: "Let me give you a tip. This is a new star on the horizon with a coming hit." . . . Jimmy Bracken of Vee-Jay moving back to Chi soon after years of dwelling in nearby Gary, Ind. Abner of Vee-Jay called to say The Spaniels were skedded for Colonial Theatre in Milwaukee 2/10. . . . Nice promotion by Mike Oury of All-State Distribs. Turning group of well-plugged tunes into special platters. Three tunes to a side. Giving deejays idea of the charted numbers among All-State's many labels. . . . Nick Flowery, manager of Detroit's blues singer, Harry Ried, in town to see men of R&B row. . . . The El Dorados around for new waxing. . . . Jimmy Reed off for Atlanta where he's slated to appear 2/17 to 2/20. . . . The Flamingos booked for Connecticut appearance. . . . Henry Stone of Chart dropped in to promote "Heart Of A Rose." . . . The Turbans' new one, "Sister Sookey," which they hope will follow the success of "When You Dance," reportedly off to good start here.

THE SPANIELS

LOS ANGELES:

The Teen Queens new RPM record of "Eddie My Love" is breaking big in the Midwest. Saul Bahari arranged for the new duo to fly back to Cleveland to appear on the Bill Randle disc-jockey show and then on to Detroit to guest with Robin Seymour. . . . Leo Mesner announced a change in name on his new label from Ultra to Dig Records. Two of the first releases by Tony Allen and Preston Love have taken off fast. . . . Fats Domino's new Imperial record of "Bo Weevil" hit the pop chart on Al Jarvis' KFWB survey this week. . . . Atco, one of the hottest of the new R&B labels on the West Coast, just recorded a new group called the Coasters on a new Jerry Lieber and Mike Stoller tune. . . . Jules Bahari has leased a downtown pressing plant to keep up with the increase in West Coast pressings. . . . Jack Angel of Herald Records in town conferring with Bob Stern and Sid Talmadge of Record Merchandising. . . . Looks like Jake Porter will have a big record in "Strange Love" by the Native Boys. . . . Lew Chudd announced the signing of Ernie Freeman to an Imperial Records contract. First sides will be out on a special release immediately. . . . Joe Kolsky one of the toppers at Rama & Gee Records in town for a few days on business. . . . Jimmie Warren at Central Sales has great hopes for "I'll Be Home" by The Flamingos on Checker, and "No Money Down" by Chuck Berry on the Chess label. . . . Dootsie Williams premiered four of his new Dootone releases on the Zeke Manners show this week. Zeke incidentally is pulling mail from as far away as Oregon and Washington on his nightly "Rhythm and Happies" show over KFWB. . . . "Signifying Monkey" by Smokey Joe on the Sun label taking off in the L.A. area. . . . Smiley Lewis in town for a short stay. His new release of "One Night" is starting to break in several markets. . . . Hal Jackson's Tornados, featuring Ginger Smock, were signed for the Perez Prado show at the Orpheum after being seen on Larry Finley's "Strictly Informal" TV show.

FATS DOMINO

JAZZ JOTS

Bobby Short, Atlantic artist, opened at Beverly Club, and we hear nothing but raves about his performances. . . . Doug Duke, Herald Records, leaving nothing to chance. He's really in there swinging. Last Saturday, February 11, he shot up to Boston to appear on the Stan Richards WCOP-TV show. He also guested on John Scott's WEEI-Boston show and Joe Francis' WNHC-TV "Good Morning in Connecticut." Doug, Herald's Bob Rosen, and WNHC's producer Jimmy Evans have set up an arrangement whereby one Herald jazz artist will appear every ten days or two weeks until five or six artists have appeared. At the end of the period all five or six artists will appear on one show. The extended show will be built around a composite story of jazz. Joe Francis will MC the shows. Doug, in plugging his "Sounds Impossible" album, made appearances with Tiny Markle, Gene Stewart, George Lazotte, (all of WAVZ); Phil Christy, Ed Caputo, Dave Kiernan (all of WNHC); and Carl Loucks (WELI). All three stations are in New Haven.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Joe Deane WBBF—Rochester, N. Y.	George Fennell WHIL—Medford, Mass.	Frank Berry KTUL—Tulsa, Okla.
1. How (Jewels)	1. Why Do Fools Fall In Love (Frank Lyman)	1. Great Pretender (Platters)
2. Hot Rod (Hal Singer)	2. You Baby You (Cleftones)	2. Tutti Frutti (Little Richard)
3. Bo Weevil (Fats Domino)	3. Cry Baby (Bonnie Sisters)	3. Seven Days (Clyde McPhatter)
4. Witchcraft (Spiders)	4. Roll 'Em Pete (Basie/Williams)	4. I Need Your Love So Bad (Little Willie John)
5. Are You Satisfied (Ann Cole)	5. I'll Be Forever Loving You (El Dorados)	5. When You Dance (Turbans)
6. Chicken And The Hawk (Joe Turner)	6. Sweet Mama Do Right (Midnighters)	6. Hey Doll Baby (Clovers)
7. A Tear Fell (Ivory Joe Hunter)	7. Tutti Frutti (Little Richard)	7. Ain't That Loving You Baby (Jimmy Reed)
8. Jivin' Around (Ernie Freeman)	8. Devil Or Angel (Clovers)	8. Sugar Sweet (Muddy Waters)
9. I'll Be Forever Loving You (El Dorados)	9. I Don't Want Nobody (Ella & Bud Johnson)	9. No Money Down (Chuck Berry)
10. When You Dance (Turbans)	10. Stormy Weather (Leaders)	10. Cold Chills (Sounds)

TWO GREAT NEW RELEASES!

The Teen Agers
"WHY DO FOOLS FALL IN LOVE"
b/w
"PLEASE BE MINE"
GEE # 1002
GEE RECORDS

The Valentines
"I LOVE YOU DARLING"
b/w
"HAND ME DOWN LOVE"
RAMA # 181
RAMA RECORDS

220 WEST 42nd STREET, N. Y. C., N. Y. WI 7-0652

Two In A Row

NEW YORK—The Dream Weavers, who skyrocketed to stardom via their smash Decca platter "It's Almost Tomorrow", are caught by the camera as they cut the follow-up to their hit and try to make their hit string two-in-a-row with "Into The Night" b/w "You're Mine". The group is made up of (l. to r.) Gene Adkinson, Trish Dwelley and Wade Buff. Bass player on the date is Eddie Newsom.

Decca Awards Gold Disk To Branch And Distrib

NEW YORK—Decca Records has announced the winners of their annual Gold Record Award. The award is made on the basis of sales performances in both the Branch and Distributor categories for 1955. Winners of the Branch awards are the Hartford and Detroit Branches, who tied for first place. Runners-up, in 2nd, 3rd and 4th place respectively, are the Los Angeles, Newark and Boston Branches. The Distributor who wins the 1955 Gold Record Award is E. & R. Distributors in Butte, Montana. Runners-up among the Decca Distributors are the Toledo, Indianapolis, Grand Rapids and Phoenix. Presentation of the Gold Records will be made to the winners during the coming week.

Epic Issues 3rd Stein LP

NEW YORK—Epic Records is following through in its plan to establish pianist star Lou Stein as an artist of great versatility and one with great commercial appeal.

Epic is releasing Stein's third album, "Broadway To Paris", a continental type opus with rhythm. Stein, referred to in the trade as a "musician's musician", is out to prove that he is a musician with appeal to the record buyer as well. His first Epic album was "House Hop", a swinging, commercial jazz lp, his second was "3-4-5", organized jazz in a progressive vein, and his fourth, now being planned,, will be dixieland-honky-tonk.

Marv Holtzman, Epic a & r head, also revealed he plans to release Stein on singles as well.

IT'S RAINING DIMES FOR
"DROWN IN MY OWN TEARS"
RAY CHARLES
1085
Atlantic RECORDING CORP.
234 W. 56th STREET NEW YORK 19 N Y

HEAR the famous
DIXIE HUMMINGBIRDS
singing
"POOR PILGRIM OF SORROW"
b/w
"DEVIL CAN'T HARM A PRAYING MAN"
PEACOCK # 1757
PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

LOOK TO ALL-STATE FOR THE HITS! on
Atlantic • Chess • Checker • Excello
Herald • Imperial • Specialty • Tico
ALL-STATE RECORD DIST. CO.
2023 S. MICHIGAN AVE., CHICAGO, ILL. (TEL.: CAlumet 5-0924)

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

THE COLTS'
"Honey Bun"
b/w "Sweet Sixteen"
VITA No. 121
Vita Records
1486 NO. FAIR OAKS PASADENA, CALIFORNIA

THE CASH BOX HOT 100

in NEW YORK CITY

1	WHY DO FOOLS FALL IN LOVE	*Teenagers (Gee 1002)*
2	THE GREAT PRETENDER	*Platters (Mercury 70753)*
3	DEVIL OR ANGEL	*Clovers (Atlantic 1083)*
4	YES SIR, THAT'S MY BABY	*Sensations (Atco 6056)*
5	TUTTI FRUTTI	*Little Richard (Specialty S61)*
6	SEVEN DAYS	*Clyde McPhatter (Atlantic 1081)*
7	I'LL BE HOME	*Flamingos (Checker 830)*
8	EDDIE MY LOVE	*Teen Queens (RPM 453)*
9	CHA CHA BABY	*New Yorkers (Danice 801)*
10	SPEEDOO	*Cadillacs (Josie 785)*

in CHICAGO

1	THE GREAT PRETENDER	*Platters (Mercury 70753)*
2	WHEN YOU DANCE	*Turbans (Herald 458)*
3	SEVEN DAYS	*Clyde McPhatter (Atlantic 1081)*
4	TUTTI-FRUTTI	*Little Richard (Specialty S61)*
5	I'LL BE FOREVER LOVING YOU	*El Dorados (Vee-Jay 165)*
6	SUGAR SWEET	*Muddy Waters (Chess 1612)*
7	SPEEDOO	*Cadillacs (Josie 785)*
8	WHY DO FOOLS FALL IN LOVE	*Teenagers (Gee 1002)*
9	EDDIE MY LOVE	*Teen Queens (RPM 453)*
10	SMOKESTACK LIGHTNING	*Howlin' Wolf (Chess 1618)*

in NEW ORLEANS

1	DON'T BLAME IT ON ME	*Fats Domino (Imperial 5375)*
2	THE GREAT PRETENDER	*Platters (Mercury 70753)*
3	SEVEN DAYS	*Clyde McPhatter (Atlantic 1081)*
4	MORNING, NOON AND NIGHT	*Joe Turner (Atlantic 1080)*
5	BO WEEVIL	*Fats Domino (Imperial 5375)*
6	MY LOVE IS SO STRONG	*Earl King (Ace 514)*
7	TUTTI FRUTTI	*Little Richard (Specialty S61)*
8	ARE YOU SATISFIED	*Anne Cole (Baton 218)*
9	POOR ME	*Fats Domino (Imperial 5369)*
10	STEAMBOAT	*Drifters (Atlantic 1078)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

in SAN FRANCISCO

1	THE GREAT PRETENDER	*Platters (Mercury 70753)*
2	NEED YOUR LOVE SO BAD	*Little Willie John (King 4841)*
3	TUTTI-FRUTTI	*Little Richard (Specialty S61)*
4	SEVEN DAYS	*Clyde McPhatter (Atlantic 1081)*
5	NITE OWL	*Allen & Champs (Specialty 560)*
6	STORMY WEATHER	*Leaders (Glory 235)*
7	AIN'T THAT LOVIN' YOU BABY	*Jimmy Reed (Vee-Jay 168)*
8	MACK THE KNIFE	*Louis Armstrong (Columbia 40587)*
9	DON'T BLAME IT ON ME	*Fats Domino (Imperial 5375)*
10	DEVIL OR ANGEL	*Clovers (Atlantic 1083)*

in NEWARK

1	WHY DO FOOLS FALL IN LOVE	*Teenagers (Gee 1002)*
2	TUTTI-FRUTTI	*Little Richard (Specialty S61)*
3	NEED YOUR LOVE SO BAD	*Little Willie John (King 4841)*
4	EDDIE MY LOVE	*Teen Queens (RPM 453)*
5	DEVIL OR ANGEL	*Clovers (Atlantic 1083)*
6	THE GREAT PRETENDER	*Platters (Mercury 70753)*
7	I'LL BE HOME	*Flamingos (Checker 830)*
8	SITTIN' IN THE DARK	*Nappy Brown (Savoy 1176)*
9	COME HOME	*Bubber Johnson (King 4822)*
10	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*

in CLEVELAND

1	WHY DO FOOLS FALL IN LOVE	*Teenagers (Gee 1002)*
2	THE GREAT PRETENDER	*Platters (Mercury 70753)*
3	THAT'S YOUR MISTAKE	*Otis Williams & New Group (DeLuxe 6091)*
4	SEVEN DAYS	*Clyde McPhatter (Atlantic 1081)*
5	AIN'T THAT LOVIN' YOU BABY	*Jimmy Reed (Vee-Jay 168)*
6	TUTTI-FRUTTI	*Little Richard (Specialty 561)*
7	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*
8	CRYING WON'T HELP YOU	*B. B. King (RPM 451)*
9	NEED YOUR LOVE SO BAD	*Little Willie John (King 4841)*
10	YOU BABY YOU	*Cleftones (Gee 1000)*

THE CASH BOX HOT 100

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*	
2	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	
3	CRY BABY *Bannie Sisters* *(Rainbow 328)*	
4	COME HOME *Bubber Johnson* *(King 4822)*	
5	WPLJ *Four Deuces* *(Music City 790)*	
6	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*	
7	YOU BABY YOU *Cleftones* *(Gee 1000)*	
8	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*	
9	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*	
10	ARE YOU SATISFIED *Ann Cole* *(Batan 208)*	

in LOS ANGELES

1	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
2	NEED YOUR LOVE SO BAD *Little Willie Jahn* *(King 4841)*
3	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
4	DEVIL OR ANGEL *Clovers* *(Atlantic 1089)*
5	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
6	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*
7	WHY DO FOOLS FALL IN LOVE *Teenagers* *(Gee 1002)*
8	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
9	DON'T BLAME IT ON ME *Fats Domino* *(Imperial 5357)*
10	IT HURTS ME SO *Tony Allen* *(Ultra 104)*

in ST. LOUIS

1	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
2	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
3	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
4	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*
5	SPEEDOO *Cadillacs* *(Jasie 785)*
6	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*
7	WHY DO FOOLS FALL IN LOVE *Teenagers* *(Gee 1002)*
8	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
9	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
10	I GOTTA GO HOME *Gene & Eunice* *(Aladdin 3305)*

in DALLAS

1	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
2	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
3	BO WEEVIL *Fats Domino* *(Imperial 5375)*
4	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
5	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*
6	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
7	I'LL BE HOME *Flamingos* *(Checker 830)*
8	NO MONEY DOWN *Chuck Berry* *(Chess 1615)*
9	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*
10	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*

in SAVANNAH

1	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
2	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
3	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
4	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*
5	SPEEDOO *Cadillacs* *(Jasie 785)*
6	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*
7	I WANNA DO MORE *Ruth Brown* *(Atlantic 1082)*
8	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*
9	ONLY YOU *Platters* *(Mercury 70633)*
10	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*

in NASHVILLE

1	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
2	SPEEDOO *Cadillacs* *(Jasie 785)*
3	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
4	I'LL BE HOME *Flamingos* *(Checker 830)*
5	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
6	I'LL BE FOREVER LOVING YOU *El Doradas* *(Vee-Jay 165)*
7	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
8	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
9	BO WEEVIL *Fats Domino* *(Imperial 5375)*
10	WITCHCRAFT *Spiders* *(Imperial 5366)*

THE CASH BOX R 'N B SURE SHOTS

"SMACK DAB IN THE MIDDLE"
Basie & Williams ..... Clef 89169
THE CASH BOX AWARD O THE WEEK 2/11

"GET UP, GET UP"
Lavern Baker ..... Atlantic 1087
THE CASH BOX AWARD O THE WEEK 2/4

SURE FIRE HIT!
5380
Smiley Lewis
"ONE NIGHT"
Imperial Records

ETTA JAMES
"I'm A Fool"
c/w
"Number One"
MODERN # 984
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

APOLLO RECORDS
STRONGER THAN EVER
with
5 BIG HITS
in Pop and R&B
"I'M WISE"
b/w
"HAPPY TEARS"
by
EDDIE BO
APOLLO # 486
"I DON'T KNOW"
b/w
"A STAR"
by
THE KEYNOTES
APOLLO # 484
"WHY DO ME THAT WAY"
b/w
"I'M IN LOVE"
by
SOLOMON BURKE
APOLLO # 487
"MY GIRL"
b/w
"I'M GONNA GET THAT GIRL"
by
THE VOCALTONES
APOLLO # 488
"TEEN AGE BALL"
b/w
"OH PLEASE"
by
CARMEN TAYLOR
APOLLO # 489
APOLLO RECORDS
457 W. 45 ST. (PL 7-0060) N. Y.

Looks Like A Big One!
TONY ALLEN
"It Hurts Me So"
DIG # 104
DIG RECORDS
451 N. CANNON DRIVE
BEVERLY HILLS CALIFORNIA
BR 2-3363

2 Great Hits on the New Herald Label!
"DEAR DIARY"
b/w "CRAZY BABY"
The Smoothtones
1001
"AFFECTION"
b/w "COOL DADDY"
Gloria Lynn
1002
EMBER RECORDS, INC.
(Subsidiary of Herald Records)
1697 B'way, N. Y. C.

NASHBORO LEADS THE WAY IN SPIRITUALS!
★★★★★★
NEW RELEASES
"RACE TO RUN"
b/w
"MY LAST PRAYER"
By SWANEE QUINTET
NASHBORO # S71
"INSPIRATIONAL THOUGHTS"
Parts 1 & 2
By REV. EMMETT A. L. LAMPKIN
NASHBORO # 572
"SELL OUT TO THE MASTER"
b/w
"ALL THE WAY LORD"
By CHRISTLAND SINGERS
NASHBORO # S69
"WHEN THE SAINTS GO MARCHING IN"
by the
CHOSEN GOSPEL SINGERS
NASHBORO # S67
WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chapel 2-2215)

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE SCALE-TONES
(Jay-Dee 810)

B "EVERLASTING LOVE" (2:50) [Joe Davis ASCAP — Cleveland Still] The Scale-Tones solemnly read the sentimental ballad pretty. It is a melodic, touching tune projected with feeling.

B "DREAMIN' AND DREAMIN'" (2:37) [Joe Davis ASCAP — Archer, Davega] The Scale-Tones change pace for the coupling. They rock a middle beat jump with an appealing delivery.

RUDY GREEN
(Excello 2074)

B+ "MY MUMBLIN' BABY" (2:17) [Excellorec BMI — Green] Rudy Green delivers a racing ditty with a cute lyric. Deck drives and with the plus of Rudy's vocal and cute lyrics it has a good chance to take off. Watch it carefully.

B+ "COOL LOVIN' MAMA" (2:49) [Excellorec BMI — Green] Green wails a slow country blues on the flip and pours out an emotion filled tale of his misery. His girl is giving him a hard time. Good wailing. Two impressive debut sides.

CHUCK WILLIS
(Okeh 7067)

B+ "COME ON HOME" (2:38) [Willis] Chuck Willis sings the sorrowful tale of the girl who left him. He pleads with her to come home. It is a slow, melodic blues emotionally performed. Good Willis wax.

B+ "IT WERE YOU" (2:38) [Willis] Willis rocks on the flip. He chants a quick beat jump with a driving reading that excites. Good two sider.

THE JAYHAWKS
(Flash 105)

C+ "COUNTING MY TEARDROPS" (2:45) [BMI—Fisher, Curry] The Jayhawks dish up a slow reading of a sentimental ballad in only fair fashion and with a treatment that has been overworked.

C+ "THE DEVIL'S COUSIN" (2:25) [BMI — E. Smith] The group jumps on the reverse to a rhythmic middle beat.

TONY ALLEN
(Specialty 570)

B+ "ESPECIALLY" (2:38) [Venice BMI — D. Davis] Tony Allen comes off "Nite Owl" with a slow, pretty ballad. The romantic lyrics are tenderly offered with a chant backing. Sweetly done. Good wax.

B+ "CHECK YOURSELF, BABY" (2:20) [Venice BMI — T. Allen] Allen and The Chimes back with a quick beat rocker. Infectious side driven with a torrid instrumental support. Exciting side.

THE CASH BOX ★AWARD O' THE WEEK★

"ONE NIGHT" (2:12)
[Reeve Music BMI—Bartholomew, King]

"AIN'T GONNA DO IT" (2:15)
[Reeve Music BMI—Bartholomew, King]

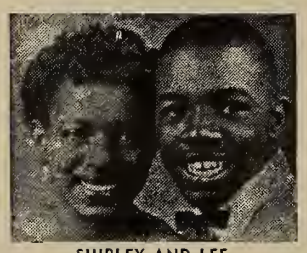
SMILEY LEWIS
(Imperial 479)

● Smiley Lewis comes up with a powerful piece of material in "One Night" that should prove to be a solid selling follow-up to his "I Hear You Knockin'." The middle beat melodious lilter is given an excellent vocal by Lewis. The tuneful item is very easy to listen to and remember. Watch it. This side is a goodie. The flip, "Ain't Gonna Do It," is a quick beat jump, rocked by Lewis and the orchestra. It drives and the kids will rock to its infectious rhythm. "One Night" is the side for the big action.

"THAT'S WHAT I'LL DO" (2:34)
[Aladdin BMI—Leonard Lee]

"A LITTLE WORD" (2:14)
[Aladdin BMI—Leonard Lee]

SHIRLEY AND LEE
(Aladdin 3313)



SHIRLEY AND LEE

● Shirley and Lee sing "A Little Word" to the melody of the well known operatic aria. It is a tuneful bit that the pair work into a good piece of r & b material. Should pay off for Shirley & Lee. The flip, "That's What I'll Do," is a bouncy, melodic ditty that comes off the stronger and more appealing side. It is an infectious wax with what it takes. Watch both sides. Both are strong, tho we lean to "That's What I'll Do."

JIMMY McCRACKLIN
(Hollywood 1054)

C+ "IT'S ALL RIGHT" (2:22) [Golden State BMI — York] Jimmy McCracklin wails a slow beat southern blues with string and harmonica accompaniment. Ok Southern fare.

C+ "FARE YOU WELL" (2:20) [Golden State BMI — York] Similar material and treatment set to a quicker beat.

GREAT GATES
(Aladdin 3310)

B "JUMP, JUMP, JUMP" (2:24) [Aladdin BMI — White, Hurley] Great Gates shouts a quick beat jump with a vocal treatment that rides. Tune moves along and the kids can rock to this one.

B "DARLING" (2:20) [Aladdin BMI — White, Hurley] Gates etches a middle beat rhythmic ballad on the flip in ok fashion. It has a strong beat that will appeal.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "ESPECIALLY YOURS" / "CHECK YOURSELF, BABY" ..... Tony Allen ..... Specialty 570

BILL JENNINGS QUINTET
(King 4877)

B "DAY TRAIN" (2:31) [Jay & Cee BMI — Bill Jennings] The Bill Jennings Quintet offers a tasty slow, rhythmic instrumental wax. Delicate reading falls easily on the ears. Pleasing wax.

B "THREE LITTLE WORDS" (2:36) [Harms ASCAP — Ruby, Kalmar] Bill Jennings' nimble guitaring is featured on a delightful treatment of the lovely. Wax of this type can go r & b, jazz, and pop.

ERVIN (BIG BOY) GROVES
(Vita 120)

C+ "BIG BOY'S BOUNCE" (2:20) [Quintet Music BMI—] Ervin (Big Boy) Groves etches a middle beat rhythmic instrumental side. Deck moves well. Good beat.

B "YOU CAN'T BEAT THE HORSES" (2:29) [Quintet Music BMI—] Groves offers good advice in narrative fashion about playing the horses. But, while the horse player will undoubtedly like the tune he will be very unlikely to heed his warning. Good deck.

JUNIOR THOMPSON/THE METEORS
(Meteor 5029)

B "RAW DEAL" (2:05) [Met BMI — Claunch, Cantrell] Junior Thompson rocks with a driving beat. He tells the female he has had enough of her "raw deals." Deck is a real rock and roller and the kids should be happy with it.

B "MAMA'S LITTLE BABY" (2:17) [Met BMI — Thompson, Claunch] The flip is another waxing of the same driving tempo. Two jumps for the kids.

TONY MIDDLETON
(Saxony 104)

B "I'M ON MY WAY" (2:40) [Fifth Ave BMI — Watts, Kelley] Tony Middleton gives a feeling filled vocal reading of a slow, rhythmic ballad blues. He is a dramatic performer who milks the tune, lending it excitement.

B "LOVER, LOVER" (2:41) [Fifth Ave BMI—Watts, Kelley] Coupler is a driving, quick beat that is given a wild treatment by the orchestral support. Middleton shouts his way through this exciter, but seems overpowered by a torrid and good instrumental reading.

MOOSE JOHN
(Ultra 102)

B "TALKIN' 'BOUT ME" (2:30) [Ultra Music BMI—M. John, J. Otis] Moose John wails a middle beat country blues moaning about the tales his babe is being told about him. Moose John handles the item effectively. Good beat.

C+ "WRONG DOIN' WOMAN" (2:25) [Ultra Music BMI — M. John, J. Otis] In another middle beat country blues, Moose John tells off his "wrong doin'" woman. Ok blues wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK A SLEEPER | GOOD
EXCELLENT | FAIR
VERY GOOD | MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"DIDDY WAH DIDDY" (2:20)
[Arc BMI—Dixon]

"I AM LOOKING FOR A WOMAN" (2:20)
[Arc BMI—E. McDaniels]

BO DIDDLEY
(Checker 832)

BO DIDDLEY

● Bo Diddley backs two strong offerings, "Diddy Wah Diddy" and "I Am Looking For A Woman." The chanter wails the slow beat "Diddy" with his intriguing manner of delivery. His accentuating of the steady beat brings an excitement to the tune that the kids can feel. The flip, "I Am Looking For A Woman," is a driving quick beat that will stir the listeners. No small addition to Bo Diddley's attraction is the singer's excellent guitaring and the drums in back of him. Two exciting sides that should make it.

"CHURCH BELLS ARE RINGING" (2:25)
[Ray Maxwell BMI—Willows, Craft]

"BABY TELL ME" (1:54)
[Ray Maxwell BMI—Willows, Watts]

WILLOWS
(Melba 102)

● A new group, Willows, and a new label bow with what surely looks like a strong winner in "Church Bells Are Ringing." It is a driving jump ballad that swings with enthusiasm, vocal gimmicks and the use of bells in the background. It is very reminiscent of "Sh-Boom," with the same flavor and zest. Take a long look at this one and the chances are that you'll go with it. The flip, "Baby Tell Me," is another strong side that enhances the prospects of the wax. It is a medium tempo jump done in a more restrained manner. Good coupler, tho the "Church Bells Are Ringing" is too strong.

THE ROMANCERS
(Dootone 381)

B "I STILL REMEMBER" (2:35) [Dootsie Williams BMI — Tyrone French] The Romancers blend sweetly on a slow melodic ballad. The romantic ditty is offered with feeling and the deck comes off well.

B "HOUSE CAT" (2:31) [Dootsie Williams BMI — Alvin Thomas] The Romancers bounce through a quick beat novelty embroidered with wails and meows. Ok jump number for the dance wax buyer.

JONAH JONES
(Groove 4G-0140)

B+ "COME SIT BY ME" (2:40) [Lynd Music BMI — Johnny Parker] Jonah Jones and the Constellations drive out an exciting, rocking wax that should get plenty of attention. The deck is melodically intriguing, stirringly performed. Watch this for sleeper action.

B "GOD LOVES YOU CHILD" (3:12) [Franlin Music BMI — Danny Small] The flip is a slow, dramatic tune sung with deep feeling by Rebecca Lea and the Constellations. Moving side.

SPIRITUALS

THE PILGRIM TRAVELERS
(Specialty 889)

B+ "HOW JESUS DIED" (2:50) [Venice BMI — McCurn, Whitaker] The Pilgrim Travelers offer a stirring staccato religious tune that comes off with impact. Moving treatment.

B+ "CLOSE TO THEE" (2:24) [Venice BMI—Arr. J. Alexander] The reverse is another vocal delight for the excellent religious group. Slow paced, tender gospel offering.

JEWEL GOSPEL TRIO
(Nashboro 570)

B "SOMEBODY'S KNOCKING AT YOUR DOOR" (2:40) [Excellorec BMI — Harrison] The Jewel Gospel Trio drives out a quick beat religious exciter. The Trio works against a simple musical accompaniment. Ok wax.

B+ "I LOOKED DOWN THE LINE" (2:55) [Excellorec BMI — Harrison] The Trio blends stirringly on a dramatic slow beat religious tune. Tempo changes midway to a jubilee shout. It is an exciting, moving wax that will appeal to the gospel market.

Rock 'N Roll Champs Meet

NEW YORK—"Sugar" Ray Robinson, world's middleweight Champion, is shown squaring off with Jimmy Myers of Myers Music, Inc., writer and publisher of "Rock Around The Clock." The two Champs met the other day at Ray's office in New York City to discuss the publishing of a song called, "Sugar Ray Rock." Myers Music's "Rock Around The Clock" won seven awards in 1955 and "Sugar" Ray rocked around the clock with the century's sports achievement in re-winning the Middleweight Championship of the World by knocking-out Carl "Bobo" Olson in the second round last December 9th, 1955 in Chicago.

Jack Lacy & Bob Smith To Tape Shows In Europe

NEW YORK—Jack Lacy, one of New York's leading dee jays heard daily on station WINS, and Bob Smith, program director of the station will leave for Europe on February 22, via Sabena Airlines, and tour seven cities which the airline covers with the express object of capturing for the New York listening audience a birds-eye view of popular music in Europe.

The trip will take the men to Shannon, Ireland, Brussels, Rome, Madrid, Barcelona, Paris and London.

Lacy's 4½ hours of daily programs will be taped aboard the plane and in record shops, nite spots and other sites of interest to anyone who loves music. The tapes (commercials included) will be flown back to the U.S. daily and run on the air as soon as they arrive.

Lacy will record interviews with top European artists and will play for his American public, tunes riding the hit parade in the various Continental cities. He will also bring leading American hits to these cities and get the opinion of European teenagers on our music.

J. Elroy McCaw, owner of WINS, made all the arrangements with the stations new sponsor Sabena, for the tour.

Haley In New Tour

NEW YORK—Directly on the heels of the recently concluded successful tour, it was announced that Bill Haley and his Comets have inked a seven week contract with Irving Feld, Super Attractions, Washington, D. C.

The tour, just completed, started in Pittsburgh on January 27 and finished on February 5 at the National Armory, Washington, D. C. The tour, which included, in addition to Haley and his Comets, Roy Hamilton, Bo Diddley, Lavern Baker, The Platters, The Drifters, The Turbans and Red Prysock, did turnaway business in the cities they played.

The contract, closed at what Jolly Joyce, Haley agent, described as a "very healthy figure," calls for seven weeks, commencing April 20, of one nighters throughout the country. It also calls for options on seven weeks to begin in October 1956, and seven weeks to take place sometime around April or May 1957.

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THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

RAY ANDERSON
WCHO—Washington C. H., O.

1. My Suspicious Mind (Jimmy Williams)
2. S.O.S. (Johnnie & Jack)
3. I Want To Be Loved (Lee & Cooper)
4. Slow Down Brother (Huskey)
5. Forgotton Grave (Anderson)
6. Go Ahead And Make Me Cry (Jimmy Williams)
7. Do You Know Where God Lives (Eddy Arnold)
8. Mail Order From Heaven (Nelson King)
9. You And Me (Wells & Foley)
10. I Forgot To Remember (Elvis Presley)

JIM BOYD
WRR—Dallas, Tex.

1. 16 Tons (T. Ernie Ford)
2. Love, Love, Love (W. Pierce)
3. I Forgot To Remember (Elvis Presley)
4. Only You (Charlie Walker)
5. Why, Baby, Why (Sovine & Pierce)
6. Just Call Me Lonesome (Eddy Arnold)
7. Beautiful Lies (Jean Shepard)
8. All Right (Faron Young)
9. Singing Camp Meeting Style
10. You're Free To Go (C. Smith)

HENRY TUCK
WREV—Reidsville, N. C.

1. I Don't Believe You've Met My Baby (Louvins)
2. Why, Baby, Why (Sovine & Pierce)
3. 16 Tons (Red Sovine)
4. That's The Way The Big Ball Bounces (Frankie Starr)
5. Pigtails And Ribbons (James)
6. Red Lipped Girl (Red Kirk)
7. Here I Am (Jimmy Reed)
8. I Forgot To Remember (Elvis Presley)
9. Folsom Prison Blues (J. Cash)
10. I Feel LLike Crying (C. Smith)

CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. When You Said Goodbye (Eddy Arnold)
2. 16 Tons (T. Ernie Ford)
3. Just Call Me Lonesome (Eddy Arnold)
4. These Hands (Hank Snow)
5. Love, Love, Love (W. Pierce)
6. That's A Sad Affair (Reeves)
7. Richest Man In The World (Eddy Arnold)
8. Why, Baby, Why (G. Jones)
9. You're Free To Go (C. Smith)
10. Jimbo Jenkins (JJim Reeves)

LEE MOORE
WWVA—Wheeling, W. Va.

1. Just Call Me Lonesome (Eddy Arnold)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. If This Is Sin (D. Williams)
4. Borrowing (H. Hawkins)
5. Each Season Changes You (Cocper & Lee)
6. These Hands (Hank Snow)
7. I Wouldn't Hurt You For The World (immy Williams)
8. Look Around (Rusty & Doug)
9. Along The China Coast (Carl Swanson)
10. Before My Time (H. Gunter)

BOB McKINNON'S HILLBILLY JAMBOREE
KTKT—Tucson, Ariz.

1. Love, Love, Love (W. Pierce)
2. I Forgot To Remember (Elvis Presley)
3. Why, Baby, Why (Sovine & Pierce)
4. Just Call Me Lonesome (Eddy Arnold)
5. Eat, Drink And Be Merry (Porter Wagoner)
6. I Don't Care (Webb Pierce)
7. Crewcut And Baby Blue Eyes (Tabby West)
8. Tennessee Toddy (M. Robbins)
9. I Thought Of You (Shepard)
10. Honey Honey Bee Ball

"FLORIDA HAYSEED" CHUCK BROWN
WJWS—South Hill, Va.

1. I Love You More And More (Tommy Collins)
2. Come On Back And Love Me (Roy Drusky)
3. You're Not Play Love (Wilburns)
4. I Want To Be Loved (Lee & Cooper)
5. You And Me (Wells & Foley)
6. I Feel Like Crying (C. Smith)
7. S.O.S. (Johnnie & Jack)
8. Trust Me (Jimmy & Johnny)
9. I Love You Deeply Maphis & Lee)
10. Eat, Drink And Be Merry (Porter Wagoner)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. Pigtains And Ribbons (Sonny James)
2. You're Free To Go (C. Smith)
3. You're Not Play Love (Wilburns)
4. Run Boy (Carlisles)
5. Love, Love, Love (W. Pierce)
6. We Make A Lovely Couple (Lee & Terry)
7. Look Around (Rusty & Doug)
8. When Love Comes Knocking (Bill Strength)
9. Big Hearted Joe (Lindsey Bros.)
10. Don't Tike It Out On Me (Hank Thompson)

JOHNNY RION
KSTL—St. Louis, Mo.

1. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
2. Why, Baby, Why (Sovine & Pierce)
3. Second Chance (Goldie Hill)
4. I Feel Like Crying (C. Smith)
5. Love, Love, Love (W. Pierce)
6. God Was So Good (Newman)
7. Dream Train (Dell Wood)
8. All Right (Faron Young)
9. You're Not Play Love (Wilbuhns)
10. 30 Days (Ernest Tubb)

BOB JENNING
WLAC—Nashville, Tenn.

1. I Don't Believe You've Met Baby (Louvins)
2. Not Anymore (Lee & Terry)
3. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
4. These Hands (Hank Snow)
5. Tennessee Toddy (M. Robbins)
6. Run Boy (Carlisles)
7. Hide Me, Rock Of Ages (Speer Family)
8. If Jesus Comes To Your House (Red Sovine)
9. If You Were Mine (J. Reeves)
10. I Wore Dark Glasses (Carter)

"CUZ'N" LARRY LANE
WEBK—Tampa, Fla.

1. I Hear You Knockin' (Mac Wiseman)
2. Why, Baby, Why G. Jones)
3. It's A Great Life (F. Young)
4. You're Not Play, Love (Wilburns)
5. Red Lipped Girl (Red Kirk)
6. Burn That Candle (C. Arthur)
7. You're Free To Go (C. Smith)
8. These Hands (Mac Wiseman)
9. No Need To Cry Anymore (Jimmy Spellman)
10. Echo Heart (Buddy Thompson)

RANDY TOWRY
WDKA—Nashville, Tenn.

1. Run Boy (Carlisles)
2. Why, Baby, Why (Sovine & Pierce)
3. There's Only One You (Work)
4. Do You Know Where God Lives (Eddy Arnold)
5. The Old Family Bible (Bill Lowery)
6. No One But You (Wells & Foley)
7. I Don't Care (Frankie Starr)
8. I Don't Believe You've Met Baby (Louvins)
9. Here I Am (Jimmy Reed)
10. These Hands (Hank Snow)

"CHUCKWAGON CHUCK" NICHOLS
KSOP—Salt Lake City, Utah

1. Love, Love, Love (W. Pierce)
2. I Forgot To Remember (Elvis Presley)
3. Why, Baby, Why (Sovine & Pierce)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. Tennessee Hound Dog Yodel (Marvin Rainwater)
6. All Right (Faron Young)
7. When We Said Goodbye (Eddy Arnold)
8. 30 Days (Ernest Tubb)
9. I'll Be Gone (Tommy Collins)
10. These Hands (Hank Snow)

ELMER SNODGRASS
WGGA—Gainesville, Ga.

1. Why, Baby, Why (Sovine & Pierce)
2. I Don't Believe You've Met Baby (Louvins)
3. Lonely Side of Town (Wells)
4. Mail Order FrFom Heaven (Marshall Pack)
5. You're Not Play Love (Wilburns)
6. Run Boy (Ray Price)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. 30 Days (Justin Tubb)
9. S.O.S. (Johnny & Jack)
10. Answer The Phone (J. Tubb)

JOHN FARMER
WAGA—Atlanta, Ga.

1. Here I Am (Jerry Reed)
2. Come On Back And Love Me (Roy Drusky)
3. No One But You (Wells & Foley)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. It's A Great Life (F. Young)
6. I Don't Believe You've Met Baby (Louvins)
7. Why ,Baby, Why (Sovine & Pierce)
8. What Am I Worth (R. Drusky)
9. You And Me (Wells & Foley)
10. If The Good Lord's Willing (Jerry Reed)

DON OWENS
WARL—Arlington, Va.

1. 16 Tons (T. Ernie FoFrd)
2. Mystery Train (Elvis Presley)
3. Only You (Charlie Walker)
4. You And Me (Wells & Foley)
5. These Hands (Hank Snow)
6. I'm Eating High On The Hog (Mas Wiseman)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. Love, Love, Love (W. Pierce)
9. My World Is You (J. Dean)
10. Careless With My Heart (Sonny James)

HAL HARRIS
KRCT—Baytown, Tex.

1. What Am I Worth (G. Jones)
2. Why, Baby, Why (G. Jones)
3. I've Kissed You My Last Time (Kitty Wells)
4. 30 Days (Ernest Tubb)
5. Folsom Prison Blues (J. Cash)
6. I Forgot To Remember (Elvis Presley)
7. You and Me (Wells & Foley)
8. Missing You (Red Sovine)
9. I Want To Be Loved (Johnny & Jack & Ruby Wells)
10. I Don't Believe You've Met My Baby (Louvins)

LES "RANCH-HAND RED" COLEMAN
WJWL—Georgetown, Del.

1. Love, Love, Love (W. Pierce)
2. Will The Circle Be Unbroken (Eddy Arnold)
3. Honey Bun (Charlene Arthur)
4. I Don't Care (Webb Pierce)
5. Look Around (Rusty & Doug)
6. Why, Baby, Why (H. Locklin)
7. Horse Named Pete (Robinson)
8. You And Me (Wells & Foley)
9. Mighty Rock (Sons of Pioneers)
10. Suppertime (Jimmy Davis)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Freight Train Blues (J. Dean)
2. Seasons Of My Heart (Cooley)
3. They Have Gone Home (Story)
4. Tall Men (Rose Maddox)
5. I Don't Believe You Met My Baby (Louvins)
6. Hiding In The Darkness (Freddie Hart)
7. Why, Baby, Why (Sovine & Pierce)
8. New Wildwood Flower (Lee Morre)
9. What Am I Worth (G. Jones)
10. My Suspicious Mind (Jimmy Williams)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. You're Free To Go (C. Smith (Hank Thompson)
2. The Last Time (G. Reeves)
3. I Don't Believe You've Met My Baby (Louvins)
4. I Want To Be Loved
5. Slow Down Brother (Johnnie & Jack & Ruby Wells) (Ferlin Huskey)
6. Folsom Prison Blues (J. Cash)
7. Eating High On The Hog (Mac Wiseman)
8. These Hands (Tex Ritter)
9. Tennessee Toddy (Robbins)
10. Heartbreak Hotel (E. Presley)

FANNY BELLE
WHEP—Foley, Ala.

1. Only You (Charlie Miller)
2. I Don't Believe You've Met My Baby (Louvins)
3. Beautiful Lies (Jean Shepard)
4. Why, Baby, Why (G. Jones)
5. Yonder Comes A Sucker (Jim Reeves)
6. Satisfied Mind (P. Wagoner)
7. I'll Be Gone (T. Collins)
8. Still Hurtin' (George Jones)
9. Not Anymore (Lee & Terry)
10. Folsom Prison Blues (J. Cash)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

		POS. LAST WEEK
1	**SIXTEEN TONS** *Tennessee Ernie Ford* *(Capitol 3262; F3262)*	1
2	**WHY, BABY, WHY** *Red Sovine & Webb Pierce* *(Decca 29739; 9-29739)* *George Jones* *(Starday 202; 45-202)*	2
3	**LOVE, LOVE, LOVE** *Webb Pierce* *(Decca 29662; 9-29662)*	4
4	**I FORGOT TO REMEMBER TO FORGET** *Elvis Presley* *(RCA Victor 20-6357; 47-6357)* *(Sun 223; 45-223)*	3
5	**EAT, DRINK AND BE MERRY** *Porter Wagoner* *(RCA Victor 20-6289; 47-6289)*	5
6	**I DON'T BELIEVE YOU'VE MET MY BABY** *Louvin Brothers* *(Capitol 3300; F3300)*	6
7	**JUST CALL ME LONESOME** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	7
8	**YOU'RE FREE TO GO** *Carl Smith* *(Columbia 21462; 4-21462)*	9
9	**WHAT AM I WORTH** *George Jones* *(Starday 216; 45-216)*	10
10	**BEAUTIFUL LIES** *Jean Shepard* *(Capitol 3222; F3222)*	8

Campaigning

CHATTANOOGA, TENN.—Running on a platform of "one hour work per day", WDOD DJ, Larry Johnson, is busily campaigning for the Hamilton County, Tennessee, Sheriff post. The other planks in his promotional platform stipulate that "all school teachers must be 21 and good looking" and "all county funds must go to Johnson for bop parties". He has received several hundred letters and some unsolicited funds for his campaign. The monies were turned over to the local "March of Dimes". Johnson, playing Pop and R&B, is heard twice daily: 6-8 p. m. and 10-1 p. m.

Allied & Bart Form American Sound Corp.

HOLLYWOOD, CAL.—Allied Record Manufacturing Company of Hollywood, California, until mid 1954 a major custom manufacturer of records and transcriptions in the New York area, is re-entering the Eastern custom field by joining with Bart Manufacturing Corporation, Belleville, N. J., formerly a leading manufacturer of custom matrices for record plants. Formation of a new company for the purpose, American Sound Corporation, has been announced by D. K. Broadhead and S. G. Bart, Presidents of their respective organizations. The parent companies will continue their own individual activities and operations in Hollywood and Belleville, independent of each other.

Operating through its Allied Record Division and utilizing the extensive engineering facilities of Bart Manufacturing, the new company is currently building a large capacity factory in Belleville, New Jersey. Utilizing the latest equipment and production techniques, American Sound will make available to the record industry new high speed volume facilities for the production of custom made pressings, matrices, tape duplications and the milling of all types of record biscuits and materials. Production and service to customers is scheduled to begin March 1st.

Jointly-owned and operated, American Sound Corporation brings together the "know how" and experience of two of the industry's pioneers. Allied, for 22 years one of the leading custom processing and pressing plants, with main offices and plant in Hollywood, operated a branch plant in New York City for 3½ years. Bart in recent years, has supplied large amounts of vitally needed nickel-plated pipe and tubing to the Atomic Energy Commission.

American Sound Corporation will be headed by D. K. Broadhead, Chairman of the Board, S. G. Bart, President, and Morris M. Messing of Short Hills, New Jersey, and H. Glenn Olson of Hollywood, Vice-Presidents.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. WHY, BABY, WHY	Red Sovine & Webb Pierce (Decco) / George Jones (Stordoy)
2. LOVE, LOVE, LOVE	Webb Pierce (Decca)
3. I DON'T BELIEVE YOU'VE MET MY BABY	Louvin Brothers (Capitol)
4. EAT, DRINK AND BE MERRY	Porter Wagoner (RCA Victor)
5. I FORGOT TO REMEMBER TO FORGET	Elvis Presley (RCA Victor/Sun)
6. SIXTEEN TONS	Tennessee Ernie Ford (Capitol)
7. YOU'RE FREE TO GO	Carl Smith (Columbio)
8. THESE HANDS	Hank Snow (RCA Victor)
9. RUN BOY	Ray Price (Columbia) / Carlisles (Mercury)
10. YOU AND ME	Kitty Wells & Red Foley (Decca)

11) WHAT AM I WORTH. 12) FOLSOM PRISON BLUES. 13) I WANT TO BE LOVED. 14) YOU'RE NOT PLAY LOVE. 15) IT'S A GREAT LIFE. 16) ONLY YOU, ONLY YOU. 17) JUST CALL ME LONESOME. 18) THIRTY DAYS. 19) TENNESSEE TODDY. 20) GOD WAS SO GOOD. 20) LONELY SIDE OF TOWN. 20) BEAUTIFUL LIES. 20) MAIL ORDER FROM HEAVEN. 20) NOT ANYMORE.

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. WHY, BABY, WHY
   Red Sovine & Webb Pierce
   (Decca 29739; 9-29739)
   George Jones
   (Starday 202; 45-202)
2. SIXTEEN TONS
   Tennessee Ernie Ford
   (Capitol 3262; F3262)
3. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)
4. I DON'T BELIEVE YOU'VE MET MY BABY
   Louvin Brothers
   (Capitol 3300; F3300)
5. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (RCA Victor 20-6357; 47-6357)
   (Sun 223; 45-223)
6. EAT, DRINK AND BE MERRY
   Porter Wagoner
   (RCA Victor 20-6289; 47-6289)
7. YOU AND ME
   Kitty Wells & Red Foley
   (Decca 29740; 9-29740)
8. YOU'RE FREE TO GO
   Carl Smith
   (Columbia 21462; 4-21462)
9. THESE HANDS
   Hank Snow
   (RCA Victor 20-6379; 47-6379)
10. JUST CALL ME LONESOME
    Eddy Arnold
    (RCA Victor 20-6198; 47-6198)
11. LONELY SIDE OF TOWN
12. I FEEL LIKE CRYIN'
13. BEAUTIFUL LIES
14. I WANT TO BE LOVED
15. TROUBLE IN MIND
15. FOLSOM PRISON BLUES
15. RUN BOY
15. I'VE KISSED YOU MY LAST TIME
15. WHAT AM I WORTH

TENNESSEE ERNIE FORD
"Bright Lights And Blonde-Haired Women"
CAPITOL ☆ 3343
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

PAUL DAVIS
on MGM sings
"I'm on the Loose"
and
"That Ain't Hard to Take"

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"MY SUSPICIOUS MIND"
b/w
"GO AHEAD & MAKE ME CRY"
For personal appearances
Write — Phone
J. GRIESHOP
7771 CHEVIOT RD., CINCINNATI 24, OHIO

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Nashville had its share of visitors last week as usual. In town making the rounds with the deejays, and for guest appearances on the February 'Opry' coast-to-coast ABC-TV'er were the **Sons of The Pioneers** and **Tex Ritter**. Also in town were **Harry Silverstein**, Decca's promotion man, along with Decca Country thrush **Mimi Roman**.

* * * * *

MIMI ROMAN

X. Cosse, personal manager of **Martha Carson**, (RCA Victor), and who also manages **Ferlin Huskey** (Capitol), and represents **Bill Carlisle** (Mercury), enlarged his roster of talent last week when he signed **Mac Wiseman** (Dot) for bookings. Mac just recently completed a very successful Florida tour at which time an agreement was made for representation.

Justin Tubb (Decca) off on the first leg of a 30-day tour set up by his personal manager **Gabe Tucker**.

Carl Smith (Columbia) is currently heading an A. V. **Bamford** tour which stars **Sonny James** (Capitol), **Charline Arthur** (RCA Victor), and other big name country artists.

Jim Reeves (RCA Victor) set for a six-day A. V. **Bamford** tour starting February 12. Reeves is also slated for his first Northern and Northeastern tour for early Spring!

* * * * *

Faron Young (Capitol) has kept on a busy schedule since his return to work around the first of the year. **Hubert Long**, personal manager for Young, has the promotion running heavy on Faron's first Republic flicker . . . "Hidden Guns."

* * * * *

Bud Conrad, native of Biloxi, Miss. moved into Nashville last week with an eye toward setting up offices here. Conrad has followed the Country Music field for the past few years as a hobby.

The **Louvin Brothers** (Capitol) managed by **Preston Temple**, have been doing some top grosses on personal appearances of late. Their recording of "I Don't Believe You've Met My Baby" is riding high at the present!

THE BIG "D" JAMBOREE . . . The Big "D" was the recipient of several nice plugs in the Dallas newspapers recently following **Earl Wilson**'s column on **Red Foley**'s "Ozark Jubilee". Wilson's column received much talk throughout the Country Music trade following his lineage on the oatune TV'er airer.

MAC WISEMAN

Ed McLemore, producer-owner of the Big "D", presented **Sonny James** with a plaque as the Southwest's outstanding Western singer as voted by Coin Phonography operators in the Dallas area. The presentation was made on the TV segment of the 'Jubilee' Jan 28th, which marked Sonny's first starring stint as MC on his own portion of the TV show.

Carl Perkins (Sun) recently guested on the Big "D" and there was a big receptive crowd on hand for his appearance. It's almost set for a return date for him after his performance last week. He also burned 'em up over at the Roundup Night Club following his bit at the Big "D".

* * * * *

Little **Montie Jones** from Arkansas, who has also played **Red Foley**'s ABC TV'er returned as guest artist on Feb. 4th. Also back on the show is Big "D" starrer **Hank Locklin** (RCA Victor). **Sonny James** and **Charline Arthur** continue on A. V. **Bamford**'s tour. **George Jones** (Starday) worked the show on Feb. 11. Jones is the ex-Marine who wrote and recorded "Why, Baby, Why".

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Jimmy and **Johnny** (Decca), **Helen Hall** (Coral) and the **Belew Twins** (Coral) recently worked personal appearances in San Angelo, Texas and Odessa, Texas. **Orville Couch** of the Big "D" is reported to be landing himself a recording contract in the very near future.

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Johnny Dolan, publicity rep for the Big "D" says that **Sonny James**' recording on Capitol of "For Rent" should be well distributed by now. There's big hopes for this one for Sonny!

* * * * *

FRANKIE STARR

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Nelson King**, WCKY, appears on the Red Foley "Ozark Jubilee" on February 18, and will do his inspiring Mercury release "Mail Order From Heaven" on the 7:30-8:00 p.m., CST, portion of the program.

Red Foley and **Kitty Wells** (Decca) making strong bids for another smash hit with their recording of "You And Me" and "No One But You".

Red Foley and **Webb Pierce** (Decca), headlining a big show at the Denver Coliseum on Sunday, Jan. 29th, drew more than 12,000, despite heavy snow and unpleasant weather in general.

* * * * *

Tex ("Smoke, Smoke, Smoke") Williams is set for guest spot appearances on the "Ozark Jubilee" on Febraury 25th. **Rex Allen** (Decca) sold out solidly on the Feb. 4th show. Rex is currently creating a lot of attention via his recording of "I'm A Young Cowboy".

* * * * *

COUNTRY SMATTERINGS . . . According to word received here at the **Charlie Lamb** Agency this week, **Frankie Starr** (Decca) will be among the many leading professional entertainers on hand for performances during the Wilmington Azalea Festival in Wilmington, N. C. Making the appearance with Starr will be Roy **Wiggins**, steel guitarist.

Here's a whopping bit of news. **Tommy Collins** (Capitol) recently went bear hunting and netted himself a 540-pound bear. Tommy's gonna have it stuffed we're told.

The **Blackwood Brothers** Quartet (RCA Victor) continue their heavy appearance schedule. This week-end the group will be working in Asheville, N. C. Feb. 23 the quartet will work Decatur and Sheffield, Ala., Feb. 24th in Paducah, Ky. and Saturday, Feb. 25th the group returns to their home base for appearances in Memphis, Tenn.

* * * * *

Jimmy Work (Dot) writes that he recently worked a show in Hammond, Ind. with **Faron Young**, the **Wilburn Brothers** and **Grandpa Jones**. The troupe did two performances.

Word from **Rusty** and **Doug** and **The Music Makers** (Hickory) say they will be in Nashville soon for another recording session.

Faron Young's latest fan mag, "Features Of Faron" being circulated this past week by his club president, **Shirley Valliere**.

* * * * *

Marshall Pack (Republic) writer of "Mail Order From Heaven" which has also been recorded on Mercury by **Nelson King**, pens that he has already heard from 12 different states on the tune. Pack informs us that **Red Kirk** (Voice Of The Country) and **Ken Marvin** are doing a very good job as Country deejays at WSKY, in Asheville, N. C.

WAX-WISE . . . **Big Jim Hess** who holds forth with lotsa Country Music at WIVK, Knoxville, Tennessee, rushed into Nashville last week-end for his first recording date for MGM. Hess is reported to have done some very special material and his release will be out in the near future.

GORDON TERRY

Gordon Terry recently did his first session for Columbia Records and has already won lots of attention here in Nashville with his recording of "You'll Regret" and "Hook, Line And Sinker".

* * * * *

Dusty Owens (Columbia) is carrying with him a big package these days of **Lazy Jim Day**, **Donna Darlene** and **The Rodeo Boys**—they just completed a two-week tour of Mass. Vt. and N. H.—His latest Columbia record "Forget My Broken Heart" is on **Denny Dever**'s show in Canton, Ohio and **Bob Ross**' CHCV show in Niagara Falls.

Tues. Jan. 24th marked a big day for **Lonnie Barron** and his outfit. The unit played the NCO Club of Selfridge Air Force Base, Mich. and business was so good that the club called base headquarters for special permission to remain open for an extra hour. Barron is set for a return date in the near future. The group which included **Ella Mae Ware**, the band and the entire staff donated their time Jan. 26th at Barron's White Eagle Hall so that the proceeds could go to the March Of Dimes. **Cliff Rodgers**, WHKK-Akron, Ohio notes that one of his steady listeners is DJ buddy **Lee Moore** who spins country platters from 2 to 6 PM over WWVA-Wheeling, W. Va. Lee tunes in each afternoon before he goes to bed. Cliff celebrates his birthday on Monday, February 27th. This date also marks his tenth anniversary at WHKK. Cliff does an excellent job of promoting Country Music and his active part in the business is greatly appreciated. Continued good luck to you Cliff, and Happy Birthday!

Lefty Frizzell opened at Town Hall on January 20th for Friday and Saturday for an extended engagement. His opening crowd was the second largest crowd they have ever had at Town Hall. He will be working there each week-end through February and part of March. On February 12th he flies to Denver, Colorado to do a show for Mr. A. V. **Bamford**, at the Auditorium.

DUSTY OWENS

His record of "These Hands" is really creating a lot of noise out on the West Coast and is by far his best record in some time.

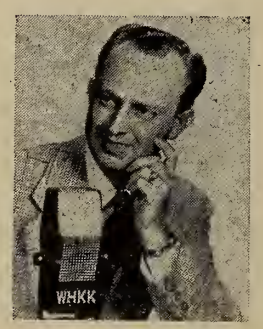
Bill Boyd & His Cowboy Ramblers have just recorded four new sides for TNT Records. Bill's first release, "Work", backed with "Definition Of Love" will be released around February 7th.

Freddie Hart, **Tex Carman**, **Joni Hall** and **Lucky Caroline** have been set for sixteen one-nighters starting February 17th in El Centro, California and touring Arizona, New Mexico and West Texas, then return to the West Coast for two weeks and start a new tour that will take them as far east as the East Coast and up into Canada. Hart is working the Modesto, California area starting February 7th. Hall and Caroline are set for Phoenix, Arizona on February 11th. **Cousin Herb Henson** for February 18th.

Bob McKinnon, KTKT-Tucson, Ariz., reports that there's plenty of C & W activity in his part of the country. In the past few weeks **Hank Thompson** and the **Bob Wills**' bands have played the Tucson Gardens. **Webb Pierce** along with **Ed Sovine**, **Tabby West**, **Roy Hall** and **Floyd Cramer** played the Sports Center as did **Billy Gray** and his band. McKinnon notes that there is a great upsurge in popularity in dancing to the music of western bands.

Tex Tiny well known disc jockey of KFOX has been doing one and one-half hours on Radio Station XERB, taped show and is doing so well that it is to be extended another hour. He still does his show at KFOX, Long Beach, Calif.

Faron Young, **Doyle** and **Teddy**, the **Wilburn Brothers**, **Jean Shepperd**, and **Hawkshaw Hawkins** will be on hand for the stage show to play the Lyric Theatre, Indianapolis in conjunction with the World Premiere of "Hidden Guns" which introduces Young to the movie world.



CLIFF RODGERS

Elmer Snodgrass, WGGA-Gainesville, Ga., promoted an appearance of the **Blackwood Bros.** and the **Statesmen Quartet** in town last week to a SRO crowd at the Civic Auditorium. Elmer just received a new custom built 46 ft. house trailer and would like all artists on tour through his area to stop by and chat.

Jim Wilson apologizes for not sending out his newsletter lately. Jim moved from WAVE-Louisville to the "Family Station", WARL-Arlington, Va. and he's spinning 'em there 6 hours daily, 6 days a week. His new mailing address is Jim Wilson, 5017 Bristow, Rocart Terrace, Annandale, Va. **Alfred Lewall**, who spins 'em at XEAC, Box 556, San Isidro, Calif., welcomes records from new artists since he has a long show and can accommodate almost any amount. Lewall predicts big things for **George Whitten** who's Dixilee decks of "Honey Child" and "GOD Was So Good" are going great guns on his show.

Ray Pulley feels the same way about Whitten's recordings which he plays on his "Cuzin' Ray's Hoedown", heard daily over WFOS-South Norfolk, Va., Pulley too, would appreciate records sent to him at 1315 Jackson St. in S. Norfolk.

George Popkins, "Pop's Country Store", WXGI-Richmond, Va., notes that early indications show that **Pete Hunter** could have a big one in his MGM release "Bumble Someplace Else And Let Me Go".

(Continued on page 39)

RCA Service Company Assists Fox In "CinemaScope 55" Screenings

CAMDEN, N. J.—Representatives of the RCA Service Company are cooperating in the special trade demonstrations conducted by 20th Century Fox to help launch the new CinemaScope 55 process, it was announced last week by W. L. Jones, Vice President, Technical Products Service Department.

The demonstrations are intended to show the improved picture obtained from the CinemaScope 55 negative which is used for the 355mm print. Service Company field engineers will be in attendance at 18 special screenings to prepare the standard theatre equipment for the demonstrations.

The first of the series of demonstrations began January 23 and contained sequences from "Carousel" and "The King and I" photographed in 55mm and printed in 35mm. Plans call for the demonstrations to be completed at selected theatres across the nation by February 21.

Four Aces And Elaine Malbin To Co-Star In Industrial Shows

NEW YORK — MCA Corporation, headed by Ervin Brabec, which packages industrial shows, is going full blast ahead with a new wrinkle, in a "Show Of Shows" promotion to be sponsored by Steinberg's Ltd., Montreal, Canada—a supermarket chain—March 5, 6, 7, 8, 9, 12, 13, 14 and 15.

Signed to top the shows, on a 4-a-day basis, in the St. Denis Theater, Montreal, are Decca's Four Aces and lyric soprano Elaine Malbin. Others on the bill will include magician Charles Carts, dancers Dee and Vince Abbott, acrobats The Edwards, and comic Bob McFadden.

The new wrinkle lies in the manner of admission to the shows. Since the first of the year Steinberg's has been giving patrons white-and-orange cash slips conforming to the amounts of purchases. For each $39 worth of white-and-orange cash slips—up to February 18—purchaser gets a free ducat to the "Show Of Shows," being promoted via a heavy schedule of full-page ads by Steinberg's in Montreal newspaper.

In its newspaper ads Steinberg's is pushing hard at the idea that the entire family can see the show—provided, that is, enough $39 accumulated purchases have been made.

In addition to the free admission via the sales slips, customers who pick up entry forms at Steinberg's markets will draw for a jackpot of General Electric prizes.

A similar gimmick was worked successfully in Youngstown, Ohio, last year by Brabec and Youngstown Central Foods.

Neiburg Looks For Big '56

NEW YORK—Al J. Neiburg, composer of "It's The Talk Of The Town", "I'm Confessin'," "Under A Blanket Of Blue" and hundreds of other well known songs, is heading into '56 with three new compositions we should be hearing about in the near future. They include "These Are The Golden Years", "Calendar of Dreams" and "Circumstantial Evidence". The latter was written in collaboration with Al Frisch.

Decca-"Golden Arm" Tie-In

NEW YORK—Decca Records and Pocket Books, Inc. are planning a joint promotion on "The Man With The Golden Arm." Decca is releasing the soundtrack album of the United Artists picture, which is based on the Nelson Almgren novel of the same name. Dealers will receive display material ballyhooing the album and novel. In addition, Decca is shipping the album and paper-bound editions of the book, published by Pocket Books, Inc., to disk jockeys all over the country.

Teen-Age Favorites

WHEELING, W. VA.—Approximately 1300 teenagers jammed the Capitol Theatre Ballroom, this city, to see a show presented by dee jays Bob Kloss, WKWK, and Don Caldwell, WHLL, and featuring the Four Freshmen. Above, the two jockeys are shown with the plaid jacketed quartet—all sporting broad smiles, thanks to a very successful stint.

COUNTRY ROUNDUP (continued from page 38)

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Buddy Killen, Rep for Tree Music, high on his promotion horse, trying to ride the "Heartbreak Hotel" recording by Elvis Presley on RCA Victor to the winner's post. Killen also pushing the latest Jean Shepard (Capitol) recording of "This Has Been Your Life." The flip is "I Learned It All From You."

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Jim Reeves' latest efforts taking hold at a fast clip with reports coming in from all sections. "If You Were Mine" and "That's A Sad Affair". The "If You Were Mine" side was given a big shot in the arm via Reeves' appearance on the Grand Ole Opry coast-to-coast ABC-TV show Feb. 4th. Big tune possibilities definitely in store here!

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Foggy River Boys (Decca) all packed up for big song business with their recording of "The Devil and his Old Suitcase."

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Hank Snow (RCA Victor) does a great job with his version of "These Hands". Snow is especially good on this type material and his recording no doubt will be leading the way!

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After winning much attention with his recording of "Robber" (Stealer of Hearts), Dick Williams on RCA Victor bounces back with two more good sides: "I Made A Million Mistakes" and "If This Is Sin."

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. . . "Meet Me In The Chapel" by Skeets Yaney (MGM) is creating more than normal action is several territories. Writer is Willie Phelps, managed by Art Barrett, WCMS, Fred Foster, promotion rep for Mercury Records, pushing Jimmy Dean's recording of "Freight Train Blues" and "Glad Rags."

Bill Lowery (Capitol) promoting his recording of "Old Family Bible" and "Singin' Camp Meetin' Style".

Roy Drusky (Columbia) is being given added assist in the promotion of his recording of "Come Back and Love Me".

Johnnie and Jack with Ruby Wells (RCA Victor) smashing right through with their recording of "I Want To Be Loved." "Feet Of Clay" is the flip.

* * * * *

Good to hear from the following deejays this past week: Fred Brooks, WTJS, Jackson, Tenn.; Lou Millet, WLCS, Baton Rouge, La.; Skeets Yaney, WEW, Desoto Hotel, St. Louis, Mo.; Smoky Dacus, KAMO, Rogers, Ark., Sleepyhead Cliff, KASM, Albany, Minn.; Dean Evans, WXOK, Baton Rouge, La.; Happy Ison, WORZ, Box 5381, Orlando, Fla.; Les "Ranch Hand Red" Coleman, WJWL, Georgetown, Delaware, and Reedy Hall, WIEL, Elizabethtown, Ky.

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Dottie Abbott, program director of WHER, Memphis, Tenn. has an all girl staff. Barbara Curely, deejay there is doing a great job we hear. Harry Silverstein, Decca's promotion man was in for a visit recently.

Jack Beasley, KOMA, Oklahoma City, Okla. continues to do a good job with his "Jack Beasley" Show. Jack is heard from 9 P.M. until 3 A. M. This is six hours per night, six days a week, Monday through Saturday.

John Lee, San Antonio, Texas, reports that the Charlie Walker Decca recording of "Only You, Only You" has broken wide open in the Texas territory and already the tune is being listed by jockeys around the country. This could be the 'one' for Charlie . . .

Harry Gaines, DJ, KTAE, Taylor, Texas, report that Jimmy Heap's Capitol recording of "Butternut" is busting wide open throughout the Texas territory.

Martha Carson (RCA Victor) has postponed touring for the month of February in order to visit with the jockeys introducing her new RCA Victor albumn, "Journey To The Sky."

CINCINNATI CUT-UPS

This week we had just about everybody in town from the Lone Ranger to "Smiley" Ed Sullivan. Ed was the principal speaker and chairman of the 1956 Cancer Crusade which got underway in the Queen City, while the Cowboy star was in town to promote his movie known appropriately as "The Lone Ranger" now showing at the RKO Palace. . . . So—"Hi-yo Silver". . . . Real happy to learn that the Raymore Quartet has an added 15 minutes on their show over WLW-T . . . Nelson King is off the Jamboree over WCKY due to a cold; however Marty Roberts was on hand to keep 'em spinning . . . "Meet Me In The Chapel" by Skeets Yaney sure getting the spins from the boys who flip the country wax. . . . Jimmie Williams (MGM) is playing a show in Big Bone, Ky. He has added a half hour to both his morning and evening shows making five hours daily with country records over WNOP. . . . Walter Phillips was voted the "most worthy to be on network TV" by the TV guide poll of Southern Ohio. . . . Dotty Mack, Bob Braun and Colin Male are celebrating their third year on WCPO's TV "Pantomine Hit Parade" . . . Jimmie Skinner who is now on Mercury has his first release out for the label called "Steppin' Out On You". . . . They tell us Skeeter Bonn works a club in Columbus and then drives to Wheeling on Saturday night for the Jamboree. . . . Red Foley home in Berea, Ky., spending a few days with his Mom and Pop, who are celebrating their 55th wedding anniversary. Our Congratulations . . . Manager Marty Roberts WCKY deejay tells me he booked Betty Foley in the Indiana Hoedown, which is turning out to be quite a show.

New Polydor Artist For U. S.

NEW YORK—Decca Records continues to delve into the artist roster of their German affiliate Polydor Records. Latest Polydor contractee to have sides released by Decca in this country is Swedish vocalist Alice Babs. Miss Babs, who enjoys tremendous popularity throughout Europe, makes her American debut on the Decca release "Open The Window Of Your Heart" and "Ask Me." Musical accompaniment on both sides is provided by Werner Muller's orchestra. Muller has had several records released by Decca.

Prize Album Cover

NEW YORK—The album cover of Billy Maxted's "Hi-Fi Keyboard" LP has been selected for display at the 14th Annual Exhibition of Printing held at the Hotel Biltmore. It was selected for having the highest standard of printing and creativeness.

SONNY JAMES
"My Stolen Love"
CAPITOL # 3357
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

The Cash Box Country Reviews

A BULL'S EYE
B EXCELLENT
B VERY GOOD
C GOOD
C FAIR
D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"YES I KNOW WHY" (2:24)
[Cedarwood BMI—W. Pierce]
"'CAUSE I LOVE YOU" (2:00)
[Cedarwood BMI-W. Pierce, D. Hill]
WEBB PIERCE
(Decca 29805; 9-29805)

● Webb Pierce, whose name can usually be found all over the popularity charts with at least one listing at the very top, comes up with another pair of potent waxings that should help keep his consecutive hit string intact. "Yes, I Know Why" demonstrates Pierce's outstanding vocal style as he projects a moderate paced, self-penned lover's lament with the utmost of sincerity. "'Cause I Love You" is an up tempo, romantic biscuit that the warbler wraps up in most inviting fashion. Music men are well aware of the tremendous potential carried in both ends of a Pierce release.

"I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT" (2:05)
[Peer Intl. BMI—T. Daffan]
"YOU'RE STILL MINE" (2:41)
[Lancaster BMI—Young, Thorpe]
FARON YOUNG
(Capitol 3369; F3369)

● Faron Young has fallen into a wonderful habit of turning out top sellers one after another and his latest release should follow suit. The chanter leads off with the standard "I've Got Five Dollars And It's Saturday Night" and bats it out in a most enjoyable, quick beat manner. His Country Deputies lend a terrific instrumental assist. Flip, "You're Still Mine", is a lilting, up-tempo lover's ballad that Young delivers in masterful style. Powerful double-decker that should make the hit brackets in short order.

"I'VE CHANGED" (2:56)
[Driftwood BMI—Dill]
"IF YOU DO DEAR" (2:26)
[Driftwood BMI—B. Miller]
CARL SMITH
(Columbia 21493; 4-21493)

● Carl Smith steps into the spotlight once again and it looks like he has the numbers that'll make the climb to high rungs on the sales ladder to follow up his current two-sided click, "You're Free To Go" and "I Feel Like' Cryin' ". One end, "I've Changed" is a contagious, moderate paced tear-compelling piece that Carl spins in first class style. On the other half, "If You Do, Dear" the vocalist waxes an enticing middle beat ditty with a charming blending of melody and lyrics. Both ends have the goods.

"I'M NOT MAD, JUST HURT" (2:14)
[Brazos BMI—L. deRouche, O. Proctor]
"THE BLACKBOARD OF MY HEART" (2:14)
[Texoma ASCAP—L. Gaston, H. Thompson]
HANK THOMPSON
(Capitol 3347; F3347)

● Hank Thompson comes up with a brand new two-sided platter that ranks as one of his best in quite a while. On one end, the songster glides over a bouncy, captivating romantic weeper tagged "I'm Not Mad, Just Hurt". The Brazos Valley Boys deserve special credit for their top notch musical support. On the other half, labeled "The Blackboard Of My Heart," the songster convincingly renders a tearful, quick paced lover's item with heartfelt lyrics. Both ends rank as hit contenders. Hank is at his best.

ERNEST TUBB
(Decca 29836; 9-29836)

B+ "SO DOGGONE LONESOME" (2:16) [Hill & Range BMI—J. Cash] Ernest Tubb throws his hat into the ring in the race for top honors as he comes up with a great cover of the quick paced, sentimental blues item that's already clicking big. Could grab the largest slice of the sales melon.

B+ "IF I NEVER HAVE ANYTHING ELSE" (2:55) [Ernest Tubb BMI—L. C. McAlpin, J. Millien, E. Tubb] This tender and heartwarming lover's ballad is treated to a beautiful reading by the chanter. Top drawer coupling.

LOU MILLET
(Ekko 1024; 45-1024)

C+ "WHEN I HARVEST MY LOVE" (2:20) [Old Judge BMI—Hews, Millet, Hart] A light and appealing, up-tempo romantic ditty is handled in flavorful style by Lou Millet. An easy-on-the-ears platter.

C+ "CHAPEL OF MY HEART" (2:17) [Fairway BMI—Hews, Hart] On the lower slicing the chanter etches a moderate paced, crying towel lover's ballad with heart rending lyrics.

BILLY JACK WILLS
(MGM 12172; 45-12172)

B "ALL SHE WANTS TO DO IS ROCK" (2:17) [Lois BMI—Harris, MaRae] Billy Jack Wills and his Western Swing Band dish up a colorful, rock and roll jump item that should keep the boxes hoppin'. Dandy biscuit for the hoofers.

C+ "WHEN A NEW LOVE IS BORN" (2:33) [Fairway BMI—Tebbets] Bottom side is an up-tempo, lover's lament that Wills sings in soft, sincere manner.

JIMMY SKINNER
(Mercury 70792; 70792X45)

B+ "STEPPIN' OUT ON YOU" (2:09) [Acuff-Rose BMI—J. Skinner] Jimmy Skinner puts his top calibre vocal stylings on wax once again as he debuts on the label with a self-penned, quick paced romantic tear jerker. Could be a real money maker.

B+ "WANT YOU FOR MY BABY" (2:15) [Acuff-Rose BMI—J. Skinner, J. Landreth] Under side is a solid, rhythmic love ditty that Skinner knocks out in sparkling style. Socko musical assist with standout mandolin pickin'.

JIMMIE RODGERS SNOW
(RCA Victor 20-6403; 47-6403)

B+ "THE MILK COW BLUES" (2:07) [Leeds ASCAP—K. Arnold] Jimmie Rodgers Snow turns in a real impressive performance as he applies his grade "A" vocal and instrumental talents to the tantalizing, quick beat old-timer. Good side.

B "IT WON'T DO NO GOOD" (2:32) [Acuff-Rose BMI—M. Robbins] On the bottom side Snow warmly renders a moderate paced, romantic weeper. Pretty wedding of melody and lyrics.

PATSY CLINE
(Coral 61583; 9-61683)

B+ "COME ON IN" [Four Star BMI—V. F. Stewart] Patsy Cline describes the "love thy neighbor" atmosphere of her childhood as she comes up with an enjoyable, quick paced biscuit. Could kick up loads of noise.

B "I LOVE YOU, HONEY" [Four Star BMI—E. Miller] She really loves the guy here but mostly it's his car and loot that attracts her. A light and happy bouncer that the chirp spins in delightful manner.

JIMMY HEAP & THE MELODY MASTERS
(Capitol 3333; F3333)

B+ "BUTTERNUT" (2:40) [Central BMI—C. Harris, G. Harrison] The Jimmy Heap crew comes up with a most unusual and infectious, high-flying novelty with a wild beat. Deck has the potential to step way out and become a big pop smash. Watch this one.

B "IT TAKES A HEAP OF LOVIN' " (2:25) [Beechwood BMI—F. Grimm] Here the boys are strictly 'country' as Heap's band neatly showcases a moderate paced, sentimental item capably vocaled by Perk Williams.

CHARLIE GORE
(King 4025; 45-4025)

B "DARK AS A DUNGEON" (2:34) [Lois BMI—L. Jones] Smooth-voiced Charlie Gore sends up an interesting, quick packed folk tale that relates the hardships and experiences of the coal miners.

B "STUMBLING BLOCK" (2:35) [Jay & Cee BMI—L. Dupree] Under lid is an intriguing, up tempo sentimental piece that Gore and the chorus deck out in mighty pleasing fashion. Both ends should win many spins.

CAL DAVIS
(Fortune 185; 45-185)

C+ "PARTNERSHIP LOVE AFFAIR" (2:32) [Trianon BMI—C. Davis] The soothing tones of Cal Davis are a treat to the ear on this feelingful, quick beat romantic opus with distinctive lyrics. The chanter's gonna make sure that he won't have to 'share' any future romances.

C+ "THIRD SET OF TEARS" (2:37) [Trianon BMI—C. Davis] Reverse etching is a moderate paced, lover's lament that Davis spins in warm manner. His Tennessee Kings capably assist on both lids.

CHARLINE ARTHUR
(RCA Victor 20-6428; 47-6428)

B+ "I LOVE HIM BETTER THAN YOU DO" (2:18) [Murray Nash BMI—R. Moody] Charline Arthur's velvety tones come across with telling effect as she etches a touching, middle tempo romantic ballad. Lovely performance.

B "JUST LOOK, DON'T TOUCH, HE'S MINE" (2:10) [Trinity BMI—J. Harper] Here the chirp comes up with a dandy arrangement of a cute, up-tempo ditty that rides merrily along in gay style. Charline handles the tasteful lyrics with fetching ease.

JIMMIE CRANE
(TNT 131; 45-131)

B "LOVE BANDIT" (2:17) [TNT BMI—J. Crane] Jimmie Crane takes hold of a most appealing ditty and waxes it in real delectable style. A happy-go-lucky item with a colorful vocal and instrumental back-drop.

C+ "EVERYBODY WANTS A CHANGE" (1:58) [TNT BMI—J. Crane] Crane sends up another merry offering as he etches a catchy, double-time march beat novelty.

RED SOVINE **(Sacred)**
(Decca 29825; 9-29825)

B+ "IF JESUS CAME TO YOUR HOUSE" (2:51) [Cedarwood BMI—B. Hamby, C. Chessner] Red Sovine, currently riding high on the charts with his waxing of "Why, Baby, Why", comes through with a stirring and rich recitation of the dramatically effective piece of sacred material. Should move the listeners deeply.

B+ "I GOT RELIGION" (2:06) [Cedarwood BMI—R. Sovine, W. Pierce] Here Sovine tells how he found the Lord through 'old fashioned praying and old time singing' on a most inspiring, up-tempo platter. Wonderful pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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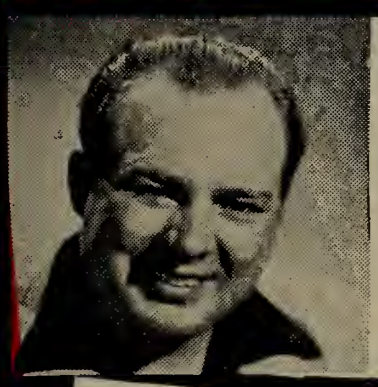
FLAMING...
PIPING.....
SIZZLING.....HOT

COUNTRY MUSIC



Mac Wiseman
I'M EATIN' HIGH ON THE HOG
c/w
These Hands
Dot 1276

Jimmy Work
MY OLD STOMPING GROUND
c/w
Hands Away From My Heart
Dot 1277

Jimmy Newman
LET'S STAY TOGETHER
c/w
Seasons Of My Heart
Dot 1278

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MAKE MINE
Rhythm & Blues

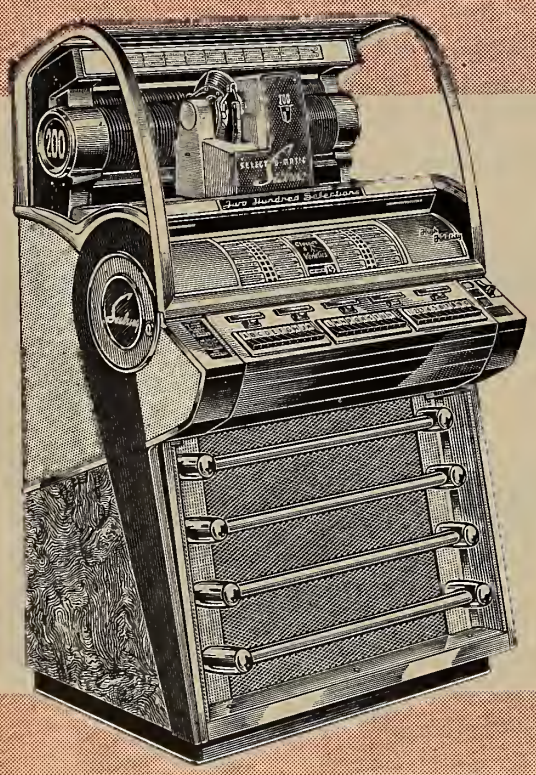
Folk & Western
FOR ME

I'LL TAKE
All Time Favorites

I LISTEN TO
Classics & Varieties

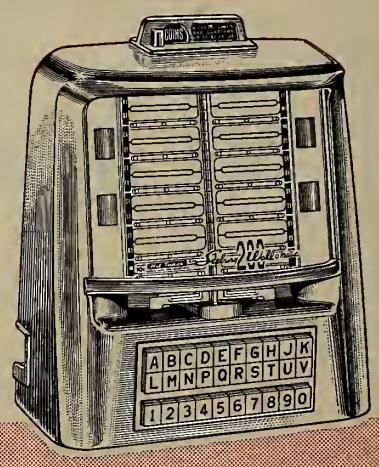
"MUSIC for EVERYONE"

200 SELECTIONS



AT THE PHONOGRAPH

ANYWHERE IN THE LOCATION



SEE OTHER TWO-PAGE SEEBURG ADVERTISEMENT IN THIS ISSUE

200 SELECTIONS MAKE POSSIBLE THE WORLD'S FIRST DUAL MUSIC SYSTEM

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

Here and There

NEW YORK — Of interest to the cigarette machine operators is the yearly report by *Printer's Ink* (an advertising publication) on the cigarette sales and the rating of foremost selling brands. For 1955, they report that the top selling cigarette was Camel. In order, the next 14 brands are: Lucky Strike; Pall Mall (king); Chesterfield; Winston (filter); Viceroy (filter); Philip Morris; Chesterfield (king); L & M (filter); Old Gold; Kool; Herbert Tareyton (king); Raleigh (king); Philip Morris (king); and Marlboro (filter). In studying the figures, it's interesting to note that every regular brand dropped in sales from 1954. The increases were all in the king and filter brands. It's quite obvious that the cigarette machine operator must have a multiple vendor to take advantage of the current smoking habits of the public. Total sales showed a gain of approximately 3 per cent over 1954. This marks a halt in the downward progression that has faced cigarette manufacturers since the summer of 1953.

DETROIT, MICH. — You've probably read this. But, for those who didn't, and for their amazement, we repeat the report that's been in the news. General Motors Corporation's net income for 1955 hit a new high of $1,189,000,000 on a record-smashing sales of $12,443,000,000. Staggering, isn't it? GM is the first industrial company to extend its net profit in one year beyond the $1 billion mark. The firm showed a gain in 1955 in net profit over 1954 of 48 per cent; and a sales increase of 27 per cent. The total GM tax bill will probably be in the area of $1.6 billion. The average number of salaried and hourly rate employes on GM payrolls thruout the world totaled 624,000, up 47,000 from the 1954 average.

WASHINGTON, D. C. — Despite the lay-offs in automobile plants, lumber, fabricated metals, textiles, etc., strangely enough, the month of January, 1956 set a civilian employment record, according to the joint monthly report on employment issued this week by the Departments of Commerce and Labor. Employed in January, 1956 were 62,900,000 compared to January, 1952 (peak) of 61,003,000. 2,700,000 more people were employed than in January, 1954.

ENTHUSIASM SELLS LOCATIONS

There's Nothing Like Dynamic, Honest, Optimistic Enthusiasm to Help Sell Locations on Music, Games, Venders, as Business Stimulators and Profit Boosters.

Operators have learned over the years that there's absolutely nothing to compare with dynamic, honest, optimistic enthusiasm to help sell location owners on music, games, venders, as business stimulators and profit boosters.

The operator who walks into a location, mumbles under his breath that he's bringing in something new and that, after it has been in the spot for a time, "we'll see how it'll work out," is simply defeating himself and the very purpose for which he even took over the location.

Enthusiasm begets enthusiasm. Enthusiasm on the part of the operator for the new game, the new juke box, the new vending machine that he's going to bring into the location, catches on quickly. It strongly sticks with the location owner. He is now eager to see the new machine.

In fact, if the enthusiasm is dynamic, honest and optimistic, on the part of the operator, the location owner spreads this same sort of enthusiastic fervor to his patrons. The players, too, look forward to the new machine.

In short, enthusiasm begets enthusiasm. Optimism spreads optimism. The result is that all will enjoy better business because of this dynamic approach. This is better selling.

When the storekeeper becomes enthusiastic, he becomes sold on the fact that the new machine is going to help stimulate business for him. What's even more important, he happily realizes that the new machine will act as the profit booster he so sorely needs to assure himself better business.

This can only become fact if the operator will adopt the motto: *"ENTHUSIASM SELLS LOCATIONS."*

Enthusiasm sells location owners on the equipment of the industry. Enthusiasm fans out from the location owner to all his customers.

Enthusiasm begets enthusiasm on the part of the location owner and the location's patrons. This assures the operator a bigger and better, more profitable business.

And because the operator has enthused the location owner—both note the fact that the equipment which is brought into the place becomes, because of the location owner's spreading the same sort of enthusiasm to his patrons, greater business stimulators and, definitely, bigger profit producers.

1956 should be the year of enthusiasm for all operators. Dynamic, honest, optimistic enthusiasm.

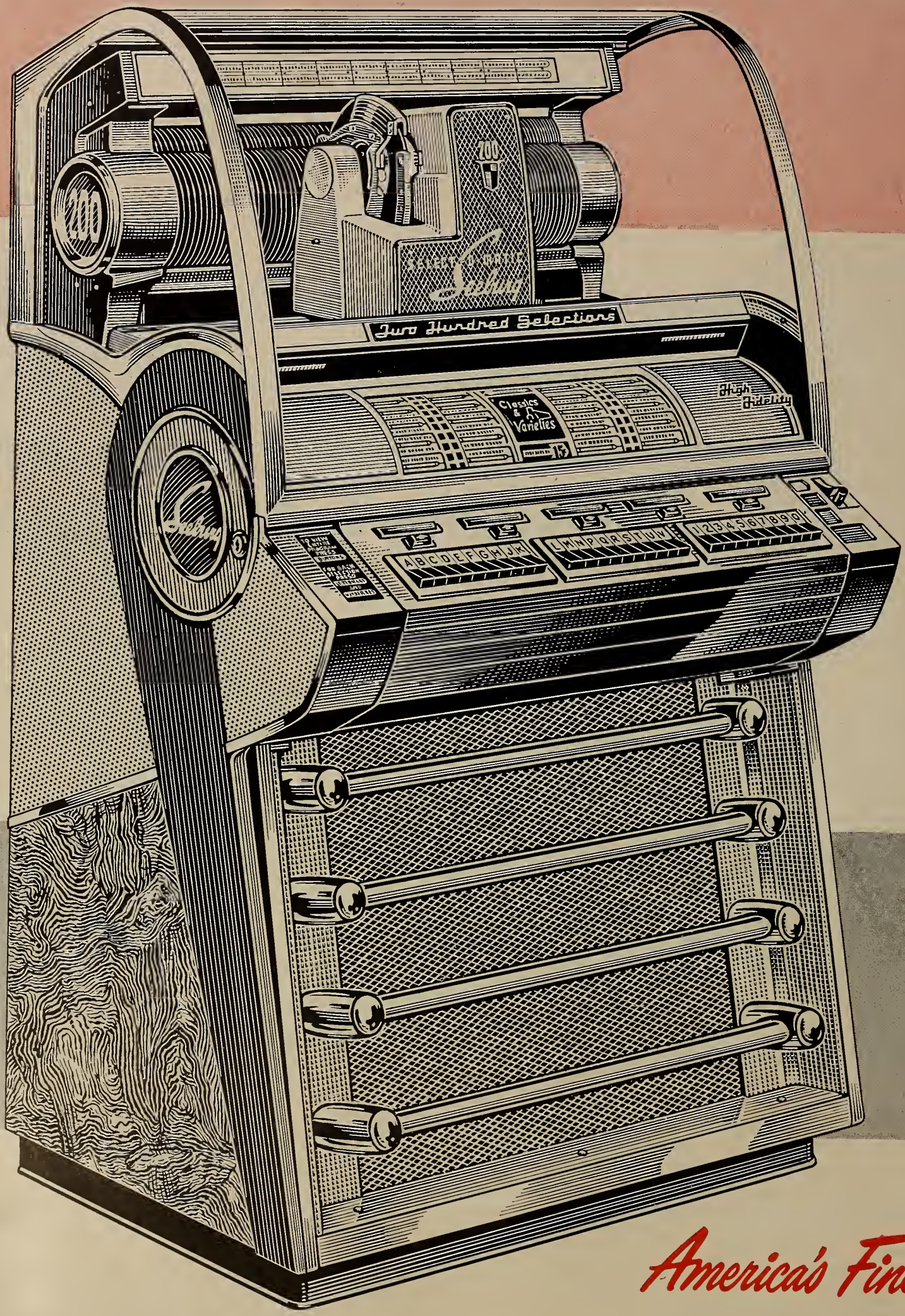
The kind of enthusiasm for coin operated equipment that will bring the operator bigger profits. That will assure the location owners better business. That will also boom the entire industry because each individual operator will be enjoying boom times.

There is nothing that can ever replace the dynamic, honest, optimistic and enthusiastic attitude of the man who is selling equipment and service.

Dynamic, honest, optimistic enthusiasm will help sell locations all over the nation so that everyone in the industry will be riding the crest of the finest boom business wave in history.

Operators who will, because of their own dynamic, honest, optimistic enthusiasm, instill this same sort of fervor into their locations, will be the operators who will wind up with the finest routes, the best businesses, the biggest profits.

Only the WORLD'S



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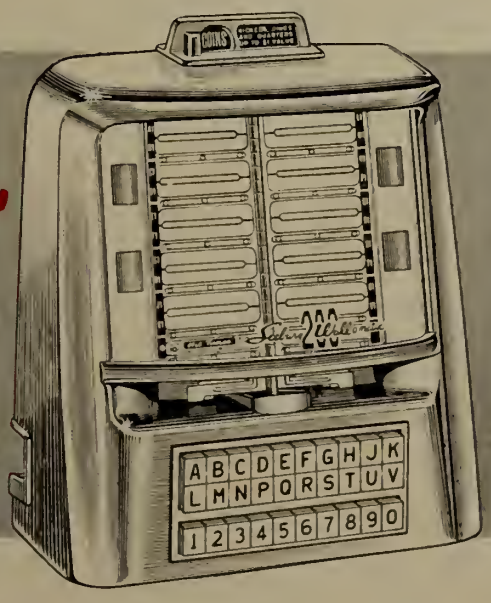
- **Plays both 45 RPM Single Records and 45 RPM Extended Play Records with a separate credit system for each.**
- **"Music for Everyone" with 40 selections cataloged under each of the five basic musical classifications.**
- **Years-ahead beauty and styling.**
- **Unexcelled engineering including the exclusive Tormat Memory Unit (*no moving* parts) that's permanently sealed and guaranteed for five years.**

With a Separate Credit System for each

PLUS... the Wall-o-matic 200



Remote control at its finest. Designed for use exclusively with the world's first dual music systems.

and Most Complete Music Systems

Seeburg

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COPYRIGHT BILLS HEARINGS COMING

House of Representatives Indicates Dates Will Be Around End of February or Beginning of March

Senate Hearings Tentatively Set for February 29 for Lawyers of Both Sides To Discuss Bills

WASHINGTON, D. C.—It was disclosed this week that dates for hearings on the four Copyright bills now in the Sub-Committees of the Judiciary of the Senate and House have been discussed in these bodies, and tentative arrangements made.

In the House, Rep. Edwin E. Willis (Dem. Martinville, La.), it is reported, has scheduled hearings to take place around the end of February or the beginning of March, with no definite date set as yet. Bills before this Sub-Committee are the "Thompson Bill" (H. R. 2677) and the "Thompson Bill" (H. R. 4316).

In the Senate, Sen. Joseph C. O'Mahoney (Dem. Wyo.) has called a hearing, tentatively set for Wednesday, February 29. This hearing will be for the lawyers of both the proponents and opponents only, with the purpose of discussing the two bills before it, the "Kilgore Bill" (S. 590) and the "Langer Bill" (S. 1254).

Altho it is indicated hearings in both House and Senate are in the wind, it's highly possible a postponement may be affected. In past years dates had been set, but were later postponed for a future date, when the music machine interests asked for additional time to prepare its case and bring in witnesses.

The Cash Box, thru its many sources of information, is extremely close to the situation, and will advise the juke box industry immediately exactly what is transpiring, and what procedure to undertake. Watch each issue very carefully—and be prepared to take action. In the meanwhile our advice to the industry right at this moment is to follow the program outlined in this issue on another page "Every Juke Box Op Urged To Quickly Start: GOOD WILL CAMPAIGN."

"Gladiator" Breaks All Gottlieb Sales Records

Exceeds All Foreign Shipment Marks In Addition To Domestic Postwar Sales Records For Single as Well as Multiple Player Games

ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, advised this past week,

" 'Gladiator' has broken all postwar records for our firm.

"This not only includes single player five-ball games but also for multiple player five-ball games and", he added, "we are still far, far from the end of our production run on 'Gladiator'."

"Gladiator", by the way, is a two-player, multiple coin five-ball game featuring 1 play 10c and 3 plays 25c.

Said Alvin Gottlieb, "It never even dawned on us that we were breaking all our post-war sales and production records until one day this past week when Nate and I sat down to arrange for still another production schedule.

"On going over our sales records we were actually amazed to learn the number of 'Gladiator' games we had already shipped.

"What was most impressive to us", he continued, "was the fact that we had already shipped more of this two-player, multiple play five-ball 'Gladiator' than we had shipped of even single player five-ball games."

Nate added, "Not only has 'Gladiator' broken all records for the domestic market, but", he elatedly reported, "this two-player, multiple play five-ball has broken all our international sales and shipment records by a wide, wide margin, bettering anything we've accomplished with any five-ball game since the end of War II."

Nate Gottlieb also added, "From all present indications the run on 'Gladiator' is far from over. We believe that when the total count is in this game will have set a new record for our firm that will be hard to equal."

MOA Holds Committee Meet

NEW YORK—Al Denver, vice president of MOA, and one of the seven men on the advisory committee of MOA, who met at the Morrison Hotel, Chicago, this past week, told The Cash Box upon his return to this city, that the committee discussed the formation of a record company, the third performance society, the forthcoming MOA meet, and the current Copyright legislation.

MOA's scheme to sponsor an operator-owned record company was discarded by the committee who now advises that there will not be any sale of stock to operators (probably because of the commotion this plan created in the record industry). They announced a new plan (similar with the exception of the sale of stock to operators) to the effect that Barney Young, music publisher and third performing society head, would underwrite and own the record company. However, MOA would continue to sponsor this record company and would receive a monetary return on the sale of records. Irving Gwirtz, who was being considered for a position in the record company, has been dropped.

In addition to Denver, those on hand for the committee meet, were George A. Miller, Sidney Levine, Clint Pierce, Martin Britz, Harry Snodgrass and Les Montooth.

Automatic Music Ops of Baltimore Tops All Previous Annual Dinners

Many Out-of-Town Coinmen On Hand

BALTIMORE, MD.—We've been reporting each year that the Dinner-Dance held by the Automatic Music Operators of Greater Baltimore is better than the preceeding year. As this event is acknowledged the best coin machine affair in the nation, to improve each year is quite an accomplishment.

Once again, we must state that the 8th Annual Dinner and Dance held at the Lord Baltimore Hotel, this city, on Sunday night, February 5, topped all those of other years. The only disapointment was the failure of Mayor Thomas D'Alesandro to arrive. Not that he didn't try, but he was tied up trying to settle the transportation strike that was tying up the city. However, in the Mayor's place, a very able city executive, and friend of the coin machine industry, Leon Abrahamson, City Comptroller, expressed his thanks to the city's coinmen for their many worthy contributions to charity and civic betterment.

As in the past, Irvin Goldner, president (newly re-elected once again) acted as toastmaster, and performed in his usual highly competent manner. Goldner introduced the large number of city officials who were seated on the top and lower dais. In addition, he introduced all the out-of-town coinmen.

Great credit is due Goldner, and his capable associates who spent long hours of their time to assure the success of the banquet. Among those deserving acclaim are Gabe Camhy, Lou Wilner, Hy Lesnick, Maurice Davis, Sam Gensler, Irvin Rosenthal and Bernie Rose.

Altho ticket sales were limited, the association was able to accommodate more guests than in the previous year. There were some 560 on hand to partake in the fun. Extra room was made available by adding coat checking facilities on the mezzanine floor, and using the foyer (formerly the checking space) for the cocktail and smorgasbord tables. Cocktails started at 5:30 until 7, when dinner commenced.

After dinner, which, by the way, was catered by an outside specialist, Baltimore's finest catering firm, the guests were entertained by some of the recording industry's leading artists, a special show, and two dance bands.

All of the city's distributors were on hand in force.

Visitors from out-of-town were: Jack Mitnick, AMI regional representative; Dave Rosen, Philadelphia; Barney Sugerman, New York; Herb Oettinger, United Manufacturing Company, Chicago; Sam Stern, Williams Manufacturing Company, Chicago; Joe Connery, Chicago Coin Machine Company, Chicago; Paul Calamari, Bally Manufacturing Company, Chicago; J. I. McClelland, J. P. Seeburg Corporation, Chicago; and The Cash Box contingent of Joe Orleck, Bob Austin, Norman Orleck, Marty Ostrow and Ira Howard.

Every Juke Box Op Urged To Quickly Start:

GOOD WILL CAMPAIGN

Intensive and Intelligent Good Will Winning Campaign Becomes an Immediate and Absolute Necessity for All Engaged in Juke Box Biz as Hearings on Four ASCAP Sponsored Bills in Congress Draw Closer

ASCAP feels that victory is within its grasp this year.

This has probably been brought about because of the tremendous public relations campaign which ASCAP has started, and which it is intensifying daily, to win officials as well as the public over to its side.

This has been noted by one and all engaged in this industry in the personal appearances being made by ASCAP members on national network TV and radio shows as well as statements which have already appeared in the press by ASCAP members.

All this is only the beginning in ASCAP's drive to what it believes will bring it victory this year before the Judiciary Sub-Committees of the House and Senate on the four bills now before these bodies of the Congress.

These hearings are drawing closer each day.

The members of the juke box industry, every single operator, jobber, distributor and manufacturer and all allied to this indnstry, must quickly prepare for the time when the hearings will be called.

What can be done right now? This is important. Probably just as important as what will have to be done once the dates of the hearings are known.

What every single man and woman, in any fashion whatsoever identified with the juke box industry must do, and do right now, is to start individual good will winning campaigns in every nook and cranny of this nation.

Everyone must gain adherents to his cause. Must win them over to his side immediately. This is important.

Everyone must talk with location owners, with local officials, with civic authorities, with churchmen and clubmen and with members of all prominent organizations who will have to be called upon for help when the proper time arrives.

These people must be shown the juke box industry's side of the picture. Must be told what ASCAP's bills would mean to the continued livelihood and future of everyone engaged in this industry.

The good will of these people must be won over to the cause of those in every village, town and city in the nation who are engaged in the juke box industry.

This is the good will winning campaign that must be engaged in immediately. Right this very minute. And from this minne forward by every single man and woman even remotely identified with the juke box industry.

This is one way to combat the tremendous and intense campaign against this industry being conducted at this time by ASCAP.

It's becoming a lot later than many realize. There is very little time left as the weeks spin by. Everyone in this industry must start talking up the industry. Must gain good will for this field. Must make people realize that this is one business of small business people that is being endangered by a multi-million dollar grasping corporation.

Now is the time to act.

This is the minute.

Act quick.

RCA Victor Sponsors "Juke Box Baby" Contest Thru The Cash Box

Local and National Prizes 1st Winner Gets Wurlitzer "1900"; Year Supply of RCA Top Hits For 25 Phonos; Winner Posed With Perry Como on The Cash Box Cover. Other National Winners To Get RCA Victor Self-Contained 45 RPM Phono and Complete Library of Records

NEW YORK—RCA Victor Records has launched a nationwide photo contest among the juke box operators, one-stops and their working personnel thru The Cash Box, to discover typical "Jukebox Babies".

The tie-in, naturally, will be Perry Como's latest RCA Victor record, "Juke Box Baby" and "Hot Diggety."

Operators and those associated with them may enter teen-age daughters, babes in arms, toddlers or what have you. Entrants will be lured by a great array of prizes offered the winners by RCA Victor and The Rudolph Wurlitzer Company.

The contest will be limited to jukebox and one-stop operators, their mechanics and other working personnel. Entry is simplicity itself. All that is required is a photo of the "Jukebox Baby". The judges will be looking for cute kids, funny kids, kids dressed in cute costumes or posed in a cute way. A committee of judges will be chosen from RCA Victor executives who will scan the photos and make their choices.

The contest will resolve itself to five winners, each of whom will receive an RCA Victor self-contained 45 rpm phono personally autographed by Perry Como and a complete library of records. Kiddie albums will be awarded if the winner falls in the baby or toddler category. Current pops will be awarded if the winner is a teenager.

In addition the No. 1 winner will receive the Grand Prize of a Wurlitzer "Centennial" model "1900", will receive one year's supply of RCA Victor top hits for twenty-five jukeboxes, and will be posed with Perry Como for a Cash Box cover.

Further stories on this contest will appear in next week's issue of The Cash Box and we will, in following issues, publish representative photos that have been entered in the contest until the winners are declared.

The RCA Victor promotion department, through its RCA Victor distributors, will fan out around the country setting up local "Juke Box Baby" contests in cooperation with local one-stops. There will also be prizes awarded to the winners of local competitions. Ops are urged to enther both local and national contests.

Rules Of The Contest:

1: All entries must be submitted to Bernie Miller, RCA Victor Records, 155 East 24th Street, New York 10, New York.

2: Entry into contest is strictly by photo.

3: All entries become the property of RCA Victor Records.

4. The contest is open only to jukebox operators, one-stop operators and their personnel including mechanics, salesmen and counter sales personnel.

5: Decision of the judges will be final.

See complete story in the music section of this issue.

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RECONDITIONED EQUIP.
At the BEST PRICES

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United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
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ROCK-OLA 1448
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. . . and Here's the Deal!
Get MORE for your obsolete jukes—pay LESS for the proven top money maker in music!

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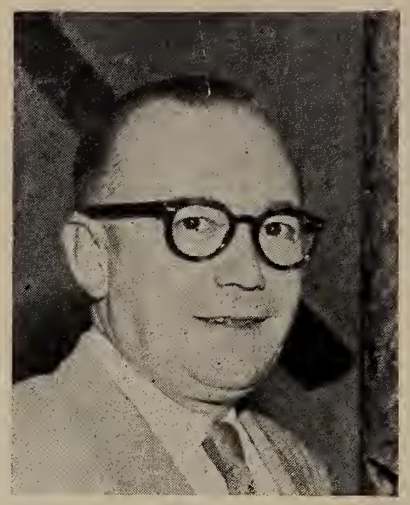
Wurlitzer Company "Centennial" Medallions in Decal Form Available



A. D. PALMER

NORTH TONAWANDA, N. Y.—A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Company, this city, and Wurlitzer "Centennial" manager, announced that beautiful Wurlitzer Centennial Medallions, keystone of all Centennial display material, is available to music operators in decal form.

"All Wurlitzer distributors will furnish these decals to operators upon inquiry" said Palmer. "I urge all music operators to obtain the truck and window decals and use them to good advantage. This is just one of the Centennial display items that we are producing. We feel that this program will give greater impetus to the sale and acceptance of Wurlitzer products in all categories. As each new piece of Centennial material becomes available we will advise our operators."

The decal is an attractive full color reproduction of the Centennial medallion done in gold, red, white and black. The decal is approximately 12 inches in height and is oval in shape. It carries the Wurlitzer family crest and the copy "Wurlitzer 1856-1956" on its face. It may be used on truck bodies or on the front or back of any transparent or opaque surface. A smaller reproduction of the decal is available in 3½" size for windows, counter tops, etc. In addition to the medallion decal there is a strip which is cut to fit the base of the oval and reads "PHONOGRAPHS".

Atlas Nears Lead in Ch Bowling Loop

CHICAGO — Atlas Music moved within close striking distance of ABC No. 1 in the Automatic Phonograph bowling loop Feb. 6 by turning back the leaders twice. Irving Fisher rolled 490 for Atlas, while Harry Schriber had 484 to top ABC No. 1.

There were no clean sweeps that night. Plenty of close games, with surprising tension.

Decca Records defeated Pasche Phono twice as Frank Dutomasi and June Radosta paced the victors with tallies of 480 and 451, respectively. The Pasches were consoled by such marks as Bobby Gallet's 522 and Rene Gallet's 510.

Despite Tony Galgano's 544, the Galgano Distribution team suffered an odd loss to ABC No. 2. Galgano was followed by Lenny Christiansen's 513, while Red Bale evened that last mark to head the ABC No. 2 roster.

Eddie Cicero turned in high game, 235, and the best series, 545, of the evening, as he showed Coral Records the way to a pair of triumphs over Coven Music. Jerry Shuman collected 521 for Coven.

B & B Novelty took two from Melody Music. Fred Dreis rolled 521 and Marino Peironi 514 for B & B. Vic Jacccino, returning after a few weeks' illness, hit for 495 for Melody.

Walter Oomens beat Mercury Records twice. Tony Genovese rolled 471 for Oomens, and Ralph Kick 497 for Mercury.

Gillette Distributors took two from Singer One-Stop, with Bunk Paradee pacing the leaders with 516. For Singer, Harry Julian had 529 and Johnny Nolan 523.

A deadlock was reached in the Western Automatic vs. Star Music fray, each club taking 1½ games. Paul Brown's 445 was best for Western. Leo Sochacki rolled 491 for Star.

It's Kiddie Rides Or No Polio Shot

SHELBY, N. C. — Promised five rides on Bally's "Model T" ride as a reward for taking a polio-vaccine shot, Bobby Arey of this city, flatly refused to enter a doctor's office, when he and his mother arrived at the kiddie ride location and found the "Model T" missing.

Paul Vaughn, Carolina Kiddie Ride Company, this city, who sent in a clipping reporting the incident in the Shelby Daily Star, explained that the pouular "hot-rod" ride was temporarily loaned to a convention in Fayetteville, adding that Bobby promptly consented to the shot when the "Model T" was returned to the location.

Int'l Mutoscope In Production of New Skill Game "Rock 'N Roll"

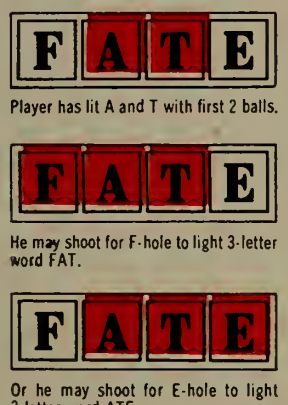
LONG ISLAND CITY, N. Y.—Bill Rabkin, president, International Mutoscope Corporation, this city, announced the firm is now in production of a new, entirely different, exciting skill game, and shipments will begin shortly.

The game, "Rock 'N Roll" has been given extensive field tests, and according to Rabkin "has attracted an enormous amount of attention and has shown tremendous earning power."

Altho no description is yet available, Rabkin states the game is such that it can fit into even the smallest of locations.

LOOKS DIFFERENT!

Yes, Bally CROSSWORDS looks different . . . and is different . . . different in "new-look" styling of cabinet . . . different in compact, space-saving construction . . . different in fascinating puzzle play-appeal. CROSSWORDS is the game for hard-to-hold spots and every territory that needs a really new type of game for continued profitable operation.



Player has lit A and T with first 2 balls.

He may shoot for F-hole to light 3-letter word FAT.

Or he may shoot for E-hole to light 3-letter word ATE.

Or, if he shoots balls in E-hole and in F-hole, he lights 4-letter word FATE.

New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

CROSSWORDS combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of CROSSWORDS doubles and triples earnings of average 5-ball spots.

EARNS UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER

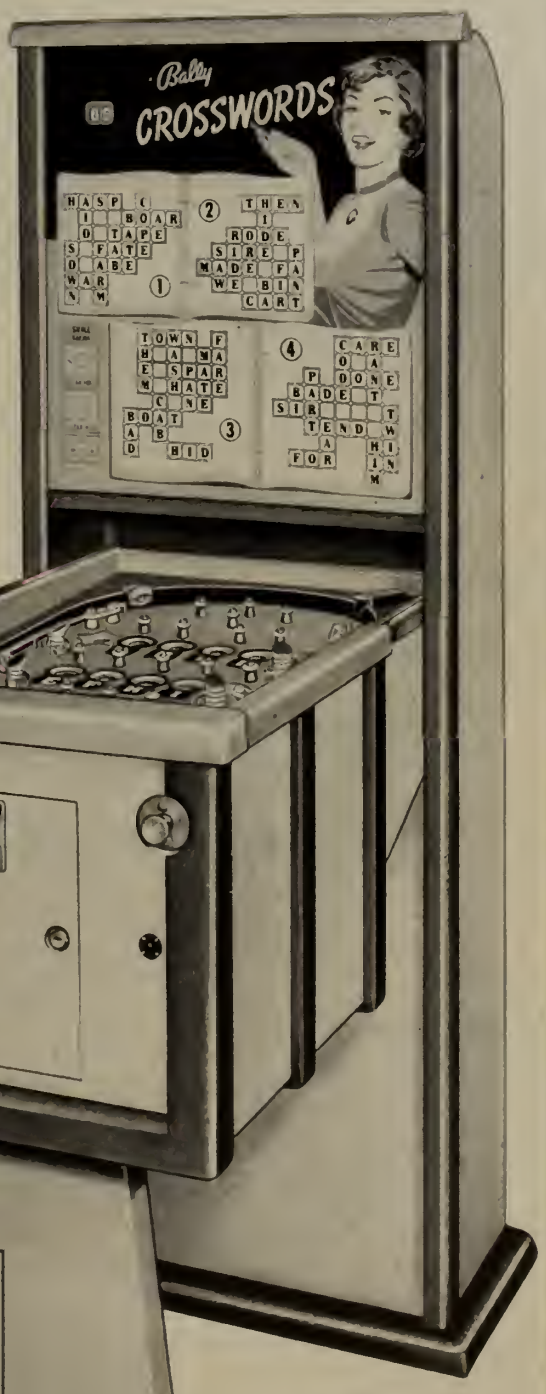
Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A quick glance at score-card, reproduced (half-size) at right, tells players how to boost their scores by skill-shots in 2 Star-holes at top of playfield . . . and keeps them coming back with "came-close-try-again" repeat-play appeal.

5¢ a puzzle 5 BALLS	Average NO BALLS IN Star-holes	Good BALL SHOT IN 1 Star-hole	Expert BALLS SHOT IN 2 Star-holes
3-letter WORD	2	3	20
4-letter WORD	8	12	SCORE VOID IF GAME IS TILTED

Only one word per puzzle scores. Only highest score per puzzle registers

Get your 5-ball spots back on a money-making basis . . . get Bally CROSSWORDS busy for you now!



CROSS WORDS
Word-Puzzle Skill-Game
Bally®

REQUIRES ONLY
27 in. by 41 in. space

Fast 5-ball play

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"SKILL"

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When You Enter

The Cash Box

"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

Date of Birth .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

EASTERN FLASHES

The 8th Annual Dinner and Dance of the Amusement Machine Operators of Greater Baltimore captured the unusual high standards of past banquets. If anything, it was better than previous affairs — and that's really saying something, as it's universally acknowledged that Baltimore runs the best dinners in the nation. By rearranging the physical accommodations, it was made possible to handle some 60 guests more than the previous year, when the attendance was limited to 500. The only disappointing situation was that **Mayor Tom D'Alessandro,** who has attended all previous banquets (with one exception, and at that time **Governor Theodore McKeldin** filled in) was unable to be on hand due to the transit strike in Baltimore. He was at a meeting trying to bring the factions together. Out of town visitors on hand were: **Herb Oettinger** of United; **Sam Stern** of Williams; **Paul Calamari** of Bally; **Joe Connery** of Chicago Coin; **Jack Mitnick** of AMI; **J. I. McClelland** of Seeburg; **Barney Sugerman** of Runyon; **Dave Rosen** of David Rosen Co.; and of course the staff of **The Cash Box.** Great credit is due the Baltimore association officials who worked hard to make the affair the success it was, among them **Irv Goldner,** president; **Gabe Camhy; Lou Wilner; Hy Lesnick; Maurice Davis; Sam Gensler, Irvin Rosenthal** and **Bernie Rose.** For ourselves, we are mighty happy we were able to attend this great party and meet with all our many close coin machine friends. See you all next year.

* * * * *

New York coinmen were shocked and saddened by the sudden death of **Ike Berman** (Ikeroo, as he was affectionately called by many) on Monday, Feb. 6. Funeral services were held on Wed. Feb. 8, at the Riverside Memorial Chapel, and many coinmen were in attendance. We know of an additional number who would have been there, but, due to one thing or another, were unable to make it. We will all miss his ready smile, good humor, and blunt salty talk . . . . **Meyer Parkoff,** Atlantic New York Corp., and **Jack Gordon,** regional representative for Seeburg, conducted a general sales meeting of Atlantic's people in New York on Tues., Feb. 7. Members of the staff from Hartford, Conn. and Newark, N. J. were on hand. . . . **Joe Silverman,** business manager of the operator's association in Philadelphia, hospitalized with a heart ailment. . . . **Sam Stern,** executive vice president of Williams Mfg. Co., who was present at the Baltimore assn. banquet, spent the day previous in Phila., and after the affair came into New York and then on to Newark, N. J., before flying back to Chi.

* * * * *

Dave Rosen of Phila. left for Fla. Tues., Feb. 7, for a short vacation. . . . **Howard Herman,** op here, who was with **Sidney Levine** on their recent cruise, tells us everyone had a most wonderful time . . . . **Murray** and **Bill Weiner,** Weiner Sales, distribs for Eastern Electric, host cigarette ops on Friday and Saturday, Feb. 10 and 11, showing them the new "Sweep-style" cig vendor, a 12 col. machine, which can be had by ops in several different colors. . . . **Jack Moss,** No. Plainfield, N. J. op, visits **Mike Munves.** When he started to tell us he was sore at **Cash Box,** we thought we'd done him wrong. His explanation caused quite a chuckle. Seems his Mrs. reads the paper religiously and always throws up to him the many coinmen who take their wives on extended vacations. Jack settled the matter satisfactorily with his Mrs. . . . **Sylvia Lowy, Dave Lowy's** wife, acting as a "house mother" for the Polio collection in her neighborhood, collected quite a bundle for this charity. . . . Which reminds us—Accolades to **Charley Bernoff** of Regal Music for his contribution to "Polio" as a result of his "Day of Dimes for the 'March of Dimes' ". . . . **Hank Peteet,** Wurlitzer field engineer back in N. Y. after a month of hectic travel to Wurlitzer distribs thruout the East. After a few days here, Hank is off to see **Max Roth** of Wilkes-Barre, Pa. . . . **Ben Meltzer,** music op, recuperating nicely at a hospital here from a heart attack. . . . **Joe Young** and **Abe Lipsky,** Young Distributing, left with only their sample Wurlitzer model "1900" on hand. "Hope the factory is rushing us some phonos" they chorused . . . **Barney (Shugy) Sugerman,** Runyon Sales, beaming over the rush of business. "Music very good" he says, "and amusement machines simply terrific". . . . **Claire Morano** of the games assn., worked hard to get her members to contribute to the Polio fund. . . . **Malcolm Wein,** popular and efficient attorney for the Westchester Music Guild, hospitalized in the United Hospital, Portchester, N. Y., with a heart ailment.

UPPER MIDWEST MUSINGS

Mr. and Mrs. Glenn Addington of Bismarck, N. D., stopped in the Twin Cities on their way up to Lake Mille Lacs in N. Minnesota where they planned to visit friends and do some ice fishing. While in town Glenn shopped around and looked over used games and pool games. . . . Congratulations to the **Ted Salvesons,** Sr. and Jr. of Huron, S.D. **Mrs. Ted Salveson Jr.** gave birth to a 10-pound baby girl on February 1st. The baby girl was born in St. Johns Hospital in Huron and the little gal picked a nice cold day to make her entrance. The temp was 24 below zero. . . . **Andy Benna** of Ironwood, Mich., is busy these days placing pool games on his route. . . . **John Czerniak,** Ace Novelty Co., Duluth, Minn., spent several hours in the Twin Cities shopping around before ordering games for his route. . . . **Fred Norberg,** C & N Sales Company of Mankato, Minn., seen shopping around and looking over the various pool games that are available. . . . **Ben Weiss** of Bemidji, Minn., spent a couple of days in town and purchased some games. . . . **Bill Hunder** of Wheaton, Minn., was busy picking out records for his juke boxes. . . . **Pete Wornson** of Mankato, Minn., stopped to say hello to the boys and to see what was new. . . . **Frank Mager** of Grand Rapids, Minn., is busy placing pool games on some of his locations. . . . **Mr. and Mrs. Lew Rubin** are vacationing in Florida and enjoying every minute of it. Of course Lew, who is with the Liberman Music Co., is going to make sure that he gets in a few holes of golf. . . . Recent visitors to the Twin Cities were **Forrest Dahl** of Fergus Falls, Minn.; **Ike Sundem** of Montevideo, Minn.; **Hank Kruger** of Fairfax, Minn.; **Jim Donatell** of Spooner, Wisc.; **Frank Coubal** of Bloomer, Wisc.; **Ben Jahnke** of Hutchinson, Minn.; **Albert Spors** of St. Cloud, Minn.; and **Dick Henderson** of Willmar, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

This has been a very busy and hectic week. Juke box ops heard the news from Washington that, in the Senate, Senator O'Mahoney was calling in lawyers for both sides on Feb. 29 (juke box industry and ASCAP) and was going to ask them to sit down and "compromise". Why the juke box industry should compromise is something no one understands. The fact remains, as Sen. O'Mahoney knows, that the LAW IS WITH THE JUKE BOX INDUSTRY AND AGAINST ASCAP. Similarly, it is reported, Rep. Emanuel Celler (Dem., N. Y.) Chairman of the House Judiciary Committee has been pushing the Sub-Committee into calling hearings. Hearings on both Thompson Bills in the House Judiciary Sub-Committee will take place late in Feb. or early in March. There are 4 bills involved. 2 in the House and 2 in the Senate Judiciary Sub-Committees. Two of these bills are about "fact finding committees". Passage of any of these bills could ruin the juke box industry.

SAM STERN

BILL O'DONNELL

MOA board held meet here at Morrison re: manufacturing and selling records as well as selling stock in record mfg. firm to juke box ops. Present were Geo Miller, Martin Britz, Harry Snodgrass, Les Montooth, Clinton S. Pierce, Al Denver, Sidney H. Levine. Also Irving Gwirtz and Barney Young. Maybe MOA will decide to mfr. juke boxes next year? . . . Jack Nelson of Bally says, "Just tell 'em we're busier than ever". . . . By the way Bally's Paul Calamari was present at Baltimore dinner and claims it was just simply grand. . . . Jerry Haley at Buckley advises the firm going along fine. . . . George Kozy says pool games keeping ABT busy. . . . Earl Kies of Apex tells now Betty Johnson of Bally Records and Nick Noble of Wing Records came out to his dotter's wedding at his home in Crystal Lake and entertained one and all. . . . C. C. Bishop of Raleigh, N. C., one of the old timers of the coinbiz, around town looking things over. . . . Alvin and Nate Gottlieb two of the most elated of the mfrs in town. Report that their "Gladiator" has broken all domestic and international sales records for the firm. "What's more", claims Alvin, "we're still running 'em off our production line just as fast as we possibly can."

AL THOELKE

Gorgeous full color catalog from Wurlitzer on their new "Centennial" model "1900" phono in hands of all music ops here last week. Ben Coven just bursting with pride over beauty of this circular. . . . Vince Shay sounded just like a cowboy this past week when he hollered, "Gimme guns". Seems like Vince needs a coupla thousand guns quick to fill urgent orders. . . . Al Cross of United Distribs of Mattoon, Ill. all excited over "Circus" that seems to be clicking with club ops around the nation. . . . Seeburg's well liked rep, Bob Dunlap, along with Nate Feinstein and Bill Philips of Atlas, showed the new Seeburg "V-200" to a gang of music ops at Rockford's Faust Hotel as well as at Rock Island's Armstrong Hotel. Said Bob Dunlap, "The reception was absolutely terrific. The operators lauded the 'V-200'.". . . One of the busiest of the busy remains Bally's Bill O'Donnell who seems to have the secret of doubling and even tripling orders for machines via long-distance phones. . . .

JOHN CASOLA

Sam Lewis of Exhibit didn't leave his office until late in the evening when Exhibit put on its five nights per week work shift this past week and Frank Mencuri phoned in at 11:15 P. M. to learn how things were going. Said Frank the morning after the first nite's work, "Brother, what a pleasure to come down to the office and see games all crated and ready to go". . . . Joe Robbins of Empire put it this way, "We've got pool games galore". Joe very excited over United's "Hi-Score Pool" and Williams' "Diamond Score Pool". . . . Many here will be saddened over the news of the sudden passing of Ike Berman of New York. He died of a heart attack while in Miami and was buried in New York this past week. . . . Rube Guberman of the Bert Lane Co., Miami, Fla., writes an enthusiastic letter to watch the newest and hottest ideas this firm will introduce. Harry Pearl and Bert Lane of the firm reported busier than ever setting up production schedules. . . . Just to give juke box ops some idea of what's going on in House of Representatives, over 9,000 bills have already been filed for this 84th Session. . . . Sam Wolberg, just returned from Palm Beach all healthy and tan looking and raring to get back in action, advises that Chicago Coin is expanding its pool table line tremendously. "Just watch Chicago Coin", is the way Sam put it this past week. And Ed Levin just stood there smiling from ear to ear.

SAM WOLBERG

Any "20 Year Club" member who hasn't received his gold certificate should write to Bill Gersh, The Cash Box, Chicago, immediately. . . . Bill DeSelm of United working away at top speed trying to allocate hundreds of machines for thousands of orders. Said Bill, "I admit it's rough. But", he optimistically adds, "one of these days we'll catch up with this big backlog". In the meantime United's Al Thoelke on the west coast phoning Bally to ship more and Johnny Casola down Texasway doing the same. . . . First crack of the week out of Art Weinand, "Happy Groundhog Day". And Art down with a horrible attack of bursitis. That's real pain, brother. . . . Here's one for the books. Chester Biezad, Keeney engineer, is also a reserve pilot in Uncle Sam's Army and, to get his flying time in has to, every so often, take the flying ships up into the blue yonder. So what did Chester do last weekend? Flew himself down to Miami to visit with Roy McGinnis, his boss. Then flew the big ship back here. In the meantime, according to Paul Huebsch, "We're busier than ever" and that ain't even half the story. With Billy Coan shooting orders in from the road and Tom McCormack home with the "fleetus" while Vel Albritten down in Nola with Nick Carbajal, Paul's ready for a long, long rest.

BOB DUNLAP

PARTS! PARTS!! PARTS!!!

TRIMOUNT HAS NEW ENGLAND'S LARGEST PARTS DEPARTMENT

THOUSANDS OF PARTS "IN-STOCK" FOR IMMEDIATE DELIVERY

Complete Assortment for all—

COIN OPERATED PHONOGRAPHS | ARCADE EQUIPMENT | PIN GAMES

IMPORTERS: Export inquiries invited. Special shipping dep't assures delivery in proper condition.

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Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors.

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Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
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POOL GAMES GALORE

Light Up Bumpers — Regular Bumpers — King Size — Standard Size
2-Hole Models — 3-Hole Models — 2-Way Models

UNITED Hi-Score Pool
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Empire Has The BEST Deal!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

A.M.I. MODEL B	$150	A.M.I. MODEL A	$125
A.M.I. MODEL E-80	445	A.M.I. MODEL D-80	325

SEEBURG HM 100-A (Hideaway) $275

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

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CHICAGO CHATTER (Cont.)

BERT LANE

Both Ralph Sheffield and Avron Gensburg back together once again at the Genco plant and trying their darndest to meet the orders they already have and those that are coming in each day. "And", said Ralph, "to top it all off, Al Warren is sending us more orders from the road." Moaned Ralph, "Oi, vay". . . . That "Rock-O-Gram" sent to all distribs of the firm by Wayne (Brad) Bradfield enclosing a full color reprint of the 7-Up ad that appeared in Life featuring the Rock-Ola phono well worth repeating in content from time to time. . . . Sam Stern returned from eastern trip all smiling and happy from listening to mucho praise for new Williams' products. . . . It may or may not surprise many to learn that factories here are building over 30 models of pool tables at this moment. In fact, Williams has nine models, Keeney has about eleven, Genco has eight, Exhibit has four, others have like numbers, due to demand from trade for lighted bumpers, unlighted bumpers, three way, two way, two hole, three hole and just about every other angle that can ever be built into a pool table.

NATE FEINSTEIN

HAPPY BIRTHDAY THIS WEEK TO: Philip J. Atol, Cleveland, O. . . . James Queen, Effingham, Ill. . . . Leo Green, Cleveland, O. . . . Harry Brown, Chicago, Ill. . . . Gleen C. Geadtke, So. Milwaukee, Wis. . . . Robert J. Norman, Miami, Fla. . . . Harry J. Mabs, Chicago, Ill. . . . Jake Friedman, Atlanta, Ga. . . . Aspet L. Varten, New York, N. Y. . . . H. A. Jackson, Healdton, Okla. . . . Harold J. Horton, Houston, Tex. . . . Walter J. Hugeback, New Hampton, Ia. . . . L. F. Dick Harthorn, Seattle, Wash. . . . E. L. Hearn, Jr., Glendale, Calif. . . . George Ponser, Newark, N. J. . . . Hirsh de La Viez, Washington, D. C. . . . Eddie Lane, Long Island City, N. Y. . . . Samuel Schlesinger, Poughkeepsie, N. Y. . . . Ben Coven, Chicago, Ill.

WORTH REPEATING: Too many people are inclined to judge right from wrong on the basis of which pays the best.

Wurlitzer Announces Gala 3 Day "Centennial Club" Festival For Music Operators

"Centennial Club" Ops and Their Wives to be Invited for Party on Aug. 23, 24, 25

ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—Robert H. (Bob) Bear, phonograph department sales manager for The Rudolph Wurlitzer Company, this city, broke the news that Wurlitzer will hold a tremendous gala three day celebration for music operators and their wives at the firm's North Tonawanda plant on August 23, 24 and 25.

"We have designed a program which will keep operators and their wives on a dizzy whirl for the entire three day period," proclaimed Bear. "Our present plans for the celebration of Wurlitzer's 'Centennial' call for a program of a variety of entertainment, including a giant carnival and midway, a mammoth stage show, bands and orchestras, sumptuous shore dinners and barbeques, and a closing night banquet and entertainment in the grand ballroom of Buffalo's Hotel Statler.

"There will be a stage full of prizes," Bob continued, a "current hit musical direct from New York City, sightseeing trips to fabulous Niagara Falls, and accommodations in Buffalo's luxurious Hotel Statler, to name a few."

Bear stated, "We have had this idea in the back of our minds for some time, and it seems most fitting that we bring forth this event in our 'Centennial Year' of 1956. All members of the Wurlitzer Centennial Club will be invited to attend. We believe that this will be one of the greatest parties in the history of the music business and we know that every person who attends will enjoy the activities to the fullest."

Wurlitzer's announcement of their plans for a "Centennial Club" celebration in August brings back memories of the sensational three day convention this firm held some 19 years ago at the North Tonawanda plant. Music operators came from every part of the nation, and for three days had the most fabulous time of their lives. As a matter of fact, many of the coinmen who attended the 1937 affair still like to relate some of their experiences such as the trip to Niagara Falls, the outdoor circus, the outdoor barbeque and the wonderful delicacies they consumed, and of course the pranks they conceived on their friends.

To accommodate the large number of coinmen who are expected, Wurlitzer executives have arranged with Alan Schnell, sales manager of the Hotel Statler, to set aside a large block of rooms. It is estimated that some 1,000 persons will be present at the Wurlitzer "Centennial Club" celebration.

Bear advises music operators to see their local Wurlitzer distributor for details on the Centennial Club membership.

ROCK-OLA
MODEL 1448
Worth More When You Buy It
Worth More When You Trade It

WANT TO TRADE
WE WANT: TARGET GUNS, LATE PIN GAMES, ARCADE EQUIPMENT
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THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

Fast breaking hit records sparked business along Pico Boulevard this week. Records seem to be taking off and getting into the hit class during their first week of release, making it necessary for the operators to stay on top of them to have the best possible releases on their machines. . . . At Leuenhagen's, Mary Solle reported that Tennessee Ernie Ford's new Capitol recording of "That's All" is her number one best seller with the operators after being released for only four days. In visiting Mary and her sisters Kay and Claire last week was Rex Allen, cowboy movie star, who has a new record out on the Decca label with Victor Young and his Orchestra, which looks as though it will become a hit in the pop field. Also visiting Leuenhagen's this past week was new Victor artist Mimi Martell with her manager Nick Therry. . . . At Minthorne Music, Hank Tronick was arranging a promotion with the three Los Angeles theatres which will be showing the new Universal picture "The Benny Goodman Story". A Seeburg "V-200" will be displayed in the lobbies of the three theatres with EP selections from the various Benny Goodman records available. Hank called attention to the fact that the Goodman recordings featuring songs from the picture are only available on EP. Ed Wisler held a Seeburg service school in San Bernardino last Tuesday and has one more to conduct in Bakersfield on February 16. Ray Provencher has joined the sales force at Minthorne and will handle accounts in the Eastern and Northern Territory.

Phil Robinson, Western sales representative for Chicago Coin returned from a trip through the territory. Phil called on Tommy Thompson, Brant Feveryear and Bruce Gregg of R. F. Jones Co. in Salt Lake City; and Ralph Perrin and Marshall Pack—who was just leaving for a trip through Colorado—at the Jones office in Denver. In San Francisco, Phil saw J. D. Cox at Advance Automatic, who said he could not get enough of Chicago Coin's "Hooligan" Pool tables to fill all his orders. . . . Friends are sorry to hear that Ben Korty of Coast Amusement in Glendale is seriously ill, and will undergo surgery in the Hollywood Presbyterian Hospital. . . . At the California Music Merchants Association, Los Angeles Division business manager, Ben Chemers has already started planning for the gala dinner and show that the L. A. Division will hold on March 17. This promises to be one of the big events of the year, and all operators in the area should save Saturday night, March 17 for this fine evening of entertainment. Walter Hemple, president of the Los Angeles Division, was home ill with the flu last week. Sammy Laine dropped into headquarters last week with some promotion records, including Artie Wayne's new release of "Che Si Dice" on the Liberty label. Paul Vogel of Bringas Bros. Music, also visited headquarters last week to pay his hospitalization premium. Other local operators visiting the office this week were: Lee Walker, John Calsadillas, Stan Bogel, Irving Hoenig, Stan Muckler and John Emlo and Tom Tomoyasu of the Jet Music Co.

Both Jack Simon and John Freeman were busy with foreign shipments at Simon Distributing Co. last week. . . . Matt Nordberg at Sierra Distributors has been getting the results of his trip through the territory last week and sending out new Wurlitzer "1900's." Jack Dolan was back out on the road with the new phonograph. C. A. "Shorty" Culp was in town visiting with his partner Wayne Copeland of Sierra. "Shorty" was enjoying our California sunshine and escaping the snowstorms which hit his home town of Oklahoma City. . . . Max Chesler is the new salesman for the Badger Sales Co., and will cover the San Bernardino area for the concern. Marshall Ames, who is replacing Fred Gaunt in the display rooms was bemoaning the fact that he had bashed in the front of his new Mercury on the way to work. Al Silberman reported that Jack Sidney has a fifteen week USO tour practically set for new singer Virginia Lee. . . . The recent floods in Visalia did extensive damage to the warehouse and showrooms of the S & M Music Co. in that city. Roy Sutton and Harry Mourlam of S & M are expected in town next week to replace some of their damaged equipment.

The next forward look in Pool Table play will be elimination tournament play, according to Dave Wallach of the C. A. Robinson Co. Tournament play has been tested in the field and has proven to increase play by thirty per cent, average. In line with the new interest in tournament play, C. A. Robinson Co. has arranged to represent one of the largest trophy manufacturers for the eleven Western States. Robinson's is currently showing a complete representative line of trophies for operators who wish to promote elimination tournament play in their locations. Dave Wallach with Al Thoelke, United factory engineer, leaves this week to conduct service schools throughout the territory on all United equipment. . . . Vern Ephrum of Bakersfield busy last week converting his games throughout Kern County. . . . Elmer C. Killberg operates all the equipment at Norton Field in San Bernardino, and occasionally gets a plane trip to San Clemente Island to service the machines on the Army's base.

THRU THE COIN CHUTE
DALLAS DOINGS

Abe Susman, State Music Distributors, who just returned from Waco after being snowbound told us Chicago Coin's "Hooligan Pool" games are not arriving fast enough to fill orders on hand. . . . Bob Medaris, Columbia Records distributor, in Houston for special screening for deejays of "The Benny Goodman Story". . . . Gunnar Gabrielson, J. P. Seeburg representative, in Chicago attending a staff meeting. . . . San Antonio and Houston managers here for the S. H. Lynch & Company branch managers meeting. . . . The Dallas Music Operators Association elected new officers at their last meeting. They are Joe Matassa, president; Dewey Parsons, vice-president; C. A. Taylor and T. A. Webb, secretary and treasurer, respectively. . . . Bill Herndon returning from El Paso to rejoin American Amusement operations. . . . Recent visitors seen along coinrow included Mr. and Mrs. J. W. Hooks from Brownwood; A. D. Kennedy, Groesbeck; Sam Cancetta of Marlin; U. H. Morgan in from Terrell. . . . Eric Adlard, RCA Victor field representative, moving to Dallas from San Antonio. . . . George T. Wrenn, Chicago Coin and Genco field representative, spending a week in New Orleans. . . . Dobbs of Dallas all set in their new headquarters at 1616 North Industrial B'vd . . . Many Dallasites snowbound while on business trips, among them Bill O'Connor, S. H. Lynch branch manager, who found it difficult getting home from Shreveport.

Bernoff Aids "March of Dimes" Drive

NEW YORK — Charles Bernoff, Regal Music Company, one of the foremost operators here, went all out on an individual effort during January, setting his music machines to work for "A Day of Dimes for the 'March of Dimes'."

Pictured herewith, we see Charlie handing a check for a substantial amount collected from his juke boxes to Miss Betty Jacobs, trade director of the coin machine division for the National Foundation for Infantile Paralysis.

What's Doing This February

CHICAGO—Knowledge of all holidays as well as tie-ins with events are of major importance to all in the coin machines business.

The following are the special events for the month of February, 1956.

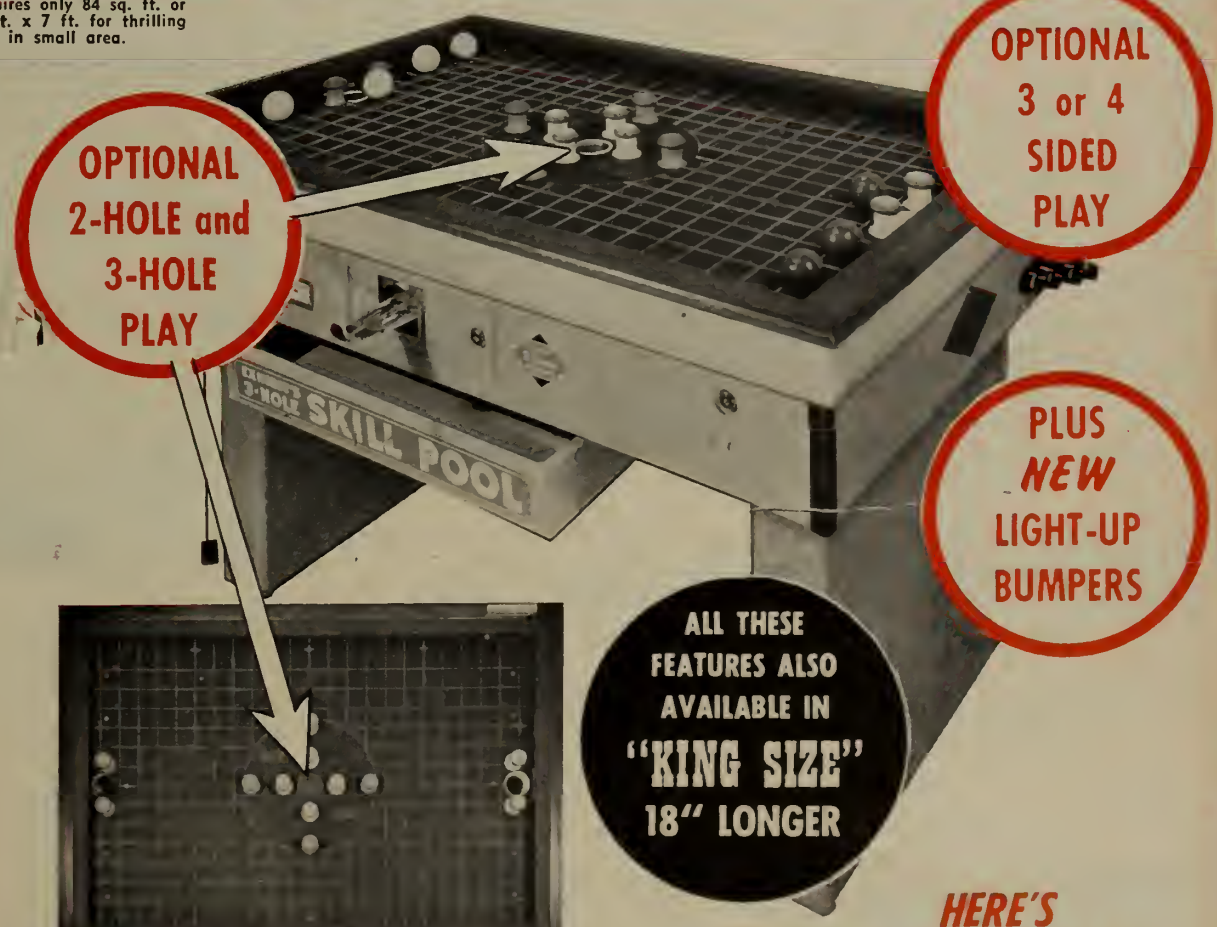
Feb. 1-29—American Heart Month
Feb. 1-29—Cherry-Vanilla Sell-A-Bration
Feb. 2 — Ground Hog Day
Feb. 5-11—National Children's Dental Health Week
Feb. 5-12—National Lutheran Publicity Week
Feb. 6-12—Boy Scout Week
Feb. 10-20—Nationally Advertised Brands Week, Chain Variety Stores
Feb. 10-20—National Pimento Week
Feb. 12 — Abraham Lincoln's Birthday
Feb. 12 — Race Relations Sunday
Feb. 12-18—National Beauty Salon Week
Feb. 12-18—National Crime Prevention Week
Feb. 12-22—National Defense Week
Feb. 14 — Mardi Gras (Shrove Tuesday)
Feb. 14 — Valentine's Day
Feb. 15 — Ash Wednesday. Religious. Beginning of Lent
Feb. 15-22—National Canned Salmon Week
Feb. 15-22—National Cherry Week
Feb. 17 — World Day Of Prayer
Feb. 18-25—National Sew and Save Week
Feb. 19 — Universal Day of Prayer for Students
Feb. 19-25—Catholic Book Week
Feb. 19-25—International Wheat Bread for Toast Week
Feb. 19-25—National Advertising Week
Feb. 19-25—National Engineers' Week
Feb. 19-26—Brotherhood Week
Feb. 22 — George Washington's Birthday. Legal holiday in all states except Idaho, Nevada and Oklahoma. Banks and offices close optionally in Nevada and Oklahoma. Holiday for bank purposes only in Texas.

IT'S NEW! THERE'S *Nothing* LIKE IT!

EXHIBIT PLANNED IT! ONLY EXHIBIT HAS IT!

with CONVERTIBLE 2-Hole or 3-Hole Play!

Standard Size
Requires only 84 sq. ft. or 12 ft. x 7 ft. for thrilling play in small area.


OPTIONAL 2-HOLE and 3-HOLE PLAY
OPTIONAL 3 or 4 SIDED PLAY
PLUS NEW LIGHT-UP BUMPERS
ALL THESE FEATURES ALSO AVAILABLE IN "KING SIZE" 18" LONGER
3-HOLE SKILL POOL

4 GAMES IN 1

3 SIDED SKILL POOL WITH CENTER HOLE
4 SIDED SKILL POOL WITH CENTER HOLE
3 SIDED SKILL POOL WITHOUT CENTER HOLE
4 SIDED SKILL POOL WITHOUT CENTER HOLE

(All SKILL POOL games have lined playfield)

HERE'S HOW IT WORKS!

3-HOLE SKILL POOL is equipped with 3 holes (1 at each end, 1 in the center). A precision-machined plug fits into the center hole, *flush* with the table top. Plug can be inserted or removed, in seconds, by the operator, to change the game to 2-hole or 3-hole operation . . . making the play entirely different for each.

plus ALL THE OTHER SUPERIOR EXHIBIT FEATURES

EXHIBIT SUPPLY COMPANY
Established 1901
4218 W. LAKE ST. CHICAGO
PHONE: VA 6-3100

AVAILABLE FOR IMMEDIATE DELIVERY!

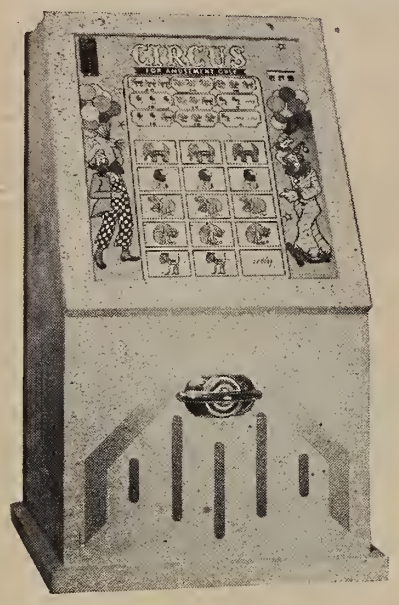
The New Streamlined

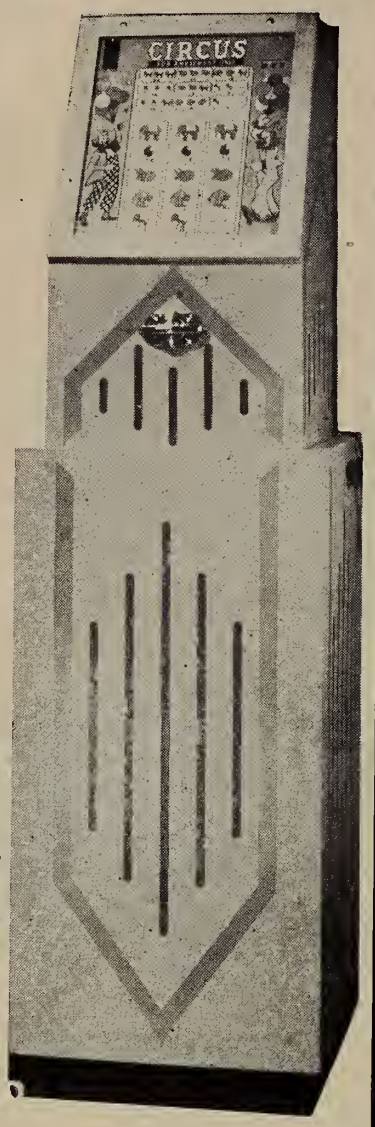
CIRCUS

New Life! New Look!

IT'S EYE-APPEALING — FUN TO PLAY — PROVEN MONEY-MAKER

— Remote Control Available —





Outstanding Features Include

- Location Tested
- Mechanically Sound
- A Real Money-Maker
- Electric Replay Counter
- Especially designed for locations demanding liberal replay
- New Streamlined Cabinet. Occupies less space than ordinary Pin Tables. Cabinet also doubles for convenient storage
- Trouble-free Electrical Mechanism
- Large Cash Box
- Circus is available with or without base

CALL YOUR DISTRIBUTOR For Information and Prices

UNITED Distributing Co.

800 S. 18th St. Mattoon, Ill.

(Tel.: MATTOON 8533)

Chi Coin Expands Its Pool Game Line

SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that the firm is intensely at work at this time to greatly expand its pool games line.

At the present time, as Wolberg explained, the firm is featuring four pool game models.

These are the two models of "Champion Pool", the "Jumbo Pool" and the "Hooligan Pool".

Wolberg commented,

"As in the past on all our other products, the trade has been demanding that we produce more and still more pool tables.

"We are actually taxing the ingenuity of our inventive and engineering staffs in an effort to intensify and expand our present pool games line.

"We feel that the leadership which we have won and which", he continued, "is best exemplified in the new pool games we are producing at this time, will again prove itself in the new games which we are planning.

"There is no longer any doubt", he said, "that our firm is producing just what the trade wants and needs."

Tho no official information was forthcoming, as to just what Chicago Coin plans for the future in new type pool games, Wolberg did point to the fact that its "Hooligan Pool" is an "example" of the progressive type of development and manufacture to which the trade have become accustomed.

The sensation which "Hooligan Pool" has created everywhere in the country will be enhanced many times over again by some of the new ideas which the firm is developing and preparing for presentation in the near future, he reports.

Harry Pearl Joins Bert Lane Co.

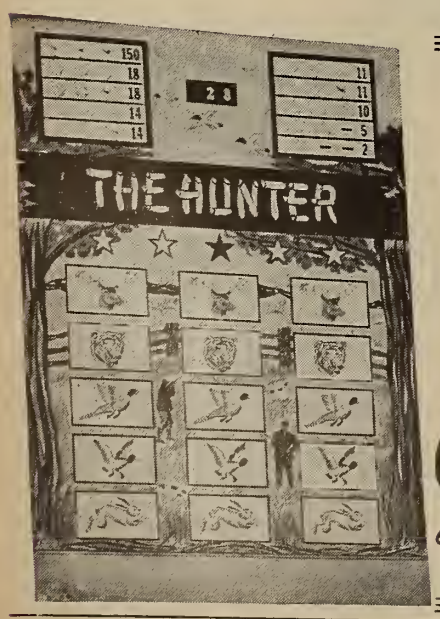
HARRY PEARL

MIAMI, FLA.—Harry Pearl, well known coinman, and a veteran of 25 years' experience in the business, has joined the Bert Lane Company of North Miami, it was announced this week by Bert Lane.

Bert Lane, head of the company, is considered one of the most intelligent, enterprising and visionary men in the business. His manufacturing company has grown into a really tremendous, healthy organization with 80,000 square feet of manufacturing facilities. Originally starting as a manufacturer of kiddie rides, Lane has produced several other machines.

The firm has continually developed and experimented in its engineering department. We understand that at this time a new coin operated product has been developed and is undergoing intensive location tests.

That something is coming is indicated by the statement of Pearl who said, "The coin machine industry will be hearing from Bert and myself in the near future. Watch for our ads in The Cash Box".



Location Tested!

THE HUNTER

Now in Production!

FITS ANY LOCATION

HEIGHT—62" WIDTH—22" DEPTH—14"

GAMES, INC.

661 N. WELLS ST., CHICAGO, ILL.

(PHONE: MI 2-5101)

Pool Games Biz Hotter 'n Ever

CHICAGO—Regardless of the fact that one weekly publication, some three months ago, reported the pool games market as being "saturated", manufacturers of the pool tables are extremely happy to report, this past week, "the pool games business is hotter'n ever."

Said one well known manufacturer, "We are working six full days a week and also working a night shift five nights of the week in an effort to match the orders we are receiving for our pool games.

"I believe", he stated, "that even if we continue to work at his same top speed heavy production pace we won't be able to saturate the market, or even fully equal the demand.

"And remember this", he concluded, "that we are only one of many factories that are hard at work here trying to fill all the orders for pool games."

This same remark, "the pool games business is hotter'n ever", seems to be the clarion call of every factory in town.

Heavier production schedules are in effect on the pool tables at the factories here than there have been on any games for a long, long time.

As more pool games spread thruout the country the demand continues to increase.

There are still many areas, it is reported, where pool games haven't as yet started.

These territories, it is believed here, will soon be covered and the result will be that every one of the factories will be enjoying its share of the new demand created when territories open.

"Regardless of new territories and regardless of anything else", one manufacturer here remarked, "the fact remains that the pool games business is hotter 'n ever."

always on the level for STRAIGHT SHOOTING-
built for SOLID DEPENDABILITY!

Keeney's
JUMBO DELUXE
(18 inches longer)
FASCINATION
POOL

FEATURES
3 or 4 sided play
•
Available with Center Hole
(Removable Plug)
•
Available with Lited Bumpers in both
Regular and Jumbo models

Celeste Ravel
MISS ILLINOIS 1954-55
likes to play Keeney's FASCINATION

- Mahogany Grained Moulding—Cork Finish Body and Legs
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails

REGULAR SIZE 52" L. x 36" W. x 32" H.

3 WAY
SKILL TEST
• SPEED
• TIMING
• ACCURACY

OPERATE
Keeney's
6-PLAYER
Deluxe
CHALLENGE
BOWLER

Order Yours Today!

J. H. Keeney & CO., INC.
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

Exhibit Starts Night Shift

SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, Inc., this city, reported this past week that the firm put on a five-day per week night shift beginning as of Monday evening, February 6.

"This night shift," Lewis explained, "is in addition to our regular six days per week production which we have under way.

"We are hoping," he continued, "that correct guidance of our night shift by experienced production engineers will result in sufficient further volume to be able to assure our customers more complete deliveries of their orders than what we have been able to make in past weeks.

"We tried everything possible to step up production in an effort to somehow match the orders we have been receiving. We now believe that, with this five nights per week shift at work, we shall be able to produce in greater quantity to cut into our present backlog and perhaps begin to match orders as they are received within a short period of time."

The Exhibit factory has set one production record after another. Lewis is of the belief that with a night shift at work five nights per week, Exhibit will set an all time high production mark for its factory never before equalled in all its over fifty years in the industry.

Music Guild of Neb. to Meet March 3 and 4

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, with headquarters in this city, advised that he just received word from Joe Zwiener that the arrangements have all been made for the next quarterly meeting to be held on Saturday and Sunday, March 3 and 4, at the Evans Hotel in Columbus, Neb.

"Columbus has always been a very interesting place to go," said Ellis, "and there will be some very interesting and important business up for discussion at this meeting."

Ellis urges the operators to "be sure to bring the Mrs. along."

No Doubt Where He Stands

ST. LOUIS, MO.—William A Wood, Brandt Distributing Co., this city, writes "I was the first service man to service the Wurlitzer phonograph and I have been with Wurlitzer up 'till now. And, as far as I know, I will be working on and selling Wurlitzers for the next 25 years."

International Scott Crosse Co.
GREATEST CLOSE-OUT
EVER OFFERED!
BINGOS
as low as ... $40
SHUFFLE ALLEYS
as low as $40
MUSIC
as low as $50
We are passing these SAVINGS on to you because we need the space.
Our equipment is thoroughly recanditioned. All missing or broken parts are replaced, and machines are carefully packed to insure against damage while in transit.
Our advice to you is . . .
CABLE YOUR NEEDS
Once we are sold out of a number we cannot duplicate these prices.
INTERNATIONAL
SCOTT CROSSE CO.
SCOTT CROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

The Cash Box-52 Issues-$15

ATTENTION !

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO !

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria da máquinas accionadas por monedas.

ACHTUNG !

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

ATTENTION:

Si vous avez besoin de renseignements sur n'importe quelle machine a distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

THE CASH BOX

26 WEST 47th STREET

NEW YORK 26, NEW YORK

Meeting Dates Of Music Operators' Associations

Feb. 14—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Mar. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

1—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

5—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

8—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

Gordon Stout Elected Pres. So. Dakota Phono Ops Association

MOBRIDGE, S. D.—At the election meeting of the South Dakota Phonograph Operators Association at Yankton, January 9, the following officers were elected, effective February 1: Gordon Stout, president; Norman Gefke, vice president; Harold Scott, secretary-treasurer; and Ted Salverson, Sr., Sgt-at-Arms.

Voted to the Board of Directors were: Tony Trucano, William Power, Mike Imig and Herman Warn.

Next meeting will be at Mobridge, with Burrell Brown and Inez Bratmoe as hosts, with the assistance of Harold Scott. Tentative dates are April 15 and 16.

Coin Pioneer Reminisces

HOUSTON, TEXAS—John E. Williams, "20 Year Club" member, drops *The Cash Box* a line in which he reminisces about the business as it was when he started.

Williams, now of the A.B.C. Music Company, this city, started with a machine called Silver Twins. "It was manufactured locally," he advises, "a double table, pinned with nails, using marbles, and with a wooden plunger. We gave the location one-third commission. Later we started giving cigarettes for high score. Then came the Electro-Ball, made in Dallas by S. H. Lynch. They were also home made in which old Victrola motors were used to make the disk on the machine revolve. Later came Bally, Rock-Ola, and then Jennings with the first battery operated Sportsman."

THE CASH BOX
Keeps You Informed On Vital Changes In Your Industry
52 Issues $15.

Extra!

LOOK AT THE EXTRAS YOU GET WITH

Williams

ROYAL POOL

DRAWS STEADY CUSTOMERS
BOOSTS YOUR VOLUME OF
Cash Box Profits!

TABLE LITE AT SLIGHT EXTRA COST

Extra!

See HOW THEY GO FOR THE NEW CENTER HOLE FEATURE!

END POCKETS AND BUMPERS MOVED IN FROM RAIL TO LET PLAYERS BANK FROM BEHIND!

3 OR 4 SIDED PLAY

Extra! "GLO-LITE" LITE-UP BUMPERS!

Extra! TANTALIZING CENTER HOLE
REQUIRES EXTRA SKILL!
PROMOTES EXTRA PLAY!
PULLS EXTRA CASH!

Extra! handsomely designed luxurious cabinets

SENIOR ROYAL POOL
18 inches longer

TOP QUALITY IN EVERY DETAIL!

2 DIMES PER GAME!

Write - Wire - Phone

Williams MANUFACTURING COMPANY

SEE YOUR Williams DISTRIBUTOR TODAY for...

DELUXE BANK POOL	SENIOR DELUXE BANK POOL	DIAMOND SCORE POOL	SENIOR DIAMOND SCORE POOL
Both Available with LITE-UP Bumpers		Front-End Play	18 inches longer

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Paid $245 For New Phono

(About Fifty Years Ago)

FRESNO, CAL. — Mike Johnson, music machine operator, this city, says he's not in the business fifty years yet, but he'll drop a few hints by relating some actual experiences.

Johnson says when he went into the business his only competition was the coin operated piano. He operated the Gable Phonograph, which cost him about $245 at the time. The cabinet of the Gable stood about six feet high, four feet across, and about two feet deep. It had a main spring which pulled the other various coil springs taut —and then with a terrific "bang" the motor shut off and the other springs pulled the record from one side over onto the turntable, pushing the reproducer up through the nosepiece, thereby changing the needle. A new needle was used for each play. Records could be purchased then for from 18 to 20¢ each.

It was necessary to wait for the record to be completely played before inserting the second nickel. A little later he invented an accumulator which could take up to seven nickels at once. However, it was necessary to return to the machine after each record to select the next.

As a rule the commission to the location was 20% and sometimes 40% after the first three dollars had been deducted as front money.

Johnson says this was when he was working for Fay Replogle, Sr., a partner in the old Central Music Company of San Francicso. The route consisted of about seventy pieces and stretched from Fresno to Bakersfield, both sides of the valley included. It would take about four days away from home to make the complete rounds.

English Queen Mother Views AMI Phono

LONDON, ENGLAND—Paul Hunger, Alt. Director, Automatic Musical Instruments, this city, sends us a photo (reproduced herewith) showing Queen Elizabeth, the Queen Mother, inspecting the BAL-AMI phonographs at the Automatic Musical Instrument's exhibit at the International Hotel and Catering Exhibition, Olympia, London.

Rudd-Melikian Promotes Two

HATBORO, PA. — Rudd-Melikian, Inc., this city, manufacturers of coffee vending machines, announced two staff promotions this week.

George R. Scollhamer, formerly Chief Engineer of the Institutional Division, is made Director of Manufacturing.

Leonard I. Kownurko is promoted to Chief Engineer, all departments. He was formerly Chief Engineer of the Automatic Merchandising Division. He now assumes charge of all engineering and design.

He worked as a promotion man. Was also a good salesman. Among his clients was a very successful and wealthy operator-distributor who was eagerly sought after by all manufacturers. A man who purchased new equipment in carload lots. Who sold both new and used machines in amazingly large quantities worldwide. Who operated in such grandiose fashion that it required a very large number of employees and trucks to handle his many routes.

It was the duty of this young promotion man to create advertisements. Write publicity. Work up a complete and very impressive monthly house organ of many pages. Seek out new products. Report on new sales and promotion ideas. Keep salesmen, route men, service men on their toes with pep talks at regular intervals. In short, help keep this big business going at top speed.

He accomplished all these tasks very capably. The wealthy operator-distributor held him in high regard. Respected his judgment. Was very fond of him. Even discussed inner secrets with him.

One day, as this young promotion man was visiting about in a big city, he met a friend whom he hadn't seen in some years.

This friend told him, after being questioned by the young promotion man, how well he had progressed in the business world, financially and otherwise.

When our young promotion man asked just what business this friend had done so well in, he was told,

"Real estate."

His friend added, "For example, we own all the ground for the parking lot to be built for the big Centennial here in this big city.

"Just imagine what that means", he elucidated, "we've already poured over $250,000 into it.

"Why", he continued, "there'll be over 2,000,000 cars parked in this lot the very first month at a dollar each.

"Then", he enthusiastically said, "we'll still have eleven more months to go, because this Centennial is scheduled to run for a full year.

"It may run even longer", he added and continued, "just look at the firms that are going to exhibit. They're spending over a hundred million dollars for display buildings alone.

"Remember", he said, "these big and internationally powerful business titans wouldn't spend that kind of cash if they didn't think they'd get it back with a real, handsome profit."

He talked on and on. Drawing a grand, great, beautiful and financially profitable picture of this tremendous Centennial.

In between every sentence he reminded our young promotion man (whose eyes now gleamed with the bright thoughts that sped with supersonic speed through his agile mind) that they owned all the real estate where the "official parking lot" was to be built and what a fortune this would earn, because there was no other place to park cars within miles of the Centennial's grounds.

"But", he added, "there's one big hitch.

"We've got to raise another $150,000 to complete the parking facilities.

"We've loaned everywhere.

"Frankly", he confidentially advised, "we'll pay ten percent to anyone who can help us get this money and also give him a small piece of the deal.

"But, we've got to have the money quick.

"What's more", he concluded, "whoever loans it to us will get twenty-five per cent of the whole deal, plus", he emphasized, "to show whoever it'll be that we're completely honest and legitimate business men, we'll guarantee to give him his money back from the very first 150,000 cars we park."

By this time our young promotion man was literally dancing in his shoes. He could just barely contain himself. He asked,

"Have you got official papers, contracts, or anything else to prove your statements?"

His real estate friend answered,

"Have we? Listen", he stated, "we've not only got letters of acceptance of our deal from the Mayor and the City Council, not only signed and legally witnessed contracts, but, we've even got the official parking lot plan as drawn by the City's own architects and which our builders must adhere to."

Said the young promotion man, trying hard to control the elation and enthusiasm he felt from showing in his speech,

"Well", he remarked, "I may have the man for you.

"But", he quickly added, "this man has never been in anything but one business. Coin operated machines. It may be a little tough to convince him to enter into another type business.

"So", he said, "if you'll trust me with all the necessary papers, contracts, architects' plans and such other items maybe, but remember I'm only saying, maybe, I might be able to raise the money for you."

His real estate friend almost jumped for joy. Especially when he was told the name of this big and wealthy operator-distributor whom the young promotion man intended to approach with the deal.

He threw his arms about the young promotion man. He actually hugged him.

"I'd heard", he informed, "from a mutual friend that you practically sit in this big man's lap.

"Oh, brother", he happily howled, "we're in.

"And don't forget", he elatedly reminded the young promotion man, "you get ten percent commission in cash right away as well as a small piece of the deal in addition the moment you hand us his check."

So the young promotion man, armed with all the necessary paraphernalia, wired ahead to this big and wealthy operator-distributor.

Hopped a midnight train, without even an extra shirt or a toothbrush, to quickly follow up his bubbling, enthusiastic telegram.

All that night he couldn't sleep. He was conscious of every bump, twist and turn of the Pullman car. He listened to every clickety-clack of the wheels.

In between time he dreamed the most enjoyable of grandiose visions all about the commission he would get in one lump. How he'd walk in on his family and nonchalantly plunk the check down on a table. How more and more money would continue rolling in as more and more and still more cars would be parked, because of his piece of the entire parking lot deal.

Then certain qualms overcame him. Suppose the deal fizzled? Suppose the entire Centennial was a flop? Suppose the big man who was so good to him, financially and otherwise, his biggest account in fact, lost his $150,000? What then?

He was now wide awake. He got out of his berth. He walked the floor. He smoked cigarette after cigarette. He was in a real quandary.

When, at long last, the train pulled into the station of his destination, he was standing on the very bottom step of the Pullman car and, even before the train came to a complete stop, had hopped off onto the platform.

There was his friend waiting for him, even though it was still very early in the morning.

They greeted each other affably. They walked over to this rich man's car. He drove directly to his beautiful, air conditioned, private, big offices.

He had breakfast sent in for them. In respect to his client, the young promotion man said nothing about his telegram, or even mentioned the deal, even though he could hardly contain himself. He knew that when this big operator-distributor was ready, he'd broach the subject himself.

So the day wore away in small talk and friendly conversation. They went out to lunch and returned.

Then, as the afternoon wore on, the young promotion man became worried. His return train time was drawing ever nearer.

Suddenly the big operator asked,

"Well", he questioned, "what's this big, big, stunning, sensational deal all about?"

The young promotion man was frank, open and honest. He told the truth. The whole truth. How he'd met his real estate friend. In fact, the whole story, right from its very beginning up to that moment. He even included the details about the commission he would receive and the little piece he would get of the whole deal.

He spread out all the official papers, the letters, the contracts and the architectural drawings all over the beautifully carpeted floor. He laid everything open before his big operator-distributor friend and client, including one of the grandest word-pictures he'd ever drawn for anyone.

He concluded with, "In my estimation this is the greatest and grandest, surefire, money-making opportunity in history."

The big and wealthy operator-distributor nodded in agreement. The young promotion man's heart beat hard and fast. His eyes glistened at this nod of agreement.

Then this big and wealthy man spoke,

"It sure is a terrific deal, but", he added, "it's no good for me."

The young promotion man was stunned. His feet seemed turned to clay. He was frightened. Had he offended his biggest account? Was he now going to lose this business? He felt sick.

He controlled himself sufficiently to emit the one word he could force out of his dry and suddenly parched throat,

"Why?"

"Well, son", answered his biggest client, this rich and powerful world's largest operator and distributor, "because it hasn't got a coin chute."

RACK UP those BIG PROFITS!

with . . .

GENCO'S DE LUXE

TOURNAMENT POOL

for 3 or 4 Sided Play (lined playfield)

- Hinged Playing Field
- Finest Quality Billiard Table Materials

FIRST WITH:

Playfield Light • Adjustable Levels • Mother-of-Pearl Rail Markers • Clog-Proof Ball Troughs • Steel-Sheathed Cash Box

NOW! FIRST SHOWING

GENCO'S

STANDARD TOURNAMENT POOL GAME

HIGH in QUALITY— LOWEST in PRICE

KING SIZE

TOURNAMENT POOL GAME

18" LONGER than DELUXE Model (SAME WIDTH)

SUPER BIG TOP STILL IN PRODUCTION

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

Ike Berman Dies

NEW YORK—The sudden death of Ike Berman in Miami, Fla., of a heart attack on Monday, February 6, came as a terrible shock to all his friends thruout the nation. He was 58 years old.

Services were held at the Riverside Memorial Chapel on Wednesday, February 8, and burial was at Mt. Hebron Cemetery.

Always smiling, always jovial, always ready to help his friends, Ike made a host of friends in the coin machine and record industries during his associations with them. During his many years of activity in the coin machine business, Ike operated music and amusement machines in Baltimore and New York. During the war, with the assistance of his wife and pal, Bess, Ike headed Economy Supply Company in New York City, a firm specializing in parts and supplies for the coin machine trade. During the past years, his interests were more closely allied with the record business.

Hundreds of his friends and business associates filled Riverside Memorial Chapel for services. Among the coin machine men noted were Barney Sugerman, Jack Mitnick, Meyer Parkoff, Jack Semel, Harry Koeppel, Jimmie Sherry, Joe Forsythe, Joe Hirsch, Mike Munves, Nash Gordon and Joe Orleck.

(Many record and music men attended the services. See story in Music Section).

Surviving are his wife, Bess; son, Jack, daughter, Harriet Merenstein; and four grandchildren, Arlene and Elyse Berman, and Ronald and Stephen Merenstein.

Savannah, Ga. Ops Discuss Dime Play

SAVANNAH, GA.—A number of the music machine operators of this city met Thursday, February 2, at the Manger Hotel, this city, to discuss dime play.

Led by D. J. (Joe) Barton, manager of the Bush Distributing Company of Jacksonville, Fla., other operators of Jacksonville attended the meeting. They told the Chatham County operators of their experiences in converting to 10¢ play, which at this time is progressing successfully. The Florida operators who accompanied Barton were Billy Valentine, Maurice Tatun and B. K. Riechel.

At the conclusion of the meeting the operators of Savannah present agreed on a plan whereby they will endeavor to convert all the machines in the Chatham County to 10¢, 3 for 25¢ by March 1.

Savannah operators present were O. J. Mullininx, Oglethorpe Vending Company; Sam Goldberg, Novelty Amuse U Company; Fred Knight, Knight Amusement Company; Crash Hopkins, Crescent Amusement Company; Bruce Johnson, Arthur's Amusement Company; Colan Manning, Manning Music Company; Jimmy Dukes, Dukes Music Company; and George Hermetet, Frenchie Amusement Company.

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Rock-Ola Mfg. Expands Plant

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, has announced the addition of a new 3-story wing to its present plant. The new addition, now nearing completion, will join the main factory at Kedzie, one-half block north of Chicago Avenue, extending to the Milwaukee railroad.

The addition incorporates such advanced plant design features as daylight lighting and air conditioning. The front facing on Kedzie will be almost entirely of glass and will be served by a separate entranceway to be sheathed in stainless steel. The firm of Friedman, Alschulter & Sincere are the architects.

The entire 3rd floor of the new wing will be occupied immediately by the Rock-Ola engineering and design departments and by a number of company offices.

"Since the war and particularly within the last three years, Rock-Ola phonograph and cellarette sales have increased to a point where allotted facilities are not adequate," stated Rock-Ola. "If sales continue to increase at the present rate, the entire 96,000 ft. of floor space will soon be entirely absorbed by the company."

With the completion of the new wing, the Rock-Ola Manufacturing Corporation plant will cover more than 750,000 sq. ft. of floor space. Starting business as a one man organization in a small store building in 1927 under the name the Rock-Ola Scale Company, the company has grown steadily and rapidly. As production requirements demanded, floor space was increased periodically to 3,000, 18,000, 24,000 and 35,000 sq. ft. until the present factory was aquired in 1934. The name was charged in 1932 to the Rock-Ola Manufacturing Corporation.

"20 Yr Club" Members Receive Gold Certificates

CHICAGO—Members of the "20 Year Club" have been mailed new gold certificates of membership suitable for framing.

These gold certificates, it is hoped, will be framed and prominently displayed by all of the "20 Year Club" members so that visiting members, from other areas of the country especially, will be able to meet and greet fellow members.

Those who haven't as yet received their gold certificates should immediately write to "20 Year Club" headquarters of The Cash Box at 32 West Randolph Street, Chicago 1, Illinois.

Membership passed the thousand mark some months ago and has steadily been growing.

It is hoped that prior to the first annual banquet of the "20 Year Club" the membership will be very close to the 2,000 mark.

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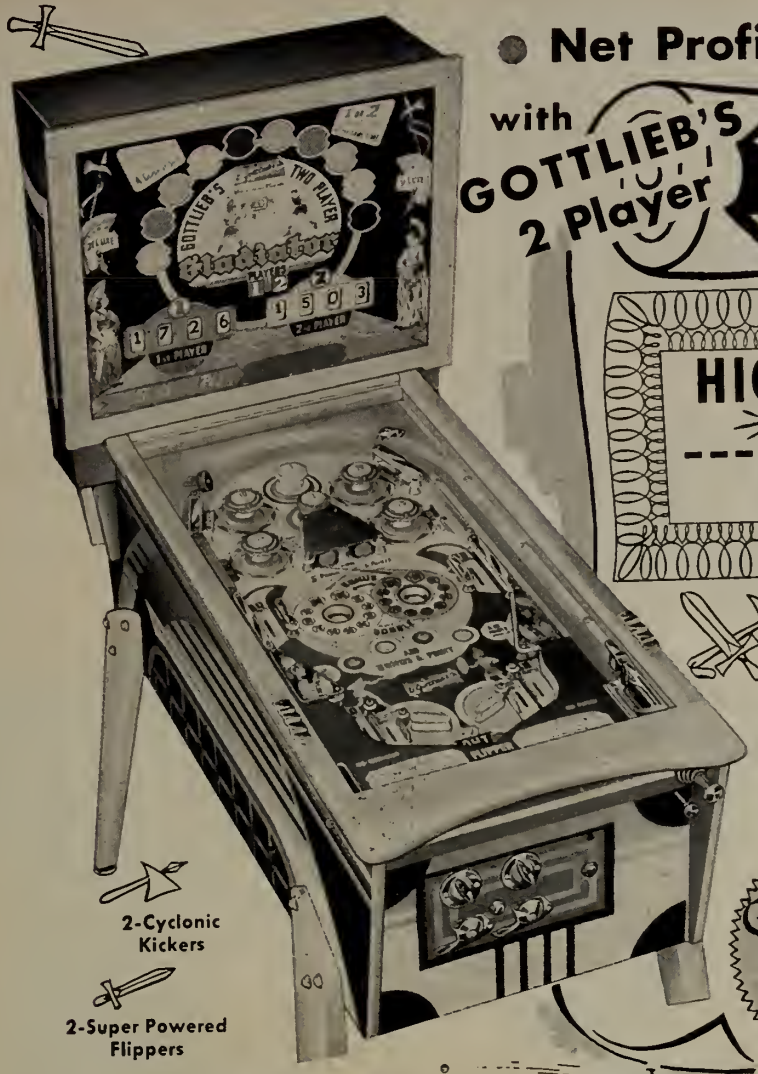

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NEW ENGLAND NIBBLES

Inclement weather conditions in the New England region is upping the indoor play on music. Ops report as much as 20% increase in some spots as blizzards and ice storms keep the intimate spots, clubs, cafes and eateries jammed up. Upsurge in pins noted too with weather conditions aiding in keeping locations crowded.

Eastern Mass. Music Operators Assn. heard Rep. Leo Sontag (D) of Roxbury speak on legislation at the Feb. 9 meeting of the association at the Beaconsfield Hotel. Session was termed a "legislative rally" by Dave Baker, Melo-Tone Music, Arlington, prexy of the outfit. Main topic was the ASCAP bills and ops were given a run down on what it means to them. . . . Big showing at the Beaconsfield Hotel came off on Thurs. (Feb. 9) when Ed Ravreby, Associated Amusements unveiled the new United "Caravan" in-line game, United "Hi Score Pool" and showed the Rock-Ola "1448". Jack Barabash came up from Rock-Ola for the show which was well attended by ops from New England states. It was a combination show and instruction school. . . . Bob Jones, sales mgr., Redd Distributors (Wurlitzer) back after taking the new Wurlitzer show on the road through Mass., Conn., R. I., Me., N. H. and Vt. Op reception was "tremendous," Bob reported. . . . Biz perking at a good rate all around town. . . . AMI machines moving fast at Barney and Louis Blatt's Atlas Distributors (AMI) where the two genial brothers are greeting many of their friends in town this week on buying trips. . . . Music bigger and bigger at Trimount Automatic Sales Corp. (Seeburg) where demand for equipment is ever on the increase, reports Irvin Margold.

Export biz has picked up especially on used music, arcade equipment and games. . . . Ames Bros. current at Blinstrub's heading big group of record artists playing around Boston which include Tony Alamo at Charlie Locke's Guys And Dolls, Leona Anderson, Bradford Roof, Bob Manning at Revere Beach Frolics. . . . Benny Goodman played the Bradford Ballroom to 2,000—22 years ago he made a personal appearance in this same town at the Keith Memorial headlining the stage show. . . . Among ops visiting distribs around town this week were: Tony Bates, Watertown; Henry Levine, Milton; Mark Shavel, Brookline; Ray Faini, Framingham; Al Dolins, Hyannis, Sol Taube, Manchester, N. H.; Connie Pocius, South Boston; Ralph Lackey, Roxbury; and Saul Robinson, Newton; . . . Ed and Mrs. Ravreby announce the wedding of their daughter, Ruth Mae, to Richard Mandell, general manager of Associated Amusements at the Ravreby Home in Brookline, Feb. 19. Following the nuptials, the couple will make a trans-continent trip.

Five Ball FP's Enjoy Big Play Revival

CHICAGO—News here is to the effect that the five-ball FP games are enjoying a marvelous play revival all over the country.

This has resulted in a very fine business boom with production of the five-balls at an all time high.

Belief of some is that since the export market has taken away so many of the older five-ball games operators have found themselves short as play has stepped up again this past month.

Demand continues to grow greater and the manufacturers here are planning some very ingenious five-ball FP games which should attract even greater play.

Long as it has lasted in the industry, the five-ball game seems to have suddenly revived itself with a tremendous upsurge. Demand has continued to grow these past weeks to surprising quantity marks.

Dime play in many areas where five-balls are extremely popular has also been of great help in this booming sales surge, it is generally claimed. The belief here is that the demand will grow greater as the warming spring season comes into being.

In the meantime factories here have their hands full trying to meet present orders and are working at top speed to meet delivery schedules.

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**All Models Furnished With Center Hole Plugs!*

1 Hooligan Pool

Combines The Top Features of Automatic Pool Plus The Scientific and Most Interesting Playing Features of 4-Sided Pool Games . . .

Plus . . . Advance Scoring!

Plus . . . The Fascinating Hooligan Hole!

Plus . . . The Natural Cue Swing Afforded by the Elimination of the Foul Line!

2 Champion Pool

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!

New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensitive Rebound Rails!

2 Color Grid Screened Playfield For 3 Sided Play!

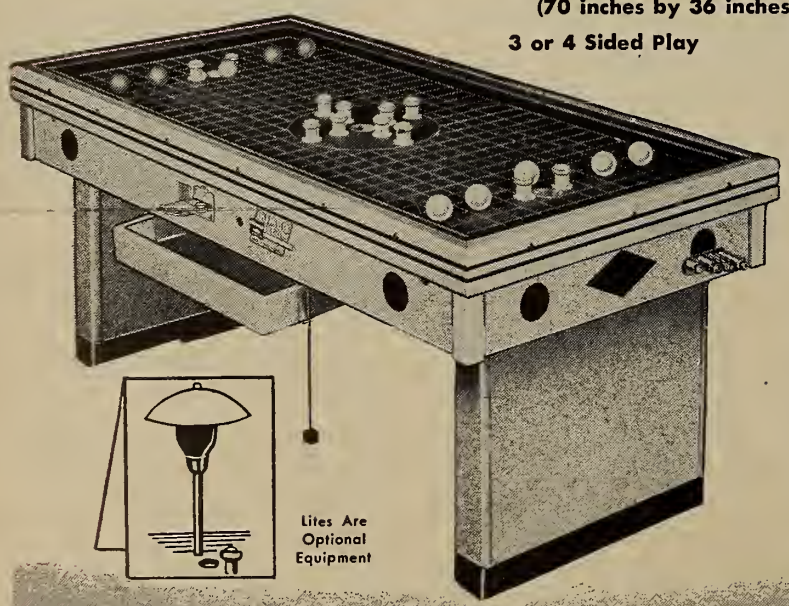
2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

3 Jumbo Pool

2 or 3 Hole Models With or Without Lighted Bumpers!

18 inches longer than regular size (70 inches by 36 inches)

3 or 4 Sided Play



Lites Are Optional Equipment

4 Champion Pool Special No. 35

End holes are located 4 inches closer to center!

Choice of 2 or 3 hole models!

3 or 4 Sided play!

Super sensitive rebound rails!

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WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—50 Late Model Seeburg 100 Wallboxes, Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT — Supreme Skee Ball Alleys. Casino counter game. Cash. DENMAR ENTERPRISES, INC., 601 FIFTH ST., LAKEWOOD, N. J.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

WANT—Bally's ABC Bowlers; Chicoin Big League (Bull's Eye) Baseballs; Williams' King of Swat; Chicoin Score A Line. Advise best price, cash or trade. Headquarters for the best in coin machines. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 2-3600).

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT — Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Telequiz machines in working order with films. Full information in first letter. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: HIllltop 8-2726).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—26 Wurlitzer 3020 Wallboxes, $5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — United Cascade, $75; Olympic, $85; 10th Frame, $50; Chief, $195; Lightning, $335; Speedy, $250; Leader, $225; League Bowler, $195; Ace, $225; Royals, $135; C.C. Triple Score, $95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOwer 1-6715).

FOR SALE — United Alleys. Team, $195; League, $165; Chief, $150; Royal, $115; Clover, $60; Williams' Major League, $165; Genco Bing A Roll, $45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spots, $69.50; Three Four Five's, $25 ea. WANT —Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE — Seeburg 100C, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—100 Like New Packard Boxes. 5c or 10c play, $10 ea. or entire lot for 1 Seeburg Model G phonograph. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Poppcrette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2⅛" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE — Gay Times, $274; Big Times, $335; Miami Beach, $325; Gayety, $210; Variety, $210. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—Non Coin Operated Joker, $295; Spot Lite, $35; Rowe 8 Column Cig. Machine, $50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Make us an offer for any of the following: Wurlitzer phonographs, 4 1500's; 5 1500A's; 2 1700's; 1800's; AMI D 80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—United 6 Player Stars, $45; Deluxe 6 Player, $39; Olympic, $60; Gottlieb Mermaid, $29; Minstrel Man, $29; Green Pastures, $125; Jockey Club, $120; Guys & Dolls, $70. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE — Bowlers: Chicago Coin Criss Cross, $175; United 10 Frame Star Shuffle, $110; United Clover, $100; United Six Player Star Shuffle, $90; United Six Player Super Shuffle, $90; Keeney Bonus, $190; Keeney Deluxe League, $65. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET. ST. LOUIS, MO.

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—Amusement Games. Deluxe Leader Shuffle Alley, $165; Deluxe Derby Roll, $345; Deluxe Ace Shuffle Alley, $195; King of Swat, $325; Deluxe Team Shuffle Alley, $185; Exhibit Shooting Gallery, $99.50; Deluxe Carnival Gun, $245; Deluxe Bonus Gun, $295; Chicago Coin Holiday, $275; Chicago Coin Bonus Score, $300; Williams Jet Fighter, $175; Deluxe Venus Shuffle Targette, $325; Deluxe Fifth Inning, $245; Deluxe Comet Targette, $245; Deluxe Shuffle Targette, $225. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Bally Beauties, $145; 100C Seeburg, $595; 1438 Comets, $595; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5c Boxes, $5; 3020, $8; 3W7-L56. $10; AMI 40 Stepper, $15. H &H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—Beach Clubs, $95; Palm Springs, $115; Surf Clubs, $125; Dude Ranch, $75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOrest 5-3456).

FOR SALE — Bright Spots, $39.95; Bright Lights, $39.95; Rodeos, $39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967-8-9).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Bally Dude Ranch, $125; Beauty, $115; Beach Club, $135; Palm Springs, $140; Ice Frolics, $160; Variety, $295; Evans Saddle & Turf (Club Model), $205; Genco Jumpin' Jacks, $45; United Classic Bowlers, $95. MICKEY ANDERSON, 134 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bally Bright Spots, clean and ready to operate (10c coin chutes). Write or call ANTHONY HIRT, 2420 N. 8th STREET, SHEBOYGAN, WISC. (Tel.: GLencourt 7-5197).

FOR SALE—Top Value Buys: Rock-Ola: 1434 (45 RPM), $245; 1436 (78 RPM), $245; 1436A (45 RPM), $295. Wurlitzer: 1100 (45 RPM), $110; 1250 (45 RPM), $135. Genco: Sky Gunner, $95. New Rock-Ola Tone-O-Lier Ceiling Speakers, Regular Price, $59.50, Special, $22.50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco, Wild West Gun, $350; Rifle Gallery, $225; Exhibit Star Shooting Gallery, $150; Dale Gun, $45; United, Carnival, $260; Bonus, $285. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—6 Bright Lights, $50 ea.; 1 ABC, $50; 4 Coney Islands, $50 ea.; 2 Beautys, $75 ea.; 3 Palm Beaches, $60 ea.; 2 Yacht Clubs, $75 ea.; 2 Spot Lights, $50 ea.; 2 Genco Gold Nuggets, $50 ea. If these prices don't suit you, make us an offer. We need the space!!! TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 31541 or 31551).

FOR SALE—Scale Route. Long established. Located Kentucky and Tennessee. 150 Pieces, Good condition. Mostly Americans. Asking Price, $8,500, Including truck and counter. G. W. NATION, ORANGE CITY, FLORIDA.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, $300; M100-C, $600; M100-G, $725; M100-W, $725; Wurlitzer 1250; $150; 1100, $85; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-80, $450; D-80, $345; D-40, $245; Bally Big Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—200 beautifully reconditioned used bowlers from Royal through Bally Blue Ribbon. Unlimited quantities at unbelievably low prices. We'll take music or guns in trade. Write or call for a good deal. Financing available. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Merry-Go-Round, $345; Zoo Ride (New), $345; Seeburg Bear Gun, $85; Goalie, $75; Night Fighter, $119.50; Rifle Gallery, $195; Big Top Rifle, $350; Dale Gun, $34.50; Pistol Pete, $39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2. MICH. (Tel.: GL 6-6807).

FOR SALE — Wurlitzer 1700, $650; Seeburg M100A, $250; Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg M100C, $565; Seeburg 100 Selection Wall Boxes, $65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Special. Bally: Miami Beaches, $324.50; Gay Times, $259.50; Variety, $199.50; Big Time, $315. United: Pixies, $439.50; Starlets, $449.50; Derby Rolls, $275. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE — Kiddie Rides. Nylco Rockets, $350; Carousels, $350; Target Horses, large, $285; Palomino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE — Shuffle Alleys. Ace, $100; League, $90; Team, $100; Fifth Inning, $195; Speedy, $100; Fireball, $175; Criss Cross, $95; Feature, $85; Flash, $125; Banner, $150; Imperial, $85. All alleys in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

Notice!

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Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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26 West 47th Street, New York 36, N. Y.

FOR SALE—Miami Beach, $332.50; Variety, $225; Gayety, $205; Surf Club, $120; Palm Springs, $89.50; Coney Island, $50; Bright Spots, $35; Big Time, $295; Spot Lite, $30; Chicago Coin 6 Player Baseball, $100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—3 Games Hunters, like new—Write; 1 United Tropics, $50; 1 United Mexico, $100; 1 United Rio, $75; 2 Palm Springs, $100 ea.; 3 Spot Lites, $35 ea.; 1 Beach Club, $95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE — Reconditioned Surf Clubs, $150; Palm Springs, $115; Yacht Club, $75; Gaytimes, $400; Variety, $260. Also Shuffle Alley tournament boards, $12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

FOR SALE — United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

THE CASH BOX

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26 WEST 47th STREET, NEW YORK 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

854th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price hrackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to he priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to be made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossihle to ohtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such huyers will purchase machines "as is", at prices quoted hy the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
2* Model B, '48, 40 Sel., 78 RPM	89.50	185.00
4* Model C, '50, 40 Sel., 78 RPM	100.00	210.00
4* Model D-40, '51, 40 Sel., 78 RPM	175.00	265.00
2* Model D-80, '51, 80 Sel., 45 RPM	225.00	375.00
4. Model E-40, '53, 40 Sel., 78 RPM	295.00	400.00
3* Model E-80, '53, 80 Sel., 45 RPM	395.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	435.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	725.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as ahove Converted to 45 RPM	150.00	225.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	165.00	235.00
4. 1434, Same as above, Converted to 45 RPM	185.00	250.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	245.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	275.00	340.00
1* 1438, '54, Comet, 120 Sel., 45 RPM	439.00	595.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Masted with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cah. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2* M100A, '49, 100 Sel., 78 RPM	225.00	300.00
4* M100B, '51, 100 Sel., 45 RPM	425.00	475.00
4* M100BL, '51, 100 Sel., 45 RPM, Light Cah.	450.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	550.00	610.00
4. HF100G, '54, 100 Sel., 45 RPM	650.00	745.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wireless	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	50.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	155.00
2. 1250, '50, 48 Sel., 78 RPM	115.00	165.00
4. 1250, '50, (Same as above) Converted to 45 RPM	135.00	185.00
4. 1400, '52, 48 Sel., 78 RPM	175.00	275.00
2. 1400, '52, (Same as above) Converted to 45 RPM	185.00	300.00
2. 1450 (Same as 1400 with leather)	175.00	325.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	225.00	350.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Intermixed	300.00	395.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	550.00	725.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhihit; (Ge) Genco; (Got) Gottlieh; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	125.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
4* Atlantic City (B 5/52)	45.00	85.00
6. Bahy Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
1* Beach Club (B 2/53)	95.00	150.00
2* Beauty (B 11/52)	67.50	145.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	295.00	425.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 1251)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
2* Bright Lights (B 5/51)	39.50	95.00
2* Bright Spot (B 11/51)	39.50	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
2. C.O.D. (Wm. 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
1* Colors (Wm 11/54)	165.00	200.00
4. Coney Island (B 9/52)	45.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	120.00	175.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	200.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dhl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00

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Model "G"—120, 80, 40 selections for more plays in less time.

MEMBER INSTITUTE OF HIGH FIDELITY MANUFACTURERS, INC.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1, England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50)	20.00	49.50
2* Dude Ranch (B 9/53)	75.00	145.00
4. Duette (Got 4/55)	225.00	260.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
2. Four Bells (Got 10/54)	165.00	195.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Corners (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4* Frolics (B 10/52)	60.00	105.00
4. Futurity (B 3/51)	35.00	60.00
2* Gay Time (B 6/55)	259.50	425.00
2* Gayety (B 3/55)	195.00	295.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	125.00	145.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	59.50	110.00
4. Gypsy Queen (Got 2/55)	185.00	210.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4* Havana (Un 2/54)	60.00	145.00
4* Hawaii (Un 6/54)	95.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	35.00	85.00
2* Hi-Fi (B 6/54)	95.00	165.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	105.00	160.00
4. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	120.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jubilee (Got 5/55)	230.00	250.00
4. Judy (Ex 7/50)	10.00	20.00
2. Jumping Jacks (Upright (Ge 12/52)	35.00	75.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
2. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
4. Lovely Lucy (Got 2/54)	134.50	175.00
4. Lucky Inning (Wm (5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
4. Manhattan (Un 4/55)	250.00	345.00
4. Marble Queen (Got 8/53)	85.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge (3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	100.00	175.00
2* Miami Beach (B 9/55)	325.00	495.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4. Nevada (Un 8/54)	125.00	175.00
4. Niagara (Got 1251)	45.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	49.50	95.00
2* Palm Springs (B 11/53)	89.50	165.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	175.00	210.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
2. Pixie (Un 10/55)	445.00	485.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	99.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	225.00	265.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	50.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
2. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	110.00	135.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	109.50	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54)	114.50	195.00
2. Skill Pool (Got 8/52)	39.50	110.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	195.00	220.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	210.00	230.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	70.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
2* Spot Lite (B 1/52)	30.00	50.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	145.00	200.00
4. Stars (Un 6/52)	45.00	70.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	300.00	375.00
4* Surf Club (B 3/54)	115.00	175.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
4. Sweetheart (Wm 5/50)	20.00	35.00
1. Tahiti (Un 8/53)	60.00	125.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm. 5/54)	110.00	150.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
4* Triple Play (Un 8/55)	265.00	395.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2. Tropicana (Un 1/55)	135.00	200.00
4. Tropics (Un 7/53)	50.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	185.00	215.00
4. Utah (Un 7/49)	10.00	29.50
4* Variety (B 9/54)	210.00	295.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	235.00	255.00
4. Wonderland (Wm 5/55)	194.50	230.00
4* Yacht Club (B 6/53)	50.00	95.00
4. Zingo (Un 10/51)	25.00	65.00

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
4. Bally Victory Bowler (5/54)	225.00	325.00
4. Bally Champion Bowler (5/54)	225.00	335.00
4. Bally Jet Bowler (8/54)	255.00	360.00
4. Bally Rocket Bowler (8/54)	275.00	375.00
4. Bally Mystic Bowler (12/54)	295.00	395.00
2. Bally Magic Bowler (12/54)	295.00	395.00
4. Bally Gold Medal (3/55)	350.00	450.00
6. ChiCoin Bowling Classic (5/50)	20.00	35.00
6. ChiCoin Pin Bowler (6/50)	20.00	30.00
6. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
6. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	90.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
4* ChiCoin Name Bowler (1/53)	45.00	120.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	49.50	125.00
4. ChiCoin Crown (4/53)	50.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	55.00	135.00
4* ChiCoin Triple Score (6/53)	65.00	140.00
4* ChiCoin Gold Cup (7/53)	75.00	145.00
4. ChiCoin High Speed Crown (7/53)	85.00	150.00
4* ChiCoin High Speed Triple Score (8/53)	65.00	175.00
4* ChiCoin Advance (10/53)	125.00	180.00
4. ChiCoin King (10/53)	125.00	225.00
4. ChiCoin Criss Cross Bowler (12/53)	150.00	235.00
4* ChiCoin Super Frame (3/54)	150.00	240.00
4* ChiCoin Starlite (5/54)	175.00	245.00
1. ChiCoin Feature (7/54)	175.00	250.00
4* ChiCoin Holiday (9/54)	245.00	330.00
4. ChiCoin Flash (10/54)	195.00	340.00
4. ChiCoin Playtime (10/54)	250.00	350.00
4. ChiCoin Fireball (11/54)	260.00	360.00
4. ChiCoin Thunderbolt (12/54)	275.00	375.00
4. ChiCoin Triple Strike (2/55)	295.00	395.00
4* ChiCoin Criss-Cross Targette (1/55)	175.00	225.00
4. ChiCoin DeLuxe Criss-Cross Targette (1/55)	175.00	225.00
2* ChiCoin Bonus Score (4/55)	300.00	375.00
4. ChiCoin Big League (5/55)	350.00	410.00
2* ChiCoin Hollywood (5/55)	345.00	415.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	50.00	99.50
4. Genco Match Pool (2/54)	75.00	125.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	50.00	140.00
4. Keeney Domino (5/53)	65.00	150.00
4* Keeney Carnival (5/53)	45.00	155.00
4. Keeney Pacemaker (9/53)	50.00	160.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
4. Keeney Bonus Bowler (3/54)	125.00	220.00
4. Keeney Diamond Bowler (5/54)	165.00	250.00
4. Keeney Bikini (6/54)	150.00	260.00
4. Keeney Century (6/54)	175.00	275.00

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4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
4. Keeney Speedlane (4/55)	335.00	410.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	39.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00
4. United 10th Frame Star (9/52)	45.00	110.00
4. United Manhattan 10th Frame (9/52)	50.00	115.00
4. United Manhattan (9/52)	65.00	120.00
4. United 10th Frame Super (10/52)	70.00	125.00
4* United Cascade (2/53)	60.00	90.00
1* United Clover (2/53)	60.00	125.00
6. United Liberty (2/53)	95.00	135.00
4* United Classic (6/53)	60.00	120.00
1* United Olympic (6/53)	75.00	125.00
4. United Royal (9/53)	100.00	150.00
2* United Imperial (9/53)	135.00	175.00
4* United Chief (11/53)	135.00	195.00
2* United Leader (11/53)	135.00	225.00
2* United Team (1/54)	150.00	225.00
3* United DeLuxe Team (1/54)	165.00	225.00
1* United League (1/54)	160.00	225.00
4* United Ace (5/54)	175.00	250.00
1. United Rainbow (5/54)	185.00	260.00
4* United Banner (8/54)	225.00	275.00
4. United Shuffle Targette (8/54)	175.00	295.00
4. United De Luxe Shuffle Targette (8/54)	195.00	300.00
4. United Speedy (8/54)	195.00	300.00
4. Un. 11th Frame (10/54)	195.00	320.00
4. United DeLuxe 11th Frame	225.00	325.00
2* United Comet Targette (11/54)	225.00	330.00
4* United Deluxe Comet Targette (11/54)	225.00	340.00
4. United Mercury (12/54)	245.00	345.00
4. United Deluxe Mercury (12/54)	245.00	350.00
4. United Mars (1/55)	245.00	360.00
4. United DeLuxe Mars (1/55)	255.00	375.00
4. Un. Lightning (2/55)	260.00	385.00
4. United DeLuxe Lightning (2/55)	295.00	395.00
4. Un. Venus (3/55)	295.00	400.00
4. United DeLuxe Venus (3/55)	275.00	410.00
4. Un. Clipper (5/55)	295.00	450.00
4. United DeLuxe Clipper (5/55)	295.00	425.00
4. Un. 5th Inning (6/55)	325.00	430.00
2. United Deluxe 5th Inning (6/55)	325.00	435.00
4. Un. Capitol (6/55)	335.00	440.00
4. United DeLuxe Capitol (6/55)	350.00	450.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	195.00
4* ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
2* ChiCoin Home Run, 6 Player (3/54)	100.00	249.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	30.00	75.00
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/64)	99.50	195.00
4* Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	375.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	395.00	495.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	295.00
4* Genco Rifle Gal. (6/54)	194.50	275.00
2* Genco Big Top Rifle Gallery (6/54)	335.00	425.00
4. Genco Wild West Gun (2/55)	350.00	450.00
4. Genco Sky Rocket Rifle Gal. (5/55)	365.00	475.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	295.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
2* Seeburg Bear Gun	85.00	145.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	145.00	195.00
4. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	175.00	295.00
4. Un. DeLuxe Jungle Gun	200.00	325.00
4* United Carnival Gun (10/54)	225.00	325.00
4* United DeLuxe Carnival Gun (10/54)	225.00	335.00
4* United Bonus Gun (1/55)	275.00	365.00
4. United DeLuxe Bonus Gun (1/55)	275.00	395.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	145.00	245.00
4. Wms. Super Pennant Basehall (12/53)	145.00	265.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	145.00	310.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari (2/54)	325.00	465.00
4. Wms. Polar Hunt (3/55)	375.00	525.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

Challenger (counter model pistol game)	$ 82.50
Rifle Sport (3 gun range)	1408.25

AMI, INCORPORATED — *No List Price Authorized for Publication*

- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Crosswords	$ 545.00
Broadway	785.00
Pin-Pool (Standard Model)	295.00
(with Light Up Bumpers)	310.00
(with Neon-light)	320.00
(6-pocket model)	320.00
Jumbo Bowler (without Match Feature) Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature) Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature) Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature) Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

BUCKLEY MFG. CO.

Safari	$ 995.00
Beerama	995.00
Electronic Bingo	995.00
Skill	995.00
Bull's-Eye Bingo	995.00

CHICAGO COIN MACHINE CO.

Champion Pool	$ 285.00
Jumbo Pool	325.00
Hooligan Pool	375.00

EXHIBIT SUPPLY CO.

Combination 3-Hole Skill Pool	$ 349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GAMES, INC.

The Hunter	$ 650.00

GENCO MFG. & SALES CO.

Standard Tournament Pool	$ 299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tournament Pool	349.50
Standard Lightup Tournament Pool	309.50
Supreme DeLuxe Tournament Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Gladiator (Two-Player, 5-Ball)	$ 442.50
Spot Pool	339.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC. — *Prices On Request*

- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

DeLuxe Fascination Pool	$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

J. H. KEENEY & CO., INC. (Cont.)

Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP. — *No List Price Authorized for Publication*

- Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only
- Model 1452, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP. — *No List Price Authorized for Publication*

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Caravan	$ 785.00
Hi-Score Pool	385.00
Club Pool	295.00
Jumbo Club Pool	345.00
Regulation Shuffle Alley (without Match Feature) Single Chute	760.00
Douhle Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature) Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature) Single Chute	760.00
Double Chute	780.00
Special Topnotch Shuffle Alley (with Special Match Features) Single Chute	875.00
Douhle Chute	895.00

WILLIAMS MFG. CO.

DeLuxe Bank Pool	$ 349.50
Senior DeLuxe Bank Pool	399.50
Special DeLuxe Bank Pool	349.50
Lightup DeLuxe Bank Pool	359.50
Senior Lightup DeLuxe Bank Pool	409.50
Diamond Pool	395.00
Senior Diamond Pool	445.00
Royal Pool	349.50
Senior Royal Pool	399.50
Tim-Buc-Tu (Single Player, 5-Ball)	402.50
Royal Crown (Rolldown)	295.00
Jolly Joker (Rolldown)	275.00
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO. — *No List Price Authorized for Publication*

- Model "1800" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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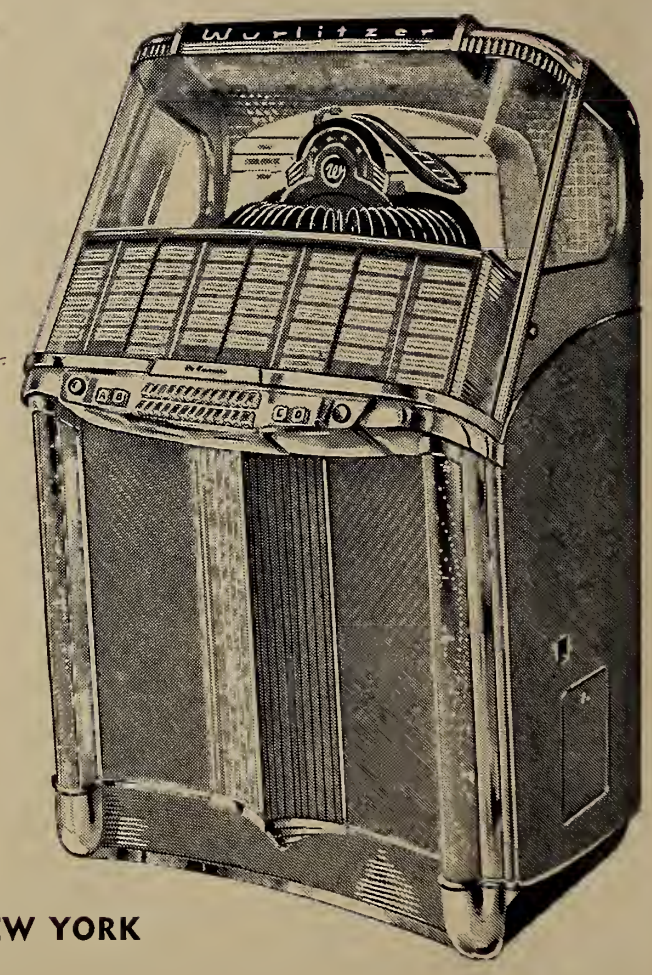
THE RECORDS IT IS ESTABLISHING FOR MAKING MONEY

HAVE YOU PLAYED "GEE, DAD, IT'S A WURLITZER"? (Bee-Jay Records, California)

ARE AS GOOD TO LISTEN TO AS THE RECORDS IT PLAYS

The sound of "take" tallies on a busy adding machine make mighty sweet listening. That's the kind of "music" that the amazing Wurlitzer Centennial Model 1900 is making all over the country. The reason is easy to understand. It's packed with stop-look-and-play appeal that customers can't resist. See it and hear it yourself. You'll discover why the many new features of the Wurlitzer Centennial add up to the biggest profit ever for you!



WURLITZER 1856-1956

WURLITZER *Centennial*

MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

ESTABLISHED 1856

UNITED'S

HI-SCORE Pool

DURABLE PLEXIGLASS AVOIDS DAMAGE

ONE OR TWO CAN PLAY

UNITED'S FAMOUS DROP CHUTE

Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins

DOUBLE AND TRIPLE SCORE POCKETS

Scores Totaled Automatically

Transfer Scoring

New Side Door Cash Box

Hinged Playfield

Simple Mechanism

Light Fixture
(OPTIONAL)

SIZE
3 FT. BY 5 FT.

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW AT YOUR DISTRIBUTOR

CLUB POOL	JUMBO CLUB POOL	CARAVAN	TOP-NOTCH	REGULATION
For 3 or 4 sided play Size: 52" by 36"	Size: 70" by 36"	New In-Line Hit with ROTO Feature	**Shuffle-Alley** 6-Player Bowler	**Shuffle-Alley** 6-Player Bowler

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

4 MONEY-MAKING MODELS

ALL models 52 in. by 36 in., 32 in. high.

STANDARD model without lights.

LIGHT-UP BUMPERS model for spots that want extra flash.

NEON-LIGHT model with neon lights under side rails, flooding table with no-glare illumination.

3 POCKETS model with center Free Pocket—easily convertible to 2-pockets play with plug. Choice of plain or light-up bumpers. 52 in. by 36 in.

BALLY-LAMP easily attached to all models.

Bally Pin-Pool

EARNS BIGGEST PROFITS

Cash in on growing popularity of PIN-POOL. Get genuine Bally PIN-POOL Tables busy for you now.

ABC bowler

WITH MATCH-SCORE FEATURES

Congress bowler

POPULAR OFFICIAL BOWLING SCORES

For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER . . . scoring by Official Bowling Rules . . . or CONGRESS-BOWLER for added attraction of match-score features.

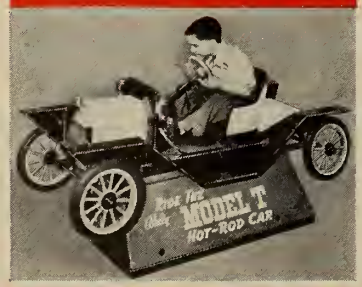
Bally®

KIDDIE-RIDES

earn top money

Flashy eye-appeal of Bally Kiddie-Rides . . . thrilling action . . . simple, safe mechanism . . . sturdy construction result in biggest, steadiest earnings in kiddie-ride field. Start a steady-income route of Bally Kiddie-Rides now. Write for information or see your Bally Distributor today.

MODEL T
COIN-OPERATED AUTO-RIDE

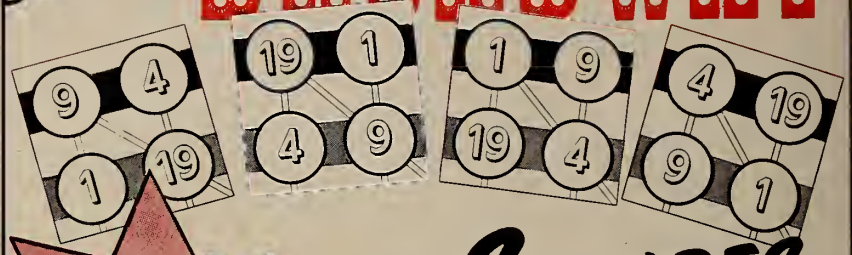


THE CHAMPION
COIN-OPERATED HORSE-RIDE

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball . . . or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES

TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE

BALLY MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois